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## **BMW Motorrad USA Introduces BMW Motorrad Rider's Equipment The 2015 Collection**

**Woodcliff Lake, NJ – November 13, 2014.** . . The 2015 Collection of BMW Motorrad Rider's Equipment offers state-of-the-art products that have stood the test of time and popularity, in-house developments by our engineers and designers, a Ride collection that provides optimal protection, and Style collections with the power to thrill our brand enthusiasts.

This time around, however, the focus of the BMW Motorrad Rider's Equipment range is on suits. The bandwidth of the collection stretches from summery biking gear for urban riding to high-end material designed as a dependable partner all the way to the limit.

The TourShell suit is an all-rounder for every season of the year, making it highly popular among riders of either gender. This year the latest-generation NP2 protectors are also on board. In pole position with its seamless professional safety package is the DoubleR suit, which BMW Motorrad is fielding as the ambassador of its sporting brand credentials. The Venting suit, made of a summery textile in denim look, is thoroughly persuasive, while the waterproof CoverAll suit fully lives up to its name: it can be worn over a complete business outfit on the office commute. We're also delivering what our male and female bikers alike have asked for: the classy GS Dry suit in an identical color combination for him and her. Over in the luxury touring class, meanwhile, the Atlantis suit – made using strictly sustainable methods – continues to set the tone.

Sports-minded riders won't ever want to take off their DoubleR boots again – except perhaps for a quick trip into town, where the relaxed RIDE sneaker is a real show-stealer. For those who like their entire look to be racing quality, there's also the DoubleR glove. And like the suit of the same name, the Atlantis glove delivers sheer luxury.

Three entirely different jackets have a smart concept in common: to lend each leisure outfit a strong presence while remaining an out-and-out biker's jacket. The Club leather jacket is feisty-casual, while the DoubleR and Race jackets represent BMW Motorrad's

sporty side. The new cargo-look Rider trousers can be combined with all the jackets in the collection.

Bikers can also look forward to first-class functional clothing from the 2015 BMW Motorrad Rider Equipment range. Functional undergarments, as well as the Summer and Thermo functional socks, provide excellent ventilation, are perfectly tailored to the requirements of motorcyclists and finished to the highest quality. If required, the two-piece PCM suit featuring Phase Change Material can be worn over these garments – but under the actual biker's suit – to ensure a perfect body climate even in inclement weather. With their small pack size and light weight, the two-piece Rainlock suit and the ProRain oversuit are useful assets to keep stowed away on board. When necessary, these are absolutely dependable bad-weather companions.

High-quality luggage, perfectly tailored to BMW motorcycles: the Function backpack worn on the body is a marvel of space and ergonomics, and can be quickly turned into a motorcycle bag, while the Softbag, available in two sizes, offers uncomplicated stowage space at the rear. A classic in a new guise, meanwhile, will be returning for duty in the 2015 season: boasting a new design and colour but preserving its laidback appeal, the robust Luggage roll is suited to practically any BMW motorcycle.

In customary mode, the Style collections offer cool-look, premium styles and upmarket accessories for all fans of the BMW Motorrad brand. The sporty, functional collection BMW Motorrad Dynamic Style and the iconic, laidback BMW Motorrad Roadster Style collection are sure to set pulses racing.

## **Suits**

### **TourShell suit – new generation of an all-around bestseller.**

The TourShell suit, available in both ladies' and men's versions, is extremely popular among BMW motorcycle riders. Its modern, sporty design and a perfectly coordinated range of features make this touring suit a trusty, all-year-round, all-weather companion. For the 2015 season it gets new colors and some minor modifications for even greater comfort.

A major safety plus is provided by the new NP2 protectors for back, shoulders, elbows, hips and knees, which offer outstanding impact absorption combined with optimal wear comfort. The protectors, developed in-house by BMW Motorrad, offer three-way height adjustment and are removable in the knee and elbow area.

The TourShell suit is made of a polyamide- and elastane-based highly elasticated, highly abrasion-resistant three-layer laminate. Areas at risk of impact in a fall are doubled with robust Cordura. The BMW Climate Membrane makes the suit windproof and waterproof, as well as highly breathable. The new design provides excellent sealing of the sleeve hem and makes it easier to get gloves on and off quickly. The new elastic rubber pull-cord on the collar is also easy to use.

To go with the diagonal zip, the ladies' jacket now also has a stud fastener in the collar area. This prevents flapping if the jacket is worn with the zip open at the top.

For riding in cool or raw conditions, the TourShell suit comes with a padded thermal jacket. This too has been significantly upgraded: the new water-stopping air-mesh fabric in the sleeve and waistband area and at the collar acts as a water barrier in the rain and prevents wicking. The inner side of the collar also features a removable neck warmer. On hot days, the thermal jacket – also wearable on its own as a casual leisure jacket – can be removed. In addition, the jacket comes with zip vents.

