

BMW

U.S. Press Information

For Release: **IMMEDIATE**

Contact: Matthew Russell
BMW Product & Technology Communications Manager
(201) 307-3783/ matthew.russell@bmwna.com

David J. Buchko
BMW Advanced Powertrain & Heritage Communications
(201) 307-3709/ dave.buchko@bmwna.com

Julian Arguelles
BMW Product & Technology Communications
(201) 307-3755 / julian.ja.arguelles@bmwna.com

2014 Model Year Changes

Woodcliff Lake, NJ – October 16, 2013...

Note for all models: BMW and MINI customers will receive a one-year subscription to SiriusXM's All Access Package when purchasing any Model Year 2013 or newer BMW vehicle, MINI vehicle or BMW Motorcycle equipped with a satellite radio starting in April.

1 Series: There won't be a 2014 1 Series Coupe and Convertible in the US market, production of the 1 Series Coupe ends in August 2013 while the 1 Series Convertible will be produced until June 2013.

3 Series, 3 Series Sports Wagon and 3 Series Gran Turismo:

Navigation on 3 Series Sedan, Sport Wagon and Gran Turismo models is now iDrive 4.2 which includes a new iDrive rotary controller with integrated touchpad.

320i, 328i and 335i:

For MY 2014, the following features are made standard:

- Sport leather steering wheel
- BMW Assist eCall
- BMW TeleServices

xDrive intelligent all-wheel drive is available on the 320i, 328i and 335i

A 6-speed manual transmission is available as a no cost option in the 320i, 328i, 335i and 335i xDrive models.

As of MY 2014, the Modern Line is discontinued. The Line offer will now consist of Sport Line, Luxury Line and M Sport. Other Line changes include:

- Finline Anthracite wood trim (4CE) is now a no-charge option on Sport Line
- Dakota leather Everest Grey is discontinued on Sport Line

328d and 328d xDrive:

Starting production in July 2013 and available for sale upon arrival, the 328d Sedan is the latest addition to the Diesel line-up that BMW has launched in North America. For the first time in the US, the 3 Series is offered with a 4-cylinder TwinPower Turbo Diesel engine.

This 2.0 liter engine (N47) puts out 180 hp and 280 lb-ft of torque available from 1,750 rpm. The combination of the TwinPower Turbo Diesel engine, 8-speed automatic transmission and the BMW EfficientDynamics program – including but not limited to Auto-Start Stop, Brake Energy Regeneration and optimized aerodynamics – allows the 328d Sedan to return up to 45 estimated mpg highway (328d xDrive up to 40 estimated mpg highway).

Compared to the 328i, the 328d Sedan differentiates itself through its:

- Badging
- Single chromed exhaust pipe with fitted rear-bumper
- Specific front air dam cover

The 328d Sedan will mirror the standard equipment of the 328i Sedan. For MY 2014, the following features are standard:

- Sport leather steering wheel
- Dark Burl Walnut wood trim
- BMW Assist eCall
- BMW TeleServices

Active-Hybrid 3:

For MY 2014, the following features are standard:

- Sport leather steering wheel

BMW TeleServices and BMW eCall are optional on this model for MY14. Both options will be offered in combination with the optional Navigation System (609) and Technology Package (ZTP).

3 Series Sports Wagon

The 3 Series Sports Wagon is available as a 328i xDrive or a 328d xDrive with an 8-speed automatic transmission.

3 Series Gran Turismo

The 3 Series Sports Wagon is available as a 328i xDrive or a 335i xDrive with an 8-speed automatic transmission.

3 Series Coupe and Convertible

There won't be a 2014 3 Series Coupe and Convertible in the US market, production of the 3 Series Coupe ends in June 2013 while the 3 Series Convertible will be produced until October 2013.

