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## **BMW of North America Announces Best Dealership Awards**

### **33 BMW dealers honored as Centers of Excellence**

**Woodcliff Lake, NJ – March 2, 2017** BMW of North America, LLC is announcing its annual Center of Excellence honors. We are pleased to award these 33 dealers as 2017 Center of Excellence winners. Excellent business performance and intense focus on customer service are what keep BMW of North America one of the most successful automotive companies in the U.S.

The dealers are measured against their peers on 12 Key Performance Indicators which include, Customer Orientation, Aftersales and Sales data. The data is then calculated to award the top 33 of the 342 BMW dealers based on their 2016 performance.

“I congratulate these 2017 Center of Excellence winners for their outstanding achievement,” said Ludwig Willisch, Head of BMW Group Region Americas. “Many on the list have earned COE honors in multiple years. The Center Of Excellence achievement is proof that these dealerships know how to delight their customers.”

### **2017 Center of Excellence Award Recipients** (listed in alphabetical order)

1. A & L BMW, Monroeville, PA
2. BMW Concord, Concord, CA
3. BMW Northwest, Tacoma, WA
4. BMW of Alexandria, Alexandria, VA
5. BMW of Cape Cod, Hyannis, MA
6. BMW of Freehold, Freehold, NJ
7. BMW of Manhattan, New York, NY

8. BMW of Morristown, Morristown, NJ
9. BMW of Mt. Laurel, Mount Laurel, NJ
10. BMW of Murray, Murray, UT
11. BMW of Murrieta, Murrieta, CA
12. BMW of Myrtle Beach, Myrtle Beach, SC
13. BMW of Nashville, Nashville, TN
14. BMW of Rochester, Rochester, NY
15. BMW of San Antonio, San Antonio, TX
16. BMW of San Diego, San Diego, CA
17. BMW of San Rafael, San Rafael, CA
18. BMW of Schererville, Schererville, IN
19. BMW of Spokane, Spokane, WA
20. BMW of Springfield, Springfield, NJ
21. BMW of the Hudson Valley, Poughkeepsie, NY
22. BMW of Warwick, Warwick, RI
23. BMW Portland, Portland, OR
24. Center BMW, Sherman Oaks, CA
25. Irvine BMW, Irvine, CA
26. Kuni BMW, Beaverton, OR
27. Passport BMW, Suitland, MD
28. Rick Hendrick BMW Charleston, Charleston, SC
29. Rusnak BMW, Thousand Oaks, CA
30. South Bay BMW, Torrance, CA
31. Tomkinson Automotive, Fort Wayne, IN
32. Tulley BMW, Nashua, NH
33. West German BMW, Fort Washington, PA

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com), [www.miniusanews.com](http://www.miniusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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