



Contact:

Andrew Cutler
Head of Corporate Communications
MINI USA
201.307.3784
andrew.cutler@miniusa.com

Rob Duda
MINI Communications
908.347.1243
rduda@peppercomm.com

**MINI USA AND THE MINI JOHN COOPER WORKS RACE TEAM WIN BACK-TO-BACK
RACES AT ROAD AMERICA**

*Team follows up dominant showing at Road America in 2023 with two first-place finishes
to continue strong 2024 season*

Woodcliff Lake, N.J. – August 22, 2024 – [MINI USA](#) and the [MINI John Cooper Works Team](#) hit the track decisively in the fifth race weekend of the [2024 SRO TC America](#) series, taking two first-place finishes at Road America in Elkhart Lake, Wisconsin. This comes after the team secured five total podiums, including a Race 2 victory, at Virginia International Raceway (VIR) in Week 4 of the competition. It also solidifies a streak of success at Road America, where the team secured four total podiums including one first place, one second place, and two third place finishes in 2023.

Cristian Perocarpi, behind the wheel of the #37 MINI JCW PRO, secured both first place finishes in the Touring Car (TC) class, alongside teammate Scott Thomson in the #66 MINI JCW PRO. They were also joined by P.J. Groenke in the #62 MINI JCW and Bruce Myrehn in the #63 MINI JCW in the Touring Car A (TCA) class.

“We’re in the back half of the season now and every podium counts, so to bring home two victories in one weekend is a massive step toward success,” said Luis Perocarpi, team owner, LAP Motorsports. “This group of drivers continues to prove that they’re capable of great things, and we’ll be ready to keep the momentum going in September.”

To highlight MINI's famous support for owner customization, the MINI USA and the MINI JCW Team once again featured a special rooftop graphic on the roof of the #37 MINI JCW PRO driven by Perocarpi this weekend.

The MINI JCW Race Team full time crew at Road America were joined by three MINI dealer technicians as part of the MINI Technician Race Crew Program. Every race weekend MINI dealer technicians support the team at the track during practice, qualifying and race days for the entire weekend. The race team relies on the skill and knowledge of the technicians that work, day to day on MINI, to bring that expertise to the track. This weekend the team was supported by MINI dealer technicians from MINI of Des Moines, International MINI and MINI of Orlando. Last season the team was supported by more than 20 qualified MINI dealer technicians and were also voted Crew of the Year by the series' credentialed participants and competitors.

The MINI JCW Race Team finished the 2023 SRO TC America Series as runner up for both the Manufacturer's Championship and Team Championship. The team has two more race weekends before wrapping the season and determining final standings, with the next stop of the series at Barber Motorsports Park on September 6 – 8, followed by the series finale at Indianapolis Motor Speedway on October 3 – 6.

About the MINI JCW Team

The MINI JCW Team, operated by [LAP Motorsports](#), drives MINI's most powerful Hardtop ever in the two-door MINI John Cooper Works Hardtop. The team competes in the fiercely competitive SRO TC America Series. For additional information please visit minijcwteam.com or email luis@minijcwteam.com.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 104 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at MINIUSANEWS.com.

#

MINI
Media information

MINI JCW RACE
TEAM 2024 Season

8/2024
page 3