



For Release: November 20, 2015

Contact: Roy Oliemuller
BMW Motorrad USA Communications Manager
Tel. 201-307-4082 /roy.oliemuller@bmwna.com

BMW Motorrad USA Announces Pricing And Product Updates For Model Year 2016

Woodcliff Lake, NJ – November 20, 2015... BMW Motorrad USA has announced pricing and product updates for Model Year 2016.

Models Included in this Communication:

G 650 GS	R 1200 R	S 1000 R
F 800 GS Adventure	R 1200 RS	S 1000 RR
F 800 GT	R 1200 RT	S 1000 XR
F 800 R	R nineT	K 1600 GT
K 1300 S	R 1200 GS	K 1600 GTL
	R 1200 GS Adventure	K 1600 GTL Exclusive

Upcoming Announcements

Pricing and launch dates for the following model year 2016 updates will be announced in the coming months:

C 650 GT
F 700 GS
F 800 GS

Additional pricing details are provided with the equipment changes that follow the MSRP summary.

MSRP Summary

		Base MSRP	Standard Package	Premium Package
G 650 GS (16F3)	MY16	\$7,995	none	\$8,295
	MY15	\$7,895	none	\$8,195
	Change	+\$100 (MSRP increase)		+ \$100 (MSRP increase)
F 800 GS Adventure (16FA)	MY16	\$13,895	\$14,695	\$15,345
	MY15	\$13,695	\$14,495	\$15,140
	Change	+\$200 (MSRP increase)	+ \$200 (MSRP increase)	+\$205, resulting from: + \$200 (MSRP increase) + \$5 (Active Pkg increase)
F 800 GT (16FT)	MY16	\$12,095	\$12,595	\$13,395
	MY15	\$11,995	\$12,500	\$13,295
	Change	+\$100 (MSRP increase)	+\$95, resulting from: + \$100 (MSRP increase) -\$5 (Comfort Pkg decrease)	+\$100, resulting from: + \$100 (MSRP increase) -\$5 (Comfort Pkg decrease) +\$5 (Safety Pkg increase)
F 800 R (16F6)	MY16	\$9,995	none	none
	MY15	\$9,950	none	none
	Change	+\$45 (MSRP increase)		

		Base MSRP	Standard Package	Premium Package
R nineT (16R9)	MY16	\$15,095	none	none
	MY15	\$14,995	none	none
	Change	+\$100 (MSRP increase)		
R 1200 R (16RR)	MY16	\$14,095	\$15,395	\$17,495
	MY15	\$13,950	\$15,250	\$16,995
	Change	+\$145 (MSRP increase)	+\$145 (MSRP increase)	+\$500, resulting from: + \$145 (MSRP increase) +\$5 (Comfort Pkg increase) +\$350 to add Ride Modes Pro and DTC
R 1200 RS (16RS)	MY16	\$14,995	\$16,195	\$18,295
	MY15	\$14,950	\$16,150	\$17,895
	Change	+\$45 (MSRP increase)	+\$45 (MSRP increase)	+\$400, resulting from: + \$45 (MSRP increase) +\$5 (Comfort Pkg increase) +\$350 to add Ride Modes Pro and DTC
R 1200 RT (16RT)	MY16	\$18,145	\$18,895	\$21,495
	MY15	\$17,705	\$18,455	\$21,055
	Change	+\$290 (MSRP increase) +\$150 to reduce the charge for paint = \$440 total increase	+\$290 (MSRP increase) +\$150 to reduce the charge for paint = \$440 total increase	+\$290 (MSRP increase) +\$150 to reduce the charge for paint = \$440 total increase
R 1200 GS (16RW)	MY16	\$16,495	\$17,995	\$19,445
	MY15	\$16,175	\$17,755	\$19,095
	Change	+\$320 (MSRP increase)	+\$240, resulting from: + \$320 (MSRP increase) -\$80 (Standard Pkg decrease)	+\$350, resulting from: + \$320 (MSRP increase) -\$20 (Touring Pkg decrease) +\$50 (Tech Pkg increase to add ABS Pro)
R 1200 GS Adventure (16RA)	MY16	\$18,695	none	\$22,045
	MY15	\$18,340	none	\$21,695
	Change	+\$355 (MSRP increase)		+\$350, resulting from: + \$355 (MSRP increase) -\$55 (Touring Pkg decrease) +\$50 (Tech Pkg increase to add ABS Pro)

