

BMW Manufacturing Co., LLC

Press Information

Media Information

July 24, 2019

BMW Group Plant Spartanburg More than Doubles Capacity for Battery Assembly.

2020 BMW X5 xDrive45e Plug-In Hybrid Electric Vehicle Begins Production in Spartanburg, SC on August 1.

Spartanburg, SC – July 24 2019... BMW Group Plant Spartanburg has more than doubled its capacity for battery assembly prior to the debuts of the plug-in hybrid electric variants of two of its most popular models. The new, higher performing, fourth-generation batteries will be assembled on-site for the BMW X5 and BMW X3 plug-in hybrid electric variants. The 2020 BMW X5 xDrive45e Sports Activity Vehicle will begin production in Spartanburg, SC, on August 1. Start of production of the BMW X3 xDrive30e will begin in December.

With the expansion of the battery facility at Plant Spartanburg in the U.S., the BMW Group is following the principle of local value creation. “We have invested approximately \$10 million USD to install a new battery assembly line and expanded the area to 86,000 square feet. This means we could double the number of batteries produced if needed to meet market demand,” explains Michael Nikolaides, senior vice president engines and electrified drivetrains, BMW Group.

In addition, BMW Group has invested a further \$10 million USD to support the production of the new PHEV models.

More than 120 employees were specially trained to work the new line, having completed an extensive program in battery production, robotics and electrical inline quality inspection along with end-of-line testing. An additional 225 vehicle assembly workers received training in the production of electrified vehicles, adding to the Plant’s already skilled staff.

“We have assembled batteries on site at Plant Spartanburg since 2015, making BMW Group a pioneer of electromobility in the U.S.,” said Knudt Flor, president and CEO, BMW Manufacturing,



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Co, LLC. “The BMW X5 and X3 are currently among the best-selling BMW models in the U.S. and we anticipate that their PHEV variants will also be well-received by BMW customers.”

From 2015 – 2018, BMW Group Plant Spartanburg produced the X5 xDrive40e, the first plug-in hybrid production car from the BMW core brand. All totaled, the plant’s battery assembly team assembled more than 45,000 batteries during this four-year period.

BMW Group Plant Spartanburg is the global center of competence for BMW Sports Activity Vehicles and Coupes and produces BMW X3, X4, X5, X6 and X7 models and their variants. Since starting production 25 years ago, the plant has built more than 4.6 million BMW vehicles for the U.S. market and the world. In 2018, data from the U.S. Department of Commerce confirmed that BMW Manufacturing was the largest automotive exporter by value for the fifth consecutive year.

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BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and is the global producer of the BMW X3, X3 M, X5, X5 M and X7 Sports Activity Vehicles and X4, X4 M, X6 and X6 M Sports Activity Coupes. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles and Coupes. The BMW Group sales organization is represented in the U.S. through networks of 348 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 123 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: BMW Plant Spartanburg information is available at www.bmwusfactory.com. Information about BMW Group and its products in the USA is available at www.press.bmwna.com and www.bmwusanews.com.



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