3 Series Pricing (\$925 Destination and Handling included):

320i Sedan	\$33,675
320i xDrive Sedan	\$35,675
328d Sedan	\$39,525
328d xDrive Sedan	\$41,525
328d xDrive Sports Wagon	\$43,875
328i Sedan	\$38,225
328i xDrive Sports Wagon	\$42,375
328i xDrive Gran Turismo	\$42,375
328i xDrive Sedan	\$40,225
335i Sedan	\$44,325
335i xDrive Gran Turismo	\$46,775
335i xDrive Sedan	\$46,325
ActiveHybrid 3	\$50,825

BMW 5 Series Sedan and 5 Series Gran Turismo:

Updated design and new equipment: Fresh contour lines for the surround of the BMW kidney grille and redesigned lower air intakes reinforce the sporty appearance of the 2014 BMW 5 Series Sedan. The accentuated width of the rear end is underlined by an extra crease in the apron, as well as slim, sharply contoured and therefore more striking rear lights.

The 2014 BMW 5 Series Gran Turismo receives a modified front apron exuding presence and solidity. Its redesigned rear end creates a longer and lower visual impression. A three-dimensional surface design for the area around the license plate holder and a chrome strip in the rear apron add further depth to its dynamic character.

Xenon Adaptive headlights are fitted as standard on all 5 Series models, while Adaptive LED Headlights join the options list for 2014. Elsewhere, the side indicator lights are now integrated into the exterior mirrors. Also new in the BMW 5 Series are the Luxury Line and Modern Line, in addition to the popular M Sport choice, each containing select design and equipment features.

iDrive4.2: Now with touchpad.

The newly-standard iDrive4.2 Navigation system makes use of an optimized menu display and allows access to Advanced Real Time Traffic Information. A new iDrive rotary controller with an integrated touchpad allows the input of characters for destinations, phone numbers, and other functions within the iDrive4.2 operating system.

New diesel engine: The BMW 535d Sedan has been added as BMW's latest diesel variant in North America. Its inline-6 BMW Advanced Diesel engine with BMW TwinPower Turbo technology makes 255 horsepower at 4,000 rpm and 413 lb-ft of torque from 1,500 – 3,000 rpm (preliminary figures). Simultaneously, the new BMW 535d Sedan is expected to show substantial fuel efficiency gains over its gasoline-fueled counterpart. BMW's xDrive intelligent all-wheel drive system is also available on the new 535d Sedan. Preliminary US EPA Fuel Economy figures for the 535d Sedan are 26 MPG city, 38 MPG Highway and 30 MPG combined, The 535d xDrive sedan preliminary EPA figures are 26 MPG, 37 MPG Highway and 30 MPG combined.

New V8 Engine for the BMW 550i and BMW 550i xDrive:

The new generation of the V-8 engine with BMW TwinPower Turbo technology for the BMW 5 Series model family takes to the stage armed with a 10 percent rise in output yet also significantly reduced fuel consumption. Found under the hood of the BMW 550i Sedan and BMW 550i Gran Turismo, it now also combines its two twin-scroll turbochargers and high precision direct fuel injection with BMW's Valvetronic throttle-less intake valve control. The engine generates 445 horsepower and maximum torque of 480 lb-ft from its 4.4-liter displacement.

New to the BMW 5 Series: BMW Lines.

New exterior paint colors – and available for all models – are Calisto Grey metallic, Jatoba metallic, Mineral White metallic and Glacier Silver metallic. New variants have also been added to the line-up of optional light-alloy wheels.

BMW Lines are now available for the first time to all members of the new BMW 5 Series model family as an alternative to standard specification. Customers can choose between the Luxury Line, Modern Line, and M Sport. All Lines also include the option to upgrade to luxurious Nappa Leather upholstery at no additional charge

Prices:

528i Sedan	\$50,425	550i xDrive Sedan	\$67,125
528i xDrive Sedan	\$52,725	ActiveHybrid 5	\$62,325
535i Sedan	\$56,025	535i Gran Turismo	\$61,125
535i xDrive Sedan	\$58,325	535i xDrive Gran Turismo	\$63,425
535d Sedan	\$57,525	550i Gran Turismo	\$69,025
535d xDrive Sedan	\$59,825	550i xDrive Gran Turismo	\$71,325
550i Sedan	\$64,825		

All prices include \$925 Destination and Handling

6 Series:

Active Protection has been added to all 6 Series models to initiate protective measures for occupants if an accident situation is imminent: front seatbelts are pulled tight, windows and moonroof are closed, and brakes are automatically applied after crash. Includes Attention Assistant, whereby the system's electronics analyze driving behavior on the basis of various signals such as steering angle, road speed and other engine parameters. If the system increasingly detects signs of fatigue starting to build up, it issues a notification via the central Control Display to encourage the driver to take a break.

