

BMW Group Corporate Communications

Information

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Copy to
Date 08.01.2015
Subject **SATELLITE Details Detroit Motor Show 2015.**

München. Below please find the satellite details of the BMW Group Press Conferences and the BMW Group highlights at the Detroit Motor Show 2015:

EUROPE: Technical data TV satellite transmission 12.01.2015

16:50-17:20 CET	BMW Group Press Conference and model highlights
19:20-19:50 CET	MINI Press Conference, Highlights BMW Group Press Conference + model highlights
Satellite	Eutelsat 10 A (10°E)
Transponder	B1 CHANNEL 1013-1024, 18MHz
Downlink frequency	11,018.50 HORIZONTAL
FEC	3/4
Symbol Rate	14.24 Msym/s
Data Rate	31.0076
Standard:	DVBS2-8PSK (20%RO), Pilot on, 1080i/50, 420 MPEG2

US: Technical data TV satellite transmission 12.01.2015

10:50-11:20am EST	BMW Group Press Conference and model highlights
01:20-01:50pm EST	MINI Press Conference, Highlights BMW Group Press Conference + model highlights
Satellite:	Galaxy 28 (29°W)
Transponder:	613K Upper, 18MHz KU Band
Downlink frequency:	11969 VERTICAL
FEC	3/4
Symbol Rate	14.24
Data Rate	31.0076
Standard:	DVBS2-8PSK (20%RO) Pilot on, 1080i/59.94, 420 MPEG 2

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If you have any questions please contact: Christina Hepe (Electronic Media), +49 160 8890029

Highlights of the BMW Group Press Conferences and novelties also at www.live.bmwgroup.com and www.press.bmwgroup.com

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