Stowage space is provided by two waterproof outer zipped pockets on the jacket and two on the trousers, along with two waterproof inner pockets in the jacket. Integrated in the right-hand pocket is a “Media + Mobile” pocket with a clear window.

Both the ladies' and the men's version of the TourShell suit are supplied in anatomically contoured Regular Fit. For good wear comfort and ventilation, the men's version features straight-cut, masculine lines and stretch material in the shoulder area. The ladies' version has a slightly tapered cut, with a stretch zone in the hip area.

New colors: the ladies' TourShell suit is now available with a jacket in Black and a thermal jacket in Purple, or with both jackets in a powerful Orange. The men's jackets are available in the combinations Black/Yellow or Deep Sea/Black. The trousers are in Black for both genders.

The ladies' sizes range from 34 to 48 and 17–22 for Black. Sizes for the Orange option are 34–28. The Deep Sea men's jacket is available in sizes 46–60 and the Black jacket in sizes 46–60 and 98–110.

## **Venting suit – the stylish summer trendsetter.**

Cool trips on hot days: when the mercury climbs above the 75° F mark, the Venting fabric suit comes into its own. Ideal for riding around town or for making short trips in summer heatwaves, this timelessly fashionable suit comes in men's and ladies' versions.

Cordura mesh provides excellent wear comfort even in scorching heat, with no concessions on safety. This abrasion-resistant material is used extensively on the Venting suit for optimal ventilation. The fashionable classic in denim makes for a casual look, while stretch Dynatec at the back of the knees enhances wear comfort.

The safety features include lightweight NPL protectors at the shoulders, elbows, knees and back, plus removable NP2 hip protectors. The 3D mesh material at the back prevents the jacket from “sticking” to the back even in intense heat and ensures optimal ventilation even when riding at low speed.

The Venting suit has a total of six pockets for valuables: two zipped side jacket pockets and two front and two rear trouser pockets. A leather label on the hem of the jacket and the waistband of the trousers, reading “BMW Motorrad, engineered in Germany”, confirms the fabric suit's origin.

The fabric suit is available in the color combination Denim/Dark Blue and in Regular Fit, with different cuts for the ladies' and men's version. The long side zip on the trousers, with press-stud end fastener, makes them easy to put on. A 40 cm connecting zip allows the trousers to be zipped to the jacket, whose cool, casual look makes it a pleasure to wear even when stepping out on foot.

The ladies' version of the Venting suit is available in sizes 34–48, the men's in sizes 46–60.

### **CoverAll suit – stay smart and ready for business.**

A smart business outfit – or a safe motorcycle suit? You might think you can't have both, but fans of the BMW Motorcycle Rider's Equipment collection will know that, for trips to the office or a business appointment, a waterproof CoverAll suit is available that can simply be slipped on over the top of ordinary business clothing.

An overlap at the back gives the CoverAll suit the appearance of a two-piece suit from behind. The main function of this feature, however, is to provide variable back length for increased wear comfort, particularly when sitting.

To keep the rider's regular businesswear impeccable, the CoverAll suit is quick and easy to put on and take off. The cut and fit, and the long front zip and two long leg zip and velcro fasteners, are designed to allow the single-piece suit to be donned in a matter of seconds. At the waist and at the trouser and sleeve hems the belt, velcro fasteners and zips allow for individual adjustment.

The CoverAll suit is made of abrasion-resistant three-layer laminate with taped, waterproof seams. This suit, too, is equipped with the breathable, windproof and waterproof BMW Climate Membrane and comes with a windproof and waterproof balaclava.

Removable, lightweight NPL protectors at the shoulders, hips, elbows and knees offer outstanding impact absorption and protection for riders. Reflective piping on the chest, back and upper arms improves visibility, while an NLP back protector can be easily retrofitted.

The CoverAll suit is also equipped with a large number of waterproof pockets, comprising one inner and one outer chest pocket, a left sleeve pocket and two trouser pockets, one of which gives access to the regular trousers underneath. BMW Motorrad lettering is printed on the sleeve and a rivet bearing the BMW logo is fitted at the waist.

The CoverAll suit is available in Black/Anthracite and in sizes XS to 4XL. Sizes XS and S are ideal for women as well with their slightly more feminine cut.

## **The GS Dry suit – ready for big adventures, for him and her.**

The GS Dry suit is appreciated by male and female BMW motorcycle riders alike because, although it has been designed as an enduro suit, it is also an impressive performer over longer distances. And now, by popular request, BMW Motorrad will also offer the robust bestseller in a “partner look”: the GS Dry suit is available for him and her in Black/Anthracite.

The GS Dry has earned a reputation as a reliable all-rounder, as typified by its safety features. For example, leather-reinforced areas on the inside of the knee provide secure hold on the tank when riding off-road, while material reinforcements provide additional protection for areas of the body at risk of impact in a fall. The suit is equipped with new NP2 protectors for the back, shoulders, elbows, hips and knees. Reflective prints on the chest, sleeves and back enhance visibility in darkness and poor weather conditions.