S 1000 RR (16K6)	MY16	\$15,695	\$16,945	\$18,795
	MY15	\$15,500	\$16,795	\$18,695
	Change	+\$195 (MSRP increase)	+\$150, resulting from: + \$195 (MSRP increase) -\$45 (Race Pkg decrease)	+\$100, resulting from: + \$195 (MSRP increase) -\$45 (Race Pkg decrease) -\$50 (Dynamic Pkg decrease)
S 1000 R (16K8)	MY16	\$13,495	\$14,345	\$15,295
	MY15	\$13,260	\$14,105	\$15,060
	Change	+\$235 (MSRP increase)	+\$240, resulting from: + \$235 (MSRP increase) +\$5 (Sport Pkg increase)	+\$235, resulting from: + \$235 (MSRP increase) +\$5 (Sport Pkg increase) -5 (Dynamic Pkg decrease)
S 1000 XR (16K9)	MY16	\$16,350	\$17,295	\$18,750
	MY15	\$16,350	\$17,295	\$18,750
	Change	No Change	No Change	No Change

		Base MSRP	Standard Package	Premium Package
K 1600 GT (16GT)	MY16	\$21,995	none	\$25,995
	MY15	\$21,650	none	\$25,795
	Change	+\$245 (MSRP increase) +\$100 for the addition of standard ABS Pro = \$345 total base price increase		+\$200 resulting from: +\$345 (base price increase) -\$15 (Audio Pkg decrease) -\$90 (Luxury Plus Pkg decrease) -\$40 (Safety Plus Pkg decrease)
K 1600 GTL (16GL)	MY16	\$24,395	none	\$26,995
	MY15	\$23,995	none	\$26,870
	Change	+\$150 (MSRP increase) +\$100 for the addition of standard ABS Pro +\$150 to eliminate the charge for paint = \$400 total base price increase		+\$125 resulting from: +\$400 (base price increase) -\$150 (eliminated paint charge) -\$85 (Luxury Plus Pkg decrease) -\$40 (Safety Plus Pkg decrease)
K 1600 GTL Exclusive (16GE)	MY16	\$30,395	none	none
	MY15	\$29,995	none	none
	Change	+\$300 MSRP increase: +\$100 for the addition of standard ABS Pro = \$400 total base price increase		
K 1300 S (16KS)	MY16	\$15,995	none	\$17,295
	MY15	\$15,855	none	\$17,295
	Change	+ \$140 (MSRP increase)		NO CHANGE, resulting from: + \$140 (MSRP increase) - \$140 (Dynamic Pkg decrease)

Equipment Changes for Model Year 2016

2016 F 800 GT

Colors

- NOR Monolith Metallic Matt/Sapphire Black Metallic replaces 946 Dark Graphite Metallic
- No price change (\$250 MSRP)



2016 S 1000 R

Colors

- Change of painted fuel tank trim to grained surface (Light White only: **\$0 MSRP**)

Model Year 2015:



Model Year 2016:



2016 S 1000 RR

Colors

- New Color: N0C Black Storm Metallic/Racing Red (**\$200 MSRP**)



- \$50 price decrease: ND6 Racing Red / Light White (**\$200 MSRP**)
- \$50 price decrease: ND7 Light White / Lupin Blue Metallic / Racing Red (**\$500 MSRP**)

2016 R 1200 RT

Colors

- N97 Platinum Bronze Metallic replaces NC8 Callisto Grey Metallic Matt
- N97 (Platinum Bronze) and NC9 (Ebony Met): price reduction from \$150 to **\$0 MSRP**
- N0E (San Marino Blue Met/Granite Grey Met): price decrease from \$350 to **\$200 MSRP**



