

# BMW

## U.S. Press Information



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**The New My BMW ConnectedDrive Portal and ConnectedDrive Store<sup>1</sup>. The exclusive portal for BMW ConnectedDrive customers.**

- **Easier navigation of the new My BMW ConnectedDrive portal.**
- **Increased 24/7 accessibility to BMW Assist™ and the ConnectedDrive Services account.**
- **Launch of the ConnectedDrive Store<sup>1</sup>. First, amongst other manufacturers, BMW now offers a comprehensive in-vehicle store for displaying already subscribed services and for purchasing new or extending existing ConnectedDrive Services.**

**Woodcliff Lake, N.J. – May 19, 2015...** BMW of North America is pleased to announce that the My BMW ConnectedDrive portal has gone live. Personalizing your ConnectedDrive Services has never been this easy and accessible from anywhere, as long as there is an internet connection.

The My BMW ConnectedDrive portal and the ConnectedDrive Store<sup>1</sup> are available by visiting [www.bmwusa.com/mybmwconnecteddrive](http://www.bmwusa.com/mybmwconnecteddrive). Customers with active BMW Assist™ accounts can log in to this portal and personalize their ConnectedDrive experience. New customers to BMW Assist™ and ConnectedDrive can create accounts in order to manage associated vehicles with ease.

### **A new way for Customers to manage their ConnectedDrive Services**

Customers are already used to managing their ConnectedDrive Services for their vehicles either by visiting their preferred BMW Center or by contacting BMW Assist™ Customer Care. However with the launch of the new My BMW ConnectedDrive portal and the

ConnectedDrive Store<sup>1</sup>, customers now have the flexibility to manage their account and purchase or extend subscriptions via the web, all from the comfort of their own home.

Included within the My BMW ConnectedDrive portal is the ConnectedDrive Store<sup>1</sup>, where customers can review services that are already subscribed to their vehicles. Customers with access to the in-vehicle ConnectedDrive Store<sup>1</sup> can experience an unprecedented level of flexibility as they can now purchase or extend service subscriptions directly from their vehicle and the services are available a short time after. BMW is the first Automotive OEM with a comprehensive, in-vehicle store for purchasing such telematics services. The My BMW ConnectedDrive portal will continue to expand in the future by offering even more personalized services.

<sup>1</sup>For service availability information, please visit [www.bmwassist.com](http://www.bmwassist.com) and navigate to the "Service Availability" page.

**For More Information as well as images and video:**

<http://www.bmwusanews.com>

[Twitter.com/BMWUSANews](https://twitter.com/BMWUSANews)

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 122 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:  
[www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW and its products in the USA is available to  
journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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