A well-thought out combination of materials repels the cold and rain. The GS Dry suit is made from Cordura 500, a material developed in-house by BMW with a breathable and water-resistant coating. An integral z-liner membrane ensures it is fully windproof and waterproof.

The GS Dry suit combats heat accumulation in summer touring with unique, very long zips on the chest and back which form a highly efficient ventilation system. Pulling down the zips also opens the complex membrane, allowing the onrushing air to stream directly over the rider’s upper body. In addition, eyelet lining on the back of the suit further improves air circulation.

Stretch inserts for the arms, knees, calves and above the seat area increase freedom of movement in the GS Dry suit, while Velcro fasteners for width adjustment at the waist and hem and on the sleeve and trouser hems, plus additional sleeve width adjustment, result in the perfect fit.

This enduro suit has eight pockets, including two waterproof, patch-style flap pockets and two chest pockets – with removable, button-on reflective zones – for stowing items.

As before, the choice of colors for the ladies’ GS Dry suit is Black/Anthracite (available in sizes 34–46) and Grey/Red (available in sizes 34–46 and 17–22).

The men’s version comes in Black/Anthracite for sizes 46–60. The Grey/Black color choice is available in sizes 46–60 and 98–110, as before.



## **The Atlantis suit – an upgrade for the luxury touring choice.**

The Atlantis all-weather leather touring suit for the 2015 season represents a consistent further development of the successful Atlantis concept, offering the latest in safety technology and sustainable manufacture.

Every Atlantis suit – available for ladies and men as part of BMW Motorrad's range of rider equipment – is a one-off example made from natural material. Premium-quality young bull nubuck leather has been used to create a motorcycle suit from the top drawer.

The handpicked leather used for the Atlantis suit is finished in a German tannery, which strictly adheres to German standards and uses mineral technology to create an environment-friendly product that is kind to the skin. For example, an extremely long soaking process replaces the use of large quantities of chemicals, while a preference for low-nitrogen agents protects the environment and harmful solvents containing PCP and AZO dyes are nowhere to be found.

The sophisticated construction of the Atlantis provides outstanding body-climate comfort. The hydrophobic process which gives the suit its water-repellent qualities treats the fibres of the leather but not its pores. This allows the leather to retain all its natural breathability. Special tape keeps the seams waterproof, the zips are all rubber-lined and water-repellent, and the optimised front zip for the jacket and the trouser slit have inserts made from a waterproof membrane. Its excellent workmanship and specification ensure the Atlantis suit will rise to the challenge of touring in any weather conditions.

The material also has all the answers when it comes to safety features. The full cowhide leather is 1.2 to 1.4 millimeters thick and stands out with its extremely high abrasion resistance. With immediate effect, the Atlantis suit is equipped with the new and outstandingly impact-absorbing NP2 generation of protectors for the shoulders, elbows, knees, back and hips, while a coccyx protector can be easily retrofitted. The reflective print on both shoulders enhances visibility.

Among the other upgrades displayed by the Atlantis suit are a revised fit and improvements to the cut. To provide greater freedom of movement the sleeve hole has been optimised at the front and the legs of the suit have been lengthened. Reducing the width of the sleeves and lower legs minimises flapping while on the move and the cuff bands now also come with zips. This allows riders to pull their gloves on easily – either over or under the suit.



The range of ladies' sizes has been significantly expanded. For example, the ladies' Atlantis all-weather leather touring suit in Anthracite and Comfort Fit is now available in sizes 34–48, 72–88 and 17–22. The men's version can be specified in sizes 46–66, 98–118 and 24–32.

## **Boots**

### **The DoubleR boot – for uncompromising racers.**

The race-tested DoubleR sports boot was developed in partnership with Dainese, a leading creator and supplier of protective motorcycle clothing and it offers outstanding accident protection. Motorcycle racers and sports-minded riders are particularly excited about the concept behind the D-Axial system used in the DoubleR.

Carbon and aramid are the high-tech materials used in D-Axial. The patented joint protection system gives the inner shoe high torsional rigidity and significantly reduces the risk of injury by preventing lateral overstrain and twisting.

The inner shoe also has excellent shock-absorbing padding and an anatomically moulded heel cup.

The bottom of the outer shoe of the DoubleR boot is made from extremely tear- and abrasion-resistant cowhide leather, and the shaft from a highly abrasion-resistant textile. A shock-absorption insert at the heel reduces the force of impacts. The stainless steel sliders are easy to replace.

To make them easy to put on, the racing boot has a zip at the back and quick-tie laces at the front. The DoubleR boot is worn under bike trousers. The trouser leg can also be fixed to the boot using Velcro, if the chosen suit is so equipped.

The DoubleR race boot is available in Black/Blue and sizes 40–47.

