

# BMW

## U.S. Press Information



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### **The new 2025 BMW 2 Series Coupe**

- BMW Curved Display updated with iDrive 8.5 with QuickSelect.
- New interior and exterior details freshen the appearance inside and out.
- New colors broaden the available paint selection.
- Worldwide launch to commence in August 2024.

**Woodcliff Lake, NJ – June 12, 2024...**The BMW 2 Series Coupe is unique in the compact segment, combining unreserved sportiness, extraordinary driving dynamics, and premium features in a classic 2-door coupe body style. For 2025, new paint finishes, alloy wheels, steering wheels, and interior trim and upholstery choices add modern touches to the exterior and interior of the vehicle. The new BMW iDrive with QuickSelect and innovative digital services based on the BMW Operating System 8.5 also contribute to the progressive character of the new BMW 2 Series Coupe.

The new BMW 2 Series Coupe will be launched on the market in August 2024. It will be manufactured at the BMW Group plant in San Luis Potosí, Mexico, alongside the new BMW M2 and BMW 3 Series.

### **Base MSRPs (+ \$1,175 destination and handling).**

2025 BMW 230i	\$39,200
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2025 BMW 230i xDrive	\$41,200
2025 BMW M240i	\$50,100
2025 BMW M240i xDrive	\$52,100

**New paint finishes and alloy wheel designs, available M Sport Professional Package.**

The dimensions, body structure, drive concept, and chassis technology of the BMW 2 Series Coupe are formulated to convey the brand’s hallmark driving pleasure in a concentrated form. The distinctive front end with individual round headlamps, the horizontal BMW grille and the power dome on the long hood, the athletically modelled surfaces of the side view, the wide wheel arches, and the short rear deck lid give the BMW 2 Series Coupe an unmistakable appearance. With the design features of the M Sport Package – standard on M240i models, optional on 230i models – the new edition of the compact 2-door model expresses its dynamic character even more intensively. The M specific design includes extra-large air intakes at the front of the vehicle, powerful side skirts and a striking rear apron with vertical reflectors and a diffuser-like insert.

The new M Sport Professional Package, available as an option for all variants of the new BMW 2 Series Coupe, complements the dynamic exterior design with M Shadow Line lights, an M rear spoiler in black, and Extended Shadowline trim. The package also includes M Sport brakes (standard on M240i models) with red or blue brake calipers on 230i models, red calipers on M240i models.

The range of paint finishes for the new BMW 2 Series Coupe has been refreshed with two new metallic shades for 230i and M240i models, Vegas Red metallic and Skyscraper Grey metallic. Two BMW Individual paint finishes, Frozen Pure Grey metallic and Frozen Portimao Blue II metallic, are also available. Zandvoort Blue, previously exclusive to the M2, is now available for the BMW M240i.

New 19-inch alloy wheel designs are available as optional equipment for all models. M double-spoke wheels Style 995M are available in either a bi-color or Jet Black finish, and BMW Individual Style 1038i Y-spoke wheels are available exclusively in a bi-color finish.

**New touches of sportiness and digitalization on the interior.**

More than ever before, the interior of the BMW 2 Series Coupe offers an ideal layout for an exhilarating driving experience for the driver and three passengers. The rear roof line, the high center console, and the harmoniously blended surfaces of the instrument panel and door panels create an atmosphere of both intimacy and space.

The interior modifications focus on digitalization. The BMW Curved Display comprises a 12.3-inch Information Display and a 14.9-inch Control Display that serve as a platform for the further developed BMW iDrive with QuickSelect based on the BMW Operating System 8.5. This means that the climate control functions, seat heating, and, if fitted, steering wheel heating can be operated by touch on the Control Display or by voice command. This is accompanied by a further reduction in the number of buttons and controls in the cockpit and a corresponding redesign of the instrument panel. New control knobs on the air vents in the center of the dashboard and on the driver's and passenger's side allow the direction of the airflow to be adjusted by turning and tilting.