Packages/ Options

- The Driver Assistance Package (ZDA) is now Driver Assistance Plus (ZDB). Pricing has not changed (\$1,900).

- Option 5AS Active Driving Assistant replaces 5AD Lane Departure Warning in the Driver Assistance Plus Package (ZDB). 5AS includes Lane Departure Warning functionality, but has been expanded with the addition of pedestrian warning and approach control warning with light city braking.
- Option 5AT ACC Stop and Go + Active Driving Assistant replaces 5DF Active Cruise Control and now includes the additional functionality of approach control warning with full braking. 5AT also includes the Lane Departure Warning functionality now offered in option 5AS Active Driving Assistant and is offered as an upgrade to 5AS within the Driver Assistance Plus Package (ZDB) for an additional charge of \$1,200. As a stand-alone option, 5AT pricing is \$1,900 (previously \$2,400 as option 5DF).
- X11 Individual Frozen Bronze Metallic Paint is now available on all 6 Series models (previously only available on the Gran Coupe).
- Pricing for the ZI1 Individual Composition Package has increased by \$300 and Individual Paint pricing has been increased by \$150.

The **6 Series M Sport Edition** became available as of June and is available as a **6 Series Convertible, 6 Series Coupe** and as an all new **6 Series Gran Coupe**.

The M Sport Edition includes:

- M Sport Package
- Power rear sunshade (not for 6 Series Convertible)
- Manual rear sunshades (Only for Gran Coupe)
- Front ventilated seats
- Multi contour seats (standard equipment on 650 Gran Coupe Models)
- Contrast stitching
- 4 zone automatic climate control (Gran Coupe)
- Instrument panel with leather finish
- Ceramic controls
- Full LED Lights
- Automatic high beams
- Head-up Display
- Dynamic Digital Instrument Cluster

Pricing for the BMW 6 Series M Sport Edition adds \$4,600 to the base MSRP of the 6 Series Convertible, \$4,800 to the 6 Series Coupe, and \$5,300 to the 6 Series Gran Coupe.

The **6 Series Convertible Frozen Brilliant White Edition** became available as of April production. Developed exclusively for the US market and **limited to 100 units**, the Frozen White Edition available on 650i/xi Convertible includes Individual matte paint, contrasting black mirror caps and kidney grill, select 20" wheels, a standard M Sport Package, a Dynamic Digital Instrument Cluster and other interior upgrades provided via a standard Executive Package. Production was limited to April/May 2013.

Model Year 2014 began with **April 2013** production for all 6 Series models. At this time, **xDrive intelligent all-wheel drive became available on the 640i models**. It had already been available on the 650i Coupe and Convertible since 9/11 and was launched with the 650i Gran Coupe in 7/12. All-new for the 2014 model year, the 640i xDrive Convertible, Coupe, and Gran Coupe joined the 6 Series family to complete the 6 series line-up. All 6 Series models received the next generation Navigation Professional system with faster processing, an enhanced design, and several great new features.

Pricing for the 2014 6 Series:

640i Gran Coupe	\$78,525	650i Coupe	\$87,625
640i xDrive Gran Coupe	\$81,525	650i xDrive Coupe	\$90,625
650i Gran Coupe	\$89,825	640i Convertible	\$83,825
650i xDrive Gran Coupe	\$92,825	640i xDrive Convertible	\$86,825
640i Coupe	\$76,325	650i Convertible	\$95,125
640i xDrive Coupe	\$79,325	650i xDrive Convertible	\$98,125

All prices include \$ 925 Destination & Handling

7 Series Sedan:

The 7 Series Sedan began Model Year 2014 with July production and includes the following enhancements:

Standard Equipment Changes		740 models	750/760 models	AH 7	BMW ALPINA B7
Added Equipment					
6AN	Concierge Services	In ZEC Pkg	X	In ZEC Pkg	X
6AC	BMW Assist eCall	X	X	X	X
6AE	BMW TeleServices	X	X	X	X
6AK	BMW Online	X	X	X	X
6AM	Advanced Real Time Traffic Info	X	X	X	X
6AP	Remote Services	X	X	X	X
6NR	BMW Apps	X	X	X	X
6NS	Enhanced USB & Bluetooth + Smartphone Integration	X	X	X	X
6WB	Dynamic Digital Instrument Cluster	X	X	N/A	N/A
Removed Equipment (now part of other std equipment)					
615	Online Information Services	X	X	X	X
6NL	BMW Assist w/ enh Bluetooth/USB	X	X	X	X
6UH	Real Time Traffic Information	X	X	X	X

Of particular importance is the addition of the **Dynamic Digital Instrument Cluster (DDIC)** which customizes the view of the instrument panel based on the Driving Dynamics Control settings. This the first time DDIC is offered as a standard feature on any BMW model. All 7 Series models except the ActiveHybrid 740Li and the ALPINA models will have this feature as of 7/13 production.

In addition to the new equipment that has been added to the standard profile, there have been enhancements to some existing standard equipment as well:

- Navigation (609) now includes an iDrive touchpad controller. Customers can use the touchpad anytime the speller wheel is used. It can be used to write letters or numbers for address input, dialing a phone number, searching for points of interest, etc. By utilizing predictive stroke recognition, the system can interpret the user's intended letter/number and will confirm the input with an audible response, making it even easier to keep your eyes on the road.
- Comfort Access Keyless Entry (322) now includes smart-closing functionality in addition to the existing smart-opening when combined with the Power Tailgate (316) which is standard on 750i, 750Li and 760Li models and optional on the 740i and 740Li models within the Executive Pkg (ZEC). This allows you to conveniently close the trunk using a kicking motion below the rear bumper and is particularly useful when you have your hands full.
- 677 Premium Hi-Fi has been replaced with 688 Harman Kardon Surround Sound System, which is technically the same as 677 from a content perspective (Standard on 750i, 750Li and 760Li models; optional on 740i and 740Li models within the Executive Package (ZEC)).

Packages/ Options

ZEC	Executive Package MY14 Revisions	740i and 740Li models	750i and 750 Li models
316	Power tailgate	X	Standard
323	Soft close doors	x	Standard
415	Power rear sunshade	Stand Alone	x
416	Power side sunshades	Stand Alone	x
453	Front ventilated seats	x	x
456	Multi-contour seats	x	Standard

4NDNappa Leather Dashboard	Stand Alone	x
4U1Ceramic Controls	Stand Alone	x
610Head-Up Display	x	x
688Harman Kardon Surround Sound System (replaces 677 Premium Hi-Fi)	x	Standard

Added:

6ANConcierge Services	x	Standard
------------------------------	----------	----------

Removed:

6NFSmartphone integration	Now Std	Now Std
----------------------------------	----------------	----------------

6NRBMW Apps	Now Std	Now Std
--------------------	----------------	----------------

MY13 Price	\$4,800	\$4,600
MY14 Price Change	\$0	-\$200

MY14 Price	\$4,800	\$4,400
-------------------	----------------	----------------

- The Driver Assistance Package (ZDA) is now Driver Assistance Plus (ZDB). Pricing is still \$1,900.
- Option 5AS in the Driver Assistance Plus Package (ZDB) is now referred to as Active Driving Assistant (previously named Lane Departure Warning with Collision Mitigation). It still includes Lane Departure Warning functionality, but has been updated with pedestrian warning and approach control warning with light city braking.
- Option 5AT is now referred to as ACC Stop and Go + Active Driving Assistant (previously called Enhanced Active Cruise Control). It has been updated with Approach Control Warning with Full Braking and continues to include the Lane Departure Warning functionality of option 5AS. 5AT is now available as an upgrade to 5AS within the Driver Assistance Plus Package (ZDB) for an additional charge of \$1,200. As a stand-alone option, 5AT pricing has been reduced from \$2,400 to \$1,900.
- As with Navigation (609), option 6FR Rear-Seat Entertainment Professional with iDrive Control now includes an iDrive touchpad controller, providing a touch-sensitive interface with letter/number recognition. 6FR is available in the Rear Entertainment Package (ZRP) for all 7 Series models except the 760Li, where it is only offered as a stand-alone option. Pricing is not impacted by this enhancement.