### **RIDE sneaker – the coolest motorcycle boot for the BMW 2015 season.**

Ideally suited to short distances and city journeys during the summer months, from the outside the half-height RIDE sneaker is an urban trainer-type boot with a zip and laces which fits in perfectly with any casual outfit. On the inside, however, there's no doubt that it's a fully-fledged protective shoe for when you climb onto your motorcycle.

The RIDE sneaker's casual leather/textile combination comes in Grey and Beige. Its partly perforated upper material teams up with a 3D air-mesh lining to ensure good stability and ventilation. The high-quality insole, comfortable fit and solid sole with modest tread offer unbeatable wear comfort.

The safety features of the RIDE sneaker are considerable: it comes with plastic ankle protection and a gel pad, inner reinforcements for the heel and toe cap, and an understated but robust heel reinforcement with integral reflective zones on the outside.

The sneaker's sole has a boxer engine motif and the BMW Motorrad wordmark on the side. Its protective tongue has "BMW Motorrad, engineered in Germany" lettering and the BMW logo is embossed into the leather lace cover.

The RIDE sneaker is available in sizes 35–48.

## **Gloves**

### **Atlantis gloves – for the toughest demands on long journeys.**

The Atlantis glove makes the perfect match for the top-class Atlantis suit with more than just its colour and leather look; its material, workmanship and specifications are at the same high level.

The touring glove, for spring and autumn use, consists of an upper hand in cowhide/velour leather, while a lightweight piqué jersey lining provides a pleasant feel inside. A GORE-TEX® X-TRAFIT™ three-layer laminate ensures the Atlantis glove is breathable, windproof and waterproof.

Noteworthy elements are the connection between the lining and the membrane and, in turn, the membrane's connection with the leather. This construction allows a flawless, totally crease-free fit and ensures the glove can be pulled on and off comfortably and quickly. Riders won't pull out the linings when they have sweaty hands and the membrane will not twist or slip.

Stretch zones, specially curved fingers and special seams with no pressure points set the seal on excellent wear comfort.

Safety features include shock-absorbing memory protector foam on the knuckles and fingers and high-strength Schoeller Keprotect material at the edges of the hand. The 3M reflective print on the upper hand generates good visibility.

The tips of the thumb and index finger of the Atlantis glove are doubled with special leather that allows riders to use touchscreen devices such as smartphones with the glove on. The left index finger features a rubber wiper lip.

The Atlantis glove is available in the color Anthracite and sizes 6–6.5 to 12–12.5.

## **DoubleR glove – keeping keen sports riders in safe hands.**

The primary mission of all the products in the DoubleR collection from BMW Motorrad is to protect riders – never more so than when they're pushing the limits. Again, the DoubleR glove makes no compromises when it comes to safety:

The upper material consists 100% of extremely hard-wearing kangaroo leather. In order to avoid seams, the upper and lower hand are each made from a single piece of material. And now the special SuperFabric protects the ball of the thumb and edges of the hand. This material is extremely abrasion-resistant and offers good sliding properties in the event of a fall.

Shock-absorbing Suprotec foam is integrated into the DoubleR glove from the fingertips to the cuffs, while Kevlar inserts in areas at risk of impact in a fall offer additional protection. A new hard knuckle shell – available in three sizes – with titanium inserts is integrated into the upper hand.

A special detail is the kangaroo leather “bridge” between the ring finger and little finger. This prevents the little finger from twisting if the driver falls. And finally, a long cuff with an anatomically moulded hard plastic shell protects the wrist. This can be adjusted using a large Velcro fastener.

The DoubleR glove is available in Black/White and sizes 6–6.5 to 12–12.5. The specially curved cut ensures a crease-free fit for improved wear comfort. Leather stretch inserts on the base of the fingers offer optimum mobility from the first time you pull them on.

## **Jackets**

### **Club leather jacket – motorcycling jacket or fanwear? Two in one!**

Although designed as a fan jacket, the Club is much too classy to be worn simply as a casual jacket for leisure use. After all, the Club leather jacket – available for men and women – meets all the basic requirements of a motorcycling jacket and is perfect for short summer outings. That's why it has become such a favorite among enthusiasts for the BMW Motorrad brand – and a key element of the 2015 Collection following the latest updates in design, safety and sizes.

The Club leather jacket is made of soft cowhide leather, which is both abrasion-resistant and extremely comfortable. Its particular charm derives from the casual, slightly altered

appearance of the material. To match this, the sleeve seam is now redesigned in leather. The short-waisted cut and striking coloured leather stripes with decorative lockstitching down the sleeves guarantee a sporty silhouette. The elaborately worked raised collar exudes cool and is closed with a stud fastener.

With outstanding impact absorption values, the new NPL protector generation takes on responsibility for safety in the Club leather jacket with immediate effect. These inserts offer protection to shoulders and elbows as standard and are removable. A back protector can be retrofitted without difficulty.