The standard ambient lighting in the new BMW 2 Series Coupe also includes new waterfall lighting integrated into the covers of the central air vents. The color and brightness of the waterfall lighting can be adjusted to suit individual preferences, with nine colors to choose from. The individual color and brightness settings are stored in each driver's profile. They also affect the lighting in the footwell, the storage compartment in the front of the center console and the contours of the door panels. The range of interior lighting functions also includes an atmospheric welcome and goodbye animation, including a carpet of light in the entrance area and light signals to indicate incoming calls or an open door.

### **New steering wheels, seat surfaces, and interior trim.**

2025 BMW 230i models come standard with a new two-spoke wheel with a polygonal rim. The new M leather steering wheel, standard on M240i models and optional on 230i models as part of the M Sport Package, now features a steering wheel rim with a flat bottom, redesigned spokes, a red center marker at the 12 o'clock position, and contrasting stitching in the BMW M tricolor.

Standard heated sports seats for the driver and front passenger further enhance the driving experience in the new BMW 2 Series Coupe. Customers can now choose from four colors of perforated SensaTec, including new Tacora Red, and four colors of Vernasca leather, now featuring Black with Red Highlight.

The range of optional interior trims for the new BMW 2 Series Coupe also includes some attractive additions. M Fine Brushed Aluminum trim is now standard in M240i models. Finline Light Open-pore and Ash Grey Blue Open pore Fine Wood trims are newly optional on all 2025 2 Series Coupes, while Carbon Fiber trim is optionally available in M240i models.

### **BMW Operating System 8.5 and BMW iDrive with QuickSelect.**

In the new 2025 BMW 2 Series Coupe, the BMW Operating System 8.5 provides the basis for intuitive and convenient operation via the enhanced BMW iDrive with QuickSelect and the use of innovative digital services. The system is now even more consistent and can be operated using the touch function on the Control Display and natural language via the BMW Intelligent Personal Assistant. The current version of BMW iDrive features a new home screen that permanently displays the map view of the navigation system or another individually selectable display on a large surface. On the driver's side, widgets are displayed at the same level in a vertical bar and can be selected directly using the QuickSelect shortcut without having to switch to a submenu. The new, flat menu structure makes it much easier to navigate between the various functions and helps the driver of the new BMW 2 Series Coupe to concentrate on the traffic situation.

The BMW Maps navigation system, which comes as standard in the new BMW 2 Series Coupe, is based on the BMW Operating System 8.5 and offers even easier destination entry, additional information while driving, and further optimizations for fast and precise route guidance. In conjunction with the optional BMW Live Cockpit Professional, the full-color BMW Head-Up Display is supplemented by the Augmented View function. It enhances the navigation system's map display with contextual, real-time information. A live video stream from the driver's point of view is shown on the Control Display or the Information Display and supplemented with currently relevant information such as directional arrows for precise route guidance.

The new BMW 2 Series Coupe also makes it easier to link the vehicle to the customer's BMW ID and the My BMW App. A personal eSIM can be activated in the vehicle as standard. It uses the 5G mobile phone standard and allows customers to use the communication and networking features of their mobile phone contract in the vehicle - even if they do not have their smartphone with them. Smartphone integration with Apple CarPlay® and Android Auto™ is also standard.

**Specifications.**

	<b>230i</b>	<b>230i xDrive</b>
<b>Body</b>		
No. of doors/seats	2 / 4	
Length / Width / Height (in)	179.0 / 72.4 / 54.8	179.0 / 72.4 / 55.1
Wheelbase (in)	107.9	
Track, front / rear (in)	62.4 / 62.9	
Ground clearance (in)	5.0	
Turning circle (ft)	36.4	38.1
Curb weight (lbs)	3,446	3,594
GVWR (lbs)	4,398	4,553
Luggage capacity (cu ft)	13.8	
<b>Engine</b>		
Config. / no. cylinders / valves	Inline / 4 / 16	
Engine technology	BMW TwinPower Turbo technology; TwinScroll turbocharger, high precision direct injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing	
Capacity (CC)	1,998	
Stroke / bore (mm)	94.6 / 82.0	
Compression ratio (:1)	11.0	
Max output (hp @ RPM)	255 @ 5,000-6,500	
Max torque (lb-ft @ RPM)	295 @ 1,550-4,400	
<b>Driving Dynamics and Safety</b>		
Suspension, front	Double-joint spring-strut axle in lightweight aluminum-steel construction, hydraulically damped torque strut bearings	
Suspension, rear	Five-link axle in lightweight aluminum-steel construction	
Brakes, front	Vented disc brakes with single-piston fixed calipers	
Brakes, rear	Vented disc brakes with single-piston floating calipers	
Driving stability systems	Standard: DSC incl. ABS, DTC (Dynamic Traction Control), CBC (Cornering Brake Control), DBC	

