

2025 MINI COUNTRYMAN SE ALL4 ARRIVES IN THE U.S.



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MINI CELEBRATES 65 YEARS WITH THE ARRIVAL OF THE 2025 COUNTRYMAN SE ALL4 IN THE UNITED STATES

The next stepping stone in MINI's electrification journey makes its way across the pond as the brand highlights more than six decades of MINI innovation. Full specifications, pricing, options and equipment available.

Woodcliff Lake, NJ – August 26, 2024 – MINI USA welcomes the new, all-electric MINI Countryman SE ALL4 on U.S. shores as the brand celebrates 65 years since the first Mini Mark I rolled off the production line in 1959. A testament to the evolution of MINI's spirited automotive innovation since then, the MINI Countryman SE ALL4 marks the company's exciting era of electrification in MINI's future. As the all-electric version of MINI's first-ever SUV, this versatile addition to the new MINI Family boasts all-wheel drive, extended driving assistance functions, partially automated Level 2 driving and an electric range of up to 212 miles.

Its modern, minimalistic design is unmistakably MINI, with the same go-kart feeling now enabled with a battery-electric power output. Two powerful electric motors with a total output of 308 hp and 364 lb.-ft. of torque guide it through any terrain with a 0-to-60 mph acceleration of 5.4 seconds. With fast charging with DC at up to 130 kW, owners can expect to charge the battery from 10 percent to 80 percent in just under 30 minutes.

In addition to the MINI Countryman SE ALL4's arrival to U.S. dealerships, MINI's 65th anniversary also marks the 3rd iteration of MINI Wave to Friends Day, or playfully abbreviated to WTF Day. This convergence of unique brand elements further emphasizes MINI's commitment to both lowering emissions and maintaining a strong sense of community – further emphasized by the recent completion of famed owner rally MINI TAKES THE STATES 2024.

As with all other members of the new MINI Family, the MINI Countryman SE ALL4 elevates the driving experience with a round OLED display that simultaneously controls

the vehicle's infotainment and assistance systems. With the new MINI Operating System 9, all vehicle functions can be operated intuitively via touch or voice assistant.

MINI Experience Modes are available for particularly immersive driving experiences.

Four trim package options are available, which set individual accents and accentuate different vehicle features with stylish exterior and interior features. The MINI Countryman SE ALL4 has been expanded to include the new Vibrant Silver shade for the first time in the range of characteristic MINI contrasting roofs.

Following its North American debut last September during [Climate Week NYC](#), the MINI Countryman SE ALL4 arrives at MINI dealerships nationwide this September. It is available starting at \$45,200 MSRP with a \$995 destination and handling fee. More information on MINI Countryman SE ALL4 specs and availability can be found at <https://www.miniusa.com/model/countryman/se-all4.html>.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 104 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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