Four zipped outer pockets and two zipped inner pockets (one in the ladies' version) provide storage for personal items.

The color combination for the Club leather jacket is classic Black/White. The leather stripes down the sides of the sleeve and the body lining are Blue for the men's jacket, Red for the ladies'. The jacket is available in Regular Fit, with separate cuts for the ladies' and men's versions. Sizes available for ladies range from XS–3XL and for men from S–4XL.

### **DoubleR jacket – for that distinctively masculine look.**

With the DoubleR jacket, BMW Motorsport offers a garment designed specifically for riders of sports motorcycles that fully matches their passion: a design that accentuates body contours, a crisp Black shade, finest cowhide and top-quality features.

White leather applications and breast pockets accentuate the distinctively masculine line of the DoubleR jacket, which is available in a short-waisted cut – with a straight finish below the waistline and tailored a little longer at the back. A raised collar with stud fastener adds the finishing touch to its sporty look.

The DoubleR jacket offers outstanding wear comfort with its sturdy body lining, leather stretch inserts at the shoulders and upper arm, and stretch fabric inserts to the inner sleeve. The waistband can be individually adjusted using Velcro fasteners while the cuffs are fitted with zips and a stud fastener.

The Air Vent system ensures excellent ventilation while on the move. It consists of a double front zip. When the outer zip is open the upper body is cooled by the airflow, while the closed inner zip provides stability and prevents the jacket from ballooning.

The primary application for the DoubleR jacket is the urban environment, although it is also well suited for longer tours thanks to its excellent safety features. Lightweight NPL protectors are inserted beneath the jacket's highly abrasion-resistant nappa leather at the back, shoulders and elbows. This in-house solution from BMW Motorrad offers outstanding impact absorption combined with excellent wear comfort.

The DoubleR jacket is available in Regular Fit in sizes 46–60.

### **Race jacket – lightweight with great strengths.**

The Black Race jacket owes its name to its dynamic design: white trim areas accentuate the sports line, while robust lockstitching on the shoulders and a raised collar with stud fastener provide a distinctively masculine look.

The cut of this fabric jacket underlines its sporty character with a short waist, a straight finish beneath the waistline and longer tailoring at the back. A Velcro fastener permits individual adjustment of the waistband, and cuffs come with zip and stud fastener. Four zipped pockets, two inner and two outer, provide safe storage for personal items.

The focus of application for this fabric jacket lies in the urban environment. Despite its lightweight design, riders still benefit from all comfort features. For example, the Race jacket is ventilated using the highly efficient Air Vent system, which consists of a double front zip. When the outer zip is open, the upper body is cooled by the airflow, while the closed inner zip with a breathable mesh insert provides stability and prevents the jacket from ballooning.

NPL protectors at the shoulders and elbows are standard-fit in the Race jacket. This development from BMW Motorrad offers outstanding impact absorption combined with excellent wear comfort. An NPL back protector is easily retrofittable. The jacket's outer material is made of fall- and abrasion-resistant nylon fabric in traditional BMW Motorrad quality.

The Race jacket is available in Regular Fit in sizes S–4XL.

### **Trousers**

#### **Rider trousers – essential for the all-rounder.**

In casual cargo look, the Rider trousers succeed the popular Allround trousers. One eye-catching feature is the technical drawing of the new boxer engine printed on the left hip pocket. Available in separate cuts for ladies and men, these trousers are ideal wardrobe companions come rain or sunshine thanks to their top features. They are designed mainly for use on short trips and in city travel.

Rider trousers are made of a robust material mix: the combination of 50% cotton and 50% polyamide results in a highly abrasion-resistant fabric, whose thickness is doubled in the seat area.

Ventilation zips at the thigh increase comfort on warm days. And in bad weather? That's where the windproof and waterproof BMW Climate Insert – included as part of the package – comes into play. The Climate Insert simply zips in.

Outstanding protection in the event of a fall is offered by removable and two-way height adjustable NPL protectors at the knees, as well as by the new NP2 protectors with excellent absorption properties at the hips.

The Rider trousers offer ample storage space in two side zipped pockets, two buttoned, waterproof cargo pockets and two hip pockets.

Branding: reflective print for high visibility featuring the BMW Motorrad logo down the side seam and BMW Motorrad branding on the belt fastening.

These fabric Rider motorcycling trousers in Black are available in Regular Fit for ladies in sizes 34–48 and for men in sizes 46–60 and can be combined with all motorcycling jackets from the BMW Motorrad portfolio.

## **Functional Clothing**

### **Functional clothing – Summer and Thermo.**

BMW Motorrad is there for its riders on any tour, come rain or shine. And that includes undergarments – because top-quality functional clothing is also an essential part of the 2015 BMW Motorrad rider equipment collection.

### **Functional clothing – Summer.**

In summer and for moderately warm temperatures, the Summer undergarments collection of combinable pants and tops leaves the skin feeling cool and comfortable.