2016 R nineT

Options

- 519 Heated Grips (**\$250 MSRP**)
- 17A Aluminum Fuel Tank 1 (hand brushed aluminum with sanded weld > **\$350 MSRP**)



- 17B Aluminum Fuel Tank 2 (hand brushed aluminum with visible weld > **\$250 MSRP**)



2016 G 650 GS

Options

- Option 145 (Spoke Wheels) which have not been available since December 2014 production, will be offered for model-year 2016 beginning with August production (**\$350 MSRP**)

2016 R 1200 R and R 1200 RS

Packages

- Option 224 (Ride Modes Pro with Dynamic Traction Control: **\$350 MSRP**) has been added to the Premium Package for both models.

2016 S 1000 XR

Options

- ABS Pro (cornering-optimized ABS) is already included as part of option 224 Ride Modes Pro, but will now be shown with its own option code (5AC) as of 8/1/15 production. The pricing and option offer will not change except for the addition of the 5AC code. Although European models include a Dynamic Brake Light with ABS Pro, this light will not be available in the US market.
- ABS Pro will continue to be included in 224 within the 238 Dynamic Package and ZPP Premium Package.

2016 R 1200 GS

Options

- 5AC ABS Pro (cornering-optimized ABS) is now included as part of 224 Ride Modes Pro, which is also included in the ZTP Technology Package and ZPP Premium Package. Although European models include a Dynamic Brake Light with ABS Pro, this light will not be available in the US market. Pricing has been revised as follows to account for the added value of ABS Pro:
- 224 (+\$100 = **\$400 MSRP**) / ZTP (+\$50 = **\$1,505 MSRP**)

Special Edition

200 Special Model **Triple Black (\$600 MSRP)** includes 568 Powertrain Black, 771 Cross-Spoke Wheels with Black Rims, Black on Black Tank, Black Forks (only available with color NOS: Black Storm Metallic / Black / Agate Grey).



Colors

- NOS Black Storm Metallic / Black / Agate Grey (only available with 200 Special Model Triple Black: **\$600 MSRP**) > replaces ND2 Black Storm Metallic



- NB5 Light White (including 541 Suspension Area Black / 568 Powertrain Black) replaces 751 Alpine White (no price change: **\$0 MSRP**)



2016 R 1200 GS Adventure

Options

- 5AC ABS Pro (cornering-optimized ABS) is now included as part of 224 Ride Modes Pro, which is also included in the ZTP Technology Package and ZPP Premium Package. Although European models include a Dynamic Brake Light with ABS Pro, this light will not be available in the US market. Pricing has been revised as follows to account for the added value of ABS Pro:
 - 224 (+\$100 = **\$400 MSRP**) / ZTP (+\$50 = **\$1,475 MSRP**)

Colors

- NB5 Light White replaces 751 Alpine White (no price change: **\$0 MSRP**)



- NOL Racing Red Matt replaces NC2 Olive Green Metallic Matt (no price change: **\$100 MSRP**)



- NOM Ocean Blue Metallic Matt replaces NC3 Racing Blue Metallic Matt (no price change: **\$100 MSRP**)



2016 K 1600 GT/GTL/GTL EXCLUSIVE

Standard Features

- 5AC ABS Pro (cornering-optimized ABS) is now included as part of the standard profile of all three models **(+\$100 value)**. Although European models include a Dynamic Brake Light with ABS Pro, this light will not be available in the US market.

Colors (K 1600 GT)

- NON Cosmic Blue Metallic / Black Storm Metallic replaces NC6 Sakhir Orange Met. / Black Storm Met. and is still only available with package 424: K 1600 GT Sport Special Model **(\$500 MSRP)**



Colors (K 1600 GTL)

- NOM Ocean Blue Metallic Matt replaces N40 Magnesium Beige Metallic

- Price reduction from \$150 to \$0 MSRP for all three K 1600 GTL paint options



Colors (K 1600 GTL Exclusive)

- NOP Sparkling Storm Metallic replaces ND1 Mineral White Metallic (no price change: **\$0 MSRP**)



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