

BMW Group

Vehicle Sales BMW of North America, LLC Q4 2024



	Q4 2024	Q4 2023	%	YTD 2024	YTD 2023	%
i3	0	0	0.0%	1	0	0.0%
i8	0	0	-100.0%	0	0	-100.0%
2 Series	5,011	4,297	16.6%	15,384	11,620	32.4%
3 Series	9,552	10,729	-11.0%	31,330	33,997	-7.8%
4 Series	11,254	11,347	-0.8%	42,608	50,777	-16.1%
5 Series	8,147	5,829	39.8%	25,315	22,401	13.0%
6 Series	1	0	0.0%	1	0	0.0%
7 Series	3,806	3,238	17.5%	10,714	10,811	-0.9%
8 Series	1,287	1,370	-6.1%	5,345	5,751	-7.1%
Z4	658	430	53.0%	2,129	1,883	13.1%
X1	10,092	8,140	24.0%	27,306	21,042	29.8%
X2	1,455	15	9600.0%	3,619	191	1794.8%
BMW passenger cars	51,263	45,395	12.9%	163,752	158,473	3.3%
X3	18,890	20,758	-9.0%	68,798	63,172	8.9%
X4	2,487	3,189	-22.0%	9,978	9,536	4.6%
X5	26,323	20,697	27.2%	72,348	72,573	-0.3%
X6	3,787	3,016	25.6%	9,481	10,077	-5.9%
X7	9,953	8,851	12.5%	29,632	28,797	2.9%
XM	589	701	-16.0%	1,974	2,315	-14.7%
iX	4,214	5,274	-20.1%	15,383	17,301	-11.1%
BMW light trucks	66,243	62,486	6.0%	207,594	203,771	1.9%
BMW brand	117,506	107,881	8.9%	371,346	362,244	2.5%
Cooper /S Hardtop 2 Door	2,268	2,708	-16.2%	8,445	8,766	-3.7%
Cooper /S Hardtop 4 Door	1,677	998	68.0%	3,216	4,143	-22.4%
Cooper /S Convertible	20	2,053	-99.0%	2,208	5,331	-58.6%
Cooper /S Clubman	12	670	-98.2%	783	2,735	-71.4%
Countryman	4,771	4,299	11.0%	11,647	12,522	-7.0%
MINI brand	8,748	10,728	-18.0%	26,299	33,497	-21.5%
TOTAL BMW of North America, LLC	126,254	118,609	6.4%	397,645	395,741	0.5%

CONFIDENTIAL