The highly functional material mix is breathable, elastic, quick drying and efficiently moisture-wicking. Silver finishing has a long-lasting anti-bacterial effect and prevents odours. The meticulous seamless design lends undergarments a snug, comfortable fit without raised seams – ideal for motorcycling.

The upper body garments feature prints of motorcycling images in on-trend colours and the BMW Motorrad logo is woven into all garments.

The Summer functional clothing collection for ladies consists of a T-shirt, long-sleeved shirt and  $\frac{3}{4}$  pants, each in the color combination Light Grey/Light Turquoise, and a top in the color combination Yellow/Light Turquoise. The men's collection consists of a T-shirt, long-sleeved shirt, shorts and  $\frac{3}{4}$  pants in the color combination Light Grey/Yellow.

### **Functional clothing – Thermo.**

Thermo functional clothing is designed to ensure a pleasant body feeling in wet weather or when riding into a cold airflow. The long-sleeved shirt and long pants are designed in the same way as their Summer colleagues, but they additionally feature a powerful “anti-cold upgrade”. Pleasantly soft and toasty warm natural bamboo fibres provide first-class heat retention. The material is reinforced for better insulation in sensitive areas. The raised neckline is closed with a zip.

Thermo bamboo shirt and bamboo pants are available for ladies in the color combination Dark Grey/Violet, for men in Dark Grey/Blue.

Summer and Thermo functional clothing is available for ladies in sizes XS-3XL and for men in sizes S-4XL. All garments can also be ordered individually.

### **PCM suit – sporty, dynamic heat storage.**

Cold and wind can really spoil a ride. But with this two-part PCM suit, BMW Motorrad has the ideal solution for him and her. This high-tech functional undersuit returns this season with an expanded range of sizes and comfort improvements to cope with bad weather – and not just for the motorcyclist, but for those who pursue any outdoor activity such as skiing or hiking.



The abbreviation PCM stands for Phase Change Material – a fabric that is used in areas which are particularly susceptible to cold and wind. It is made from paraffins enclosed in microcapsules which react to fluctuations in temperature. These absorb excess heat when the body or ambient temperature rises, and release it again later as required when the temperature drops.

This technology, combined with the windbreaker membrane now also stitched into the upper arms and kidney area of the trousers, ensures body temperature remains comfortable. In cold and windy weather, the PCM suit offers considerable support to a rider's performance and consequently to active safety.

The outer material of Powerstretch – highly elastic thermal nap with a fleece interior – guarantees top-class wear comfort. Improvements to the overlap between jacket and trousers make for a more comfortable fit under the motorcycling suit. The trouser waistband is also now elasticated for comfort.

As previously, the PCM suit comes in the colour Black, although its appearance is now noticeably sportier and more dynamic thanks to Grey printing on the PCM areas and Blue flatlock seams around them. The BMW Motorrad logo appears in large format on the left lower sleeve, the left leg and around the waistband, as well as in small format along the jacket and sleeve hems.

Sizes available for the PCM suit range from XS–4XL.

### **Rainlock rain suit – sturdy two-piece protection from wind and weather.**

You can't always avoid bad weather – sometimes you just have to ride through it. But with the Rainlock rain suit on board, you'll remain dry and protected from the wind. The coming season sees the introduction of the highly functional two-piece suit in new colours and a new design.

The Rainlock rain suit is tailored to offer an excellent fit over all non-waterproof BMW Motorrad motorcycling suits. It is made of 100% nylon with a waterproof PU coating. The jacket's front zip with waterproof labyrinth closure and the adjustable hood have been optimised. The hood can now be unzipped and stored in the jacket collar.

Long leg zips mean that getting into the trousers is quick and easy. The jacket features large cuffs to facilitate putting on or removing gloves. A drawcord around the jacket hem

as well as Velcro fasteners at the cuffs and ankles ensure the suit stays securely in place while being worn.

Safety: thanks to the jacket's bright colour and all-round reflection strips, the Rainlock rain suit offers high visibility. The Rainlock rain suit incorporates heat-resistant material down the inside of the leg and is fitted with non-slip material in the seat area.

Sizes available for the Rainlock suit range from XS–4XL. The jacket comes in the color Blue and the trousers in Anthracite.

### **ProRain oversuit – professional sportswear for wet weather.**

Lightweight and compact when packed, the ProRain oversuit is surprisingly well-equipped for professional use in wet weather.

The high-quality, sporty one-piece suit is made from 100% nylon with a waterproof PU coating. The long, diagonal front zip makes getting in and out easy and prevents water entering when closed. This is thanks to the redesigned labyrinth system with which the ProRain oversuit is equipped. Another optimised feature is the area where the helmet meets the jacket collar: new for this season, the oversuit comes with a balaclava.

Putting the oversuit on is quick and simple thanks to the long front zip and new ergonomic leg zips. A perfect fit is achieved with the elasticated drawcord at the waist and Velcro fasteners at the waist, upper arm, cuffs and ankles. The ProRain oversuit has a large inside breast pocket, which is accessible through an opening in the labyrinth system.

