

# BMW Group



## Vehicle Sales BMW of North America, LLC, August 2018

	Aug 2018	Aug 2017	%	YTD Aug 2018	YTD Aug 2017	%
i3	418	504	-17.1%	4,386	4,097	7.1%
i8	67	29	131.0%	423	304	39.1%
2 Series	589	1,036	-43.1%	6,622	7,682	-13.8%
3 Series	3,751	5,379	-30.3%	31,116	37,170	-16.3%
4 Series	1,955	3,412	-42.7%	20,292	26,629	-23.8%
5 Series	3,439	3,587	-4.1%	27,711	24,799	11.7%
6 Series	214	206	3.9%	2,659	1,999	33.0%
7 Series	597	550	8.5%	5,421	5,627	-3.7%
Z4	0	3	-100.0%	2	498	-99.6%
X1	2,309	2,002	15.3%	20,372	18,705	8.9%
X2	1,111	0	0.0%	8,463	0	0.0%
<b>BMW passenger cars</b>	<b>14,450</b>	<b>16,708</b>	<b>-13.5%</b>	<b>127,467</b>	<b>127,510</b>	<b>0.0%</b>
X3	6,344	2,918	117.4%	35,379	29,925	18.2%
X4	314	503	-37.6%	2,506	2,985	-16.0%
X5	2,225	3,079	-27.7%	29,256	30,224	-3.2%
X6	456	345	32.2%	4,549	3,960	14.9%
<b>BMW light trucks</b>	<b>9,339</b>	<b>6,845</b>	<b>36.4%</b>	<b>71,690</b>	<b>67,094</b>	<b>6.9%</b>
<b>BMW brand</b>	<b>23,789</b>	<b>23,553</b>	<b>1.0%</b>	<b>199,157</b>	<b>194,604</b>	<b>2.3%</b>
Cooper /S Hardtop 2 Door	865	848	2.0%	6,593	7,104	-7.2%
Cooper /S Hardtop 4 Door	583	639	-8.8%	4,249	4,956	-14.3%
Cooper /S Convertible	385	493	-21.9%	4,102	3,839	6.9%
Cooper /S Clubman	419	1,103	-62.0%	3,057	5,952	-48.6%
Countryman	1,548	1,365	13.4%	12,731	9,191	38.5%
Paceman	0	0	0.0%	0	9	-100.0%
<b>MINI brand</b>	<b>3,800</b>	<b>4,448</b>	<b>-14.6%</b>	<b>30,732</b>	<b>31,051</b>	<b>-1.0%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>27,589</b>	<b>28,001</b>	<b>-1.5%</b>	<b>229,889</b>	<b>225,655</b>	<b>1.9%</b>