

BMW

U.S. Press Information

For Release: Immediate

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Digital, dynamic, and now also fully electric: the BMW 5 Series enters a new era.

- The new BMW 5 Series will offer an all-electric performance model from BMW M GmbH.
- The eighth generation 5 Series will be produced exclusively at BMW Group Plant Dingolfing, marking 50 years of production there.
- Global launch to commence in October 2023.

Woodcliff Lake, NJ – March 15, 2023...In just a few months' time, the eighth generation of the BMW 5 Series will make its debut. The new model will be more dynamic and more comfortable than ever, with a fresh interpretation of its signature, elegantly sporting design. The new 5 will feature BMW Operating System 8.5 with the BMW Curved Display, innovative digital services, and, for the first time, a purely electric drivetrain in the form of the BMW i5. The flexible powertrain architecture means the new BMW 5 Series can be offered in all-electric and plug-in hybrid variants alongside highly efficient internal combustion engines with 48V mild hybrid technology.

At the BMW Group Annual Conference 2023, Oliver Zipse, Chairman of the Board of Management of BMW AG, announced further details of the new BMW 5 Series model range, indicating that the 5 Series would also be made available as an all-electric BMW M Performance model. "The all-electric BMW i4 M50 shows how BMW blends dynamic performance and electric mobility to perfection," said Zipse. "It was the best-selling BMW M model worldwide in 2022. A fully electric Performance model from BMW M GmbH will also be included in the new BMW 5 Series line-up."

The arrival of the BMW i5 Sedan in the premium executive segment will see BMW continue the systematic expansion of its all-electric range.

The worldwide launch of the new BMW 5 Series Sedan will get underway in October 2023.

50 years of BMW 5 Series success in 2022. 50 years of production at BMW Group Plant Dingolfing in 2023. More than ten million BMW 5 Series produced.

Its harmonious balance of sporty driving pleasure and long-distance comfort has made the BMW 5 Series a worldwide hit. More than ten million BMW 5 Series have been produced since its debut in 1972. Its launch also marked the introduction of a new system of model designations that used a combination of three digits to denote the model series and engine variant. One year on from the model's 50th anniversary, the latest edition is ready to take its place in the brand's product portfolio between the midsize 3 Series and the luxury 7 Series.

The new BMW 5 Series Sedan will be built exclusively at BMW Group Plant Dingolfing. The facility in Lower Bavaria is the company's largest manufacturing site in Europe. Production of the new BMW 5 Series will start in the same year the plant marks 50 years of manufacturing BMW models. BMWs have been rolling off the production lines in Dingolfing since 1973, with its current portfolio including the BMW 7 Series and 8 Series luxury models and the all-electric BMW iX. BMW Group Plant Dingolfing is also home to the company's competence center for electric drive system production, whose tasks include manufacturing both the electric motors and the high-voltage batteries for the BMW i5 directly on site.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW

passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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