The striking basic colour of the ProRain oversuit makes for excellent visibility and it also features all-round reflective material. Relevant details: the oversuit incorporates heat-resistant material down the inside of the leg and is fitted with non-slip material in the posterior area.

The unisex ProRain oversuit comes in the color combination Yellow/Dark Grey and is available in sizes XS–4XL.

### **Functional socks – Summer and Thermo.**

Whether the temperature outside is hot or cold, thanks to BMW Motorrad rider equipment your lower body climate will always be just right – because BMW Motorrad offers the perfect functional socks for any temperature situation.

### **Functional socks – Summer.**

The special feature of these socks for the spring/summer season is the DryTex material they are made from. This is an anti-bacterial fabric made of technical polyester with open cells. It is extremely light and breathable. The Summer functional socks are generously calf-length and come in the color combination Light Grey/Mid Grey/Yellow.

### **Functional socks – Thermo.**

Thanks to the high percentage of high-quality, soft Merino wool, these functional socks maintain an even temperature while at the same time displaying good heat retention characteristics. The Thermo functional socks are knee-length and come in the dark color combination Anthracite/Dark Grey/Yellow.

Both the Summer and the Thermo functional socks are superbly adapted to meet the needs of the motorcyclist: their asymmetrical design gives an excellent fit and they feature anatomically adjusted padded zones at the ankles and heels (shins also available with Thermo) as well as a padded gearshift zone. The underside of each foot features integrated ventilation ducts.

The Summer and Thermo functional socks are suitable for use with motorcycling boots fitted with Climate Membrane. They are available in sizes 35–38, 39–41, 42–44 and 45–48.

## **Bags and Backpacks**

### **Giant bag – one bag for all your equipment.**

The Giant bag is a large, sturdy travel bag with a volume of around 90 litres, specifically designed to meet the needs of the motorcyclist. It provides generous storage space and a

practical interior compartment that enables all equipment to be arranged neatly and conveniently.

Perfect for setting off on a motorcycling holiday: the lockable main compartment can be divided into two and used for helmet storage; alternatively, the lower part of the Giant bag can be used as a padded helmet compartment. All compartment dividers can also be easily removed or folded back. A large separate soft bag is included for boots. The top contains two further compartments and a practical zipped outer compartment.

For easy handling, the Giant bag, which measures approx. 36 x 16 x 16 inches (L x W x H), has two peripheral compression straps, skater wheels, a telescopic handle and carry handles on all four sides.

The front proudly displays a large boxer engine print and BMW Motorrad lettering.

The Giant bag is available in the color combination Black/Grey/White.

### **Function backpack – an all-rounder for every occasion.**

Thanks to its unique design, the Function backpack has long been a basic item of equipment for tourers. And, where required, it doubles as a high-quality piece of luggage that can be directly attached to the motorcycle quickly and easily, leaving your back free. The new 2015 model scores points for its fresh design, flexible helmet compartment and extra carry handle.

Riders expect a backpack to offer plenty of storage, as well as being comfortable and safe to wear even when fully packed. Made of TPU-coated polyester fabric and nylon, the Function backpack is finely tuned to meet these requirements. A zip allows the backpack volume to be expanded from 25 to 30 litres. This extra compartment then provides sufficient space for a helmet, for example.

The integrated inner pouch with roll closure along with taped seams keep the main compartment waterproof. This compartment features a special pocket to accommodate a 15" laptop. The Function backpack also has water-resistant pockets and a mesh inner compartment in its lid. A small strap at the front can be used to attach other items of luggage.

The outstanding wear comfort of the Function backpack is achieved through a combination of 3D back padding and the ergonomically styled back plate, which ensures both comfort and good back ventilation. Adjustable shoulder straps in addition to the chest and hip straps guarantee secure support during the journey.

The Function backpack can also turn into the ideal motorcycle luggage roll thanks to the four fastening straps and push-fit clasps included in the package. These can be used to attach the backpack securely to the motorcycle, for example to the luggage rack or pillion seat.

Reflective material on the shoulder straps and the BMW Motorrad reflective print on the front of the outside pocket ensure high visibility.

The Function backpack is available in the color combination Grey/White/Red.

### **Softbag, large and small – smart storage for the rear.**

Whether you just need to do a little shopping or are about to set off on the spur of the moment to make the most of the weekend weather, with these Softbags – an inexpensive alternative to panniers or a topcase – the extra storage required is available in no time. These universal rear-mounted softbags are available for the coming season in a new textile design and in two sizes.

The “Small” variant of the Softbag holds 35 liters, the “Large” version an impressive 50 liters. Four additional water-repellent outside pockets are arranged around the waterproof main compartment: one on the top, two on the sides and one at the front. The volume of each variant can be increased by 5 liters. This volume expansion is included in the package.

