

# BMW

## U.S. Press Information

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### **2017 BMW 5 Series Earns IIHS “Top Safety Pick +”.**

**Woodcliff Lake, NJ – May 16, 2017...** Today the Insurance Institute for Highway Safety named the 2017 BMW 5 Series a “Top Safety Pick +”, continuing the company’s long-standing commitment to offering class-leading safety. The seventh generation BMW 5 Series qualified for the “TSP+”, receiving the Institute’s highest rating thanks to its performance in five different crash tests – small overlap front, moderate overlap front, side, roof strength, and head restraints –, for an optional front crash prevention system with ‘Superior’ rating, as well as the ‘Good’ rating for on headlights performance.

The latest generation BMW 5 Series is praised by the IIHS for its body and structure design, boosting its performance in the small overlap front crash test. Results from the test indicate that the driver space is well maintained with only 5 inches of maximum intrusion at the footrest, showing a low risk of any significant injuries in a real-world crash of the same severity. Additionally, the 5 Series available Frontal Collision Warning with either City Collision Mitigation or with Extended Collision Mitigation earn “Superior” ratings in front crash prevention, both avoiding collisions during testing at 12 mph and 25 mph.

All in all, the 2017 BMW 5 Series builds on the success of the previous generation by incorporating a roomier interior, greater efficiency and technology on the forefront of innovation. The 5 Series has been entirely newly developed allowing for a significant weight reduction of up to 137 lbs. State of the art chassis systems which include Dynamic Damper Control with Adaptive Mode and Integral Active Steering, BMW’s intelligent all-wheel drive system, Advanced Driver Assistant Systems and Parking Assistance Systems. High-level of

standard safety features include BMW Assist eCall, BMW TeleService, Dynamic Stability Control, Brake Dry Assist, Cornering Brake Control and Dynamic Traction Control. Optional features such as Blind Spot Detection, Daytime Pedestrian Protection, Lane Departure Warning, Speed Limit Info, Cross-traffic alert, Active Cruise Control w/Stop & Go, Active Lane Keeping Assistant w/side collision avoidance, Traffic Jam Assistant, and Evasion Aid are also available. The BMW 5 Series is the most innovative 5 Series to date clearing the way towards semi-automated driving.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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