- The standard 18" 740 wheel (2FR) is now available as a no-cost option to the standard 19" wheels on the 750 models. This has been done to address requests for a smaller wheel option in an attempt to reduce the risk of wheel/tire damage in markets with poor road conditions.
- B90 Dark Graphite Metallic II paint has been replaced with A90 Dark Graphite Metallic paint.
- 4B8 Burlled Walnut Trim w/ Inlay has been replaced with 4LB Burlled Walnut Trim w/ Inlay & Extended Contents as the standard trim on the 760Li.
- 4CA Ash Grain Wood Trim has been replaced with 4CA Ash Grain Wood Trim w/ Extended Contents as a no-cost option on the 760Li only.
- 7XA M Sports Leather Steering Wheel w/ Paddle Shifters has been replaced in the M Sport Package (ZMP) with 710 M Steering Wheel and 2TE Steering Wheel Gearshift Paddles.
- Pricing for the ZI1 Individual Composition Package has increased by \$300 and Individual Paint pricing has been increased by \$150 to \$1,950.

Prices for the 7 Series Sedan models are:

740i	\$74,925	750Li xDrive	\$94,925
750i	\$88,225	BMW ALPINA B7 SWB	\$129,225
750i xDrive	\$91,225	BMW ALPINA B7 SWB xDrive	\$132,225
740Li	\$78,925	BMW ALPINA B7 LWB	\$133,125
740Li xDrive	\$81,925	BMW ALPINA B7 LWB xDrive	\$136,125
ActiveHybrid 7	\$85,225	760Li	\$142,125
750Li	\$91,925		

All prices include \$925 Destination and Handling

M3 Coupe and Convertible

There won't be a 2014 M3 Coupe and Convertible in the US market, production of the M3 Coupe ended in June 2013 while the M3 Convertible will be produced until October 2013.

M5:

The MY2014 M5 Sedan receives its Lifecycle Impulse (LCI) as of July 2013 production. The LCI brings a number of enhancements:

Exterior

- New M double spoke kidney grille with M5 designation
- New M leather steering wheel design
- Rear LED tail lights with thin blade technology
- Optional LED Headlights (available in Lighting Package)
- Optional M Carbon Ceramic Brakes (2NK)

Interior

- Deeper cup holders for improved storage
- iDrive controller with touchpad
- Chrome accents added to left and right sides of iDrive screen
- Centre console storage button in chrome

With the M5 LCI, we are pleased to announce the introduction of the Competition Package (\$7,300 MSRP). Further enhancing vehicle dynamics and performance, the Competition Package includes:

- Exclusive 20" M wheels - style 601M with performance tires
- Horsepower increase (+15 hp)
- Faster acceleration (-0.1s for 0-60 mph)
- New suspension and damper application
- New mechanical steering with more direct input
- Sport exhaust with black chrome tailpipes and enhanced sound

The price for the M5 is \$93,825 including \$925 Destination & Handling

M6:

M6 Gran Coupe

Standard Equipment

Active Protection has been added to all M6 models to initiate protective measures for occupants if an accident situation is imminent: front seatbelts are pulled tight, windows are closed, and brakes are automatically applied after crash. Includes **Attention Assistant**, whereby the system's electronics

analyze driving behavior on the basis of various signals such as steering angle, road speed and other engine parameters. If the system increasingly detects signs of fatigue starting to build up, it issues a notification via the central Control Display to encourage the driver to take a break.