The Softbag’s outer material is made of high-strength polyester fabric. The base, which is made of EVA material, keeps the bag in shape and has an anti-slip coating. The back is also reinforced with EVA and can be used if required as a comfortable back support for pillion passengers.

Thanks to the attachment system’s universal design, these high-quality bags in Dark Grey fit easily and securely to virtually any BMW motorcycle. They are attached using fastening straps with push-fit clasps and securing straps. The Softbags are equipped with a detachable padded shoulder strap and carry handles for transport to and from the motorcycle.

Large reflective prints on the sides and front ensure good visibility.

### **Luggage roll – a new design for the tour classic.**

Without it something is missing – that on-the-road feeling simply isn't complete. The Luggage roll is a cult accessory, both stylish and essential for any long journey or short weekend trip. BMW Motorrad has reworked the classic for the 2015 season – a new design, but as robust as ever.

The waterproof Luggage roll holds approx. 50 liters. The new design offers a larger access opening and corresponding roll closure. Thanks to the hardwearing tarpaulin (TPU-coated polyester fabric) from which the roll is made, items stored inside are properly protected from the elements. On the outside the Luggage roll features a practical mesh pocket, and on the inside it has an additional small zipped pocket for valuables.

The Luggage roll comes in Dark Blue, measures approx. 16 x 26 inches (W x L) and can be attached universally to most BMW motorcycles. Twelve supplied retaining straps in three different lengths with push-fit clasps offer a range of fastening options. Reflective material down the sides and at the front, in addition to the BMW Motorrad reflective print, serve to increase visibility at night and in overcast weather. The Luggage roll has a detachable shoulder strap and a padded carry handle for all carrying situations.

### **BMW Motorrad Style**

#### **BMW Motorrad Dynamic Style.**

Sports and activity: the BMW Motorrad Dynamic Style collection is aimed at fans of our brand who share a passion for being on the move – with or without their BMW motorcycle. Whether sporty riders or committed race track enthusiasts – anyone who enjoys the dynamic lifestyle will certainly cut a fine dash in this elegant collection.

The collection presents clothing with a distinctive sports look for ladies and men, in addition to functional lifestyle accessories. Their elegance and “in motion” appeal are maintained thanks to the simple Black/Grey color scheme with subtle contrasts and

isolated highlights in bright Red and crisp White. “SPORT” and “DYNAMIC” are recurring lettering designs.

Ladies will love the close-fitting Dynamic tank top in Black with its contrasting multi-colored shoulders, while the sleeveless Dynamic slim-fit blouse sends out a strong power signal.

The Dynamic functional waistcoat for him and her comes with a raised collar and windstopper feature – just the thing for transitional weather conditions. Exclusively for men, the collection offers as a highlight the fully lined and luxuriously equipped Dynamic jacket for the full outdoor experience.

The BMW Motorrad Dynamic Style fan collection comprises nine T-shirts, polo shirts and longsleeves, four sweaters and hoodies and five jackets for ladies and men. A number of high-quality accessories such as sports bags, scarves, bandanas and belts give the range that final dynamic touch.

The clothing is supplied in Regular Fit, sizes for men range from S– 4XL, for ladies from XS– 3XL, and the unisex items from XS– 4XL.

The BMW Motorrad Dynamic Style collection for the 2015 season will be available from March.

### **BMW Motorrad Roadster Style.**

Inspired design: in truth, all items in the BMW Motorrad Roadster Style collection have what it takes to become classics, owing to the freeride lifestyle enjoyed by Roadster motorcycle riders and reflected with light-hearted casualness in the design of the shirts, sweaters and jackets.

This collection has attitude, exudes fun and plays with bold colors. And there is a good deal of retro in evidence in the sweatshirts with their down-to-earth elbow patches, or the ladies’ shirt with its “Happy Maker” comic print.

Highlights of the collection include the bright Red Keep on Riding T-shirt, which broadcasts its message as a large-format print, or the cosy Roadster hoodie in Mauve for ladies, which features a large kangaroo pouch and vibrant tool print on the front.

Couples become partners of cool with this Black and Green lambskin Roadster jacket, available for him and her.

The BMW Motorrad Roadster Style fan collection includes ten T-shirts and longsleeves, four sweaters and hoodies, and six jackets for ladies and men. A number of attractive lifestyle accessories such as belts, wallets and a leather smartphone case complete the Roadster range.

It's not just the laidback BMW R nineT riders who will go wild about this collection, but also anyone who knows the joy of riding a BMW motorcycle.

The clothing is supplied in Comfort Fit with sizes for men ranging from S-4XL, for ladies from XS-3XL and for unisex items from XS-4XL.

The BMW Motorrad Roadster Style collection for the 2015 season will be available from March.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 140 BMW motorcycle retailers, 120 MINI passenger car dealers, and 35 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: [www.bmwgroupna.com](http://www.bmwgroupna.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).