



For Release: March 5, 2015

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BMW of North America Announces Best Dealership Awards

32 BMW dealers honored as Centers of Excellence

Woodcliff Lake, NJ – March 5, 2015 BMW of North America, LLC is announcing its annual Center of Excellence honors. This award recognizes the top BMW dealerships in the U.S. who have achieved an outstanding level of performance in 2014. These dealerships have shown their dedication and enthusiasm for the BMW Brand, their customers and employees.

The dealers were measured on 11 Key Performance Indicators against their peers which include, Customer First, Aftersales and Sales data. This data is then calculated to award the top performing BMW dealers. Only 9% or 32 of the 339 U.S. dealer body are awarded this yearly top honor of "2015 Center of Excellence" based on their 2014 performance.

"I congratulate these Center of Excellence winners for their great achievement," said BMW of North America President and CEO Ludwig Willisch. "Many of those on the list have earned COE honors over multiple years. To me, the achievement is evidence that these centers know how to continuously delight their customers. I hope they will proudly display their COE recognition and I know they will certainly enjoy the rewards."

Dealers listed below are in alphabetical order.

2015 Center of Excellence Award Recipients

1. A & L BMW, Monroeville, PA
2. Advantage BMW, Houston, TX
3. Baron BMW, Merriam, KS
4. BMW of Austin, Austin, TX

5. BMW of Bridgeport, Bridgeport, CT
6. BMW of Columbus, Columbus, GA
7. BMW of El Paso, El Paso, TX
8. BMW of Freehold, Freehold, NJ
9. BMW of Honolulu, Honolulu, HI
10. BMW of Murrieta, Murrieta, CA
11. BMW of Myrtle Beach, Myrtle Beach, SC
12. BMW of Ridgefield, Ridgefield, CT
13. BMW of Riverside, Riverside, CA
14. BMW of San Antonio, San Antonio, TX
15. BMW of Schererville, Schererville, IN
16. BMW of Southampton, Southampton, NY
17. BMW of Warwick, Warwick, RI
18. Bob Smith BMW, Calabasas, CA
19. Bobby Rahal BMW of South Hills, Canonsburg, PA
20. Century BMW, Greenville, SC
21. Circle BMW, Eatontown, NJ
22. Crevier BMW, Santa Ana ,CA
23. Dreyer & Reinbold, Inc., Indianapolis, IN
24. Hendrick BMW, Charlotte, NC
25. Irvine BMW, Irvine, CA
26. Keeler BMW, Latham, NY
27. Pacific BMW, Glendale ,CA
28. Peterson BMW of Boise, Boise, ID
29. Sandia BMW, Albuquerque, NM
30. Schomp BMW of Highlands Ranch, Highlands Ranch, CO
31. United BMW of Gwinnett Place, Duluth, GA
32. Valencia BMW, Valencia, CA

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 146 BMW motorcycle retailers, 122 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

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