	(Dynamic Brake Control), Dry Braking function, Start-Off Assistant		
Safety equipment	Standard: Airbags for driver and front passenger, side airbags for driver and front passenger, head airbags for front and rear seat, 3-point inertia-reel belt on all seats, with seat belt stopper, belt tensioner and belt force limiter at the front, crash sensors, tire pressure display		
Steering	EPS with Servotronic function		
Steering ratio overall (:1)	13.2		
Tires front / rear	225/45 R18 / 225/45 R18		
Rims, front / rear (in)	7.5J x 18 / 7.5J x 18		
<b>Transmission</b>			
Type	8-speed Sport Steptronic		
Gear ratios	I	:1	5.25
	II	:1	3.36
	III	:1	2.17
	IV	:1	1.72
	V	:1	1.32
	VI	:1	1.00
	VII	:1	0.82
	VIII	:1	0.64
	R	:1	3.71
Final drive		:1	2.81
<b>Performance</b>			
Acceleration 0-60 mph (sec)	5.5		5.3
Top speed (mph) / w/ summer tires	130 / 155		130 / 155

	<b>M240i</b>	<b>M240i xDrive</b>
<b>Body</b>		
No. of doors/seats	2 / 4	
Length / Width / Height (in)	179.4 / 72.4 / 55.0	179.0 / 72.4 / 55.3
Wheelbase (in)	107.9	
Track, front / rear (in)	62.2 / 62.8	
Ground clearance (in)	5.0	

Turning circle (ft)	36.4	38.1
Curb weight (lbs)	3,748	3,871
GVWR (lbs)	4,652	4,773
Luggage capacity (cu ft)	13.8	
<b>Engine</b>		
Config. / no. cylinders / valves	Inline / 6 / 24	
Engine technology	BMW TwinPower Turbo technology; TwinScroll turbocharger, high precision direct injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing	
Capacity (CC)	2,998	
Stroke / bore (mm)	94.6 / 82.0	
Compression ratio (:1)	10.2	
Max output (hp @ RPM)	382 @ 5,800-6,500	
Max torque (lb-ft @ RPM)	369 @ 1,800-5,000	
<b>Driving Dynamics and Safety</b>		
Suspension, front	Double-joint spring-strut axle in lightweight aluminum-steel construction, hydraulically damped torque strut bearings	
Suspension, rear	Five-link axle in lightweight aluminum-steel construction	
Brakes, front	Vented disc brakes with four-piston fixed calipers	
Brakes, rear	Vented disc brakes with single-piston floating calipers	
Driving stability systems	Standard: DSC incl. ABS, DTC (Dynamic Traction Control), CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Dry Braking function, Start-Off Assistant	
Safety equipment	Standard: Airbags for driver and front passenger, side airbags for driver and front passenger, head airbags for front and rear seat, 3-point inertia-reel belt on all seats, with seat belt stopper, belt tensioner and belt force limiter at the front, crash sensors, tire pressure display	
Steering	EPS variable sport steering w/ Servotronic function	
Steering ratio overall (:1)	13.2	13.6

Tires front / rear		225/40 R19 / 225/40 R19	
Rims, front / rear (in)		8.0J x 19 / 8.0J x 19	
<b>Transmission</b>			
Type		8-speed Sport Steptronic	
Gear ratios	I	:1	5.25
	II	:1	3.36
	III	:1	2.17
	IV	:1	1.72
	V	:1	1.32
	VI	:1	1.00
	VII	:1	0.82
	VIII	:1	0.64
	R	:1	3.71
Final drive		:1	2.81
<b>Performance</b>			
Acceleration 0-60 mph (sec)		4.5	4.1
Top speed (mph) / w/ summer tires		130 / 155	130 / 155

## BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and assembles the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com), [www.miniusanews.com](http://www.miniusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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