Packages/ Options

We're pleased to announce the introduction of a new **Competition Package (ZCP)** available for \$6,000. Further enhancing vehicle dynamics and performance, the Competition Package includes:

- Exclusive 20" M wheels (style 601M with performance tires) are available when purchasing the package, in addition to alternate 20" wheel choices.
- Horsepower increase (+15 hp)
- Faster acceleration (-0.1 seconds: 0-60 mph)
- New suspension and damper application
- New mechanical steering with more direct input
- Sport exhaust with black chrome tailpipes and enhanced sound

The Driver Assistance Package (ZDA) is now **Driver Assistance Plus (ZDB)**. Pricing has not changed.

- Option 5AS in the Driver Assistance Plus Package (ZDB) is now referred to as Active Driving Assistant (previously named Lane Departure Warning with Collision Mitigation). It still includes Lane Departure Warning functionality, but has been updated with pedestrian warning and approach control warning with light city braking.

X11 BMW Individual Frozen Bronze Metallic Paint is now available on all M6 models.

Pricing for BMW Individual Paint has been increased by \$150.

All-new for MY2014, BMW introduces the M6 Gran Coupe with production beginning in April 2013. As with the M6 Coupe and Convertible, it boasts the most powerful engine ever outfitted in a BMW paired with a high-torque 7-speed M-Double Clutch.

The M6 Gran Coupe will have the same level of standard equipment as the MY 2014 M6 Coupe, including the new Navigation System Professional (609) with faster processing, an enhanced design, and several great new features. The M6 Gran Coupe will also receive the following additional standard equipment enhancements that are not offered on the M6 Coupe:

- Through-loading system
- 4-Zone Climate Control

- Enrichment Package:
 - 20" M light alloy wheel (exclusive to the M6 Gran Coupe)
 - Bi-Color Leather/Alcantara Headliner
 - carbon fiber rear diffuser apron
 - double-spoke black and chrome kidney grill with M designation
 - floor mats with contrasting leather binding
 - black chrome accents

The M6 Gran Coupe will have the same options and packages as the M6 Coupe, which change as follows for MY 2014:

- Manual Transmission (2MA) is now available as a no-cost alternative to the 7-speed M-Double Clutch Transmission.
- M Carbon Ceramic Brakes (2NK) are now offered as a stand-alone option for \$9,250 and will be included in the Ultimate Service maintenance program.
- The Executive Package (ZEC) has been adopted from the M6 Coupe package, which has been revised to add Front Ventilated Seats (453) and remove Satellite Radio (655) and Soft-Close Doors (323) which are now standard. Smartphone Integration (was 6NF, now part of 6NS) and BMW Apps (6NR is now standard as part of the Connected Drive enhancements) have also been removed from ZEC. Power side sunshades (416) and Heated Rear Seats (496) have been included in ZEC for the M6 Gran Coupe models, but are not available for the M6 Coupe. ZEC pricing is \$5,500.

M6 Convertible:

As of July 2013 production, the standard equipment level and option offer have been enhanced even further:

Standard Equipment

Active Protection has been added to all M6 models to initiate protective measures for occupants if an accident situation is imminent: front seatbelts are pulled tight, windows are closed, and brakes are automatically applied after crash. Includes **Attention Assistant**, whereby the system's electronics analyze driving behavior on the basis of various signals such as steering angle, road speed and other engine parameters. If the system increasingly detects signs of fatigue starting to build up, it issues a notification via the central Control Display to encourage the driver to take a break.

Packages/ Options

We're pleased to announce the introduction of a new **Competition Package (ZCP)** available for \$7,300. Further enhancing vehicle dynamics and performance, the Competition Package includes:

- Exclusive 20" M wheels (style 601M with performance tires) are available when purchasing the package, in addition to alternate 20" wheel choices.
- Horsepower increase (+15 hp)
- New suspension and damper application
- New mechanical steering with more direct input
- Sport exhaust with black chrome tailpipes and enhanced sound

The Driver Assistance Package (ZDA) is now **Driver Assistance Plus (ZDB)**. Pricing has not changed.

- Option 5AS in the Driver Assistance Plus Package (ZDB) is now referred to as Active Driving Assistant (previously named Lane Departure Warning with Collision Mitigation). It still includes Lane Departure Warning functionality, but has been updated with pedestrian warning and approach control warning with light city braking.

X11 BMW Individual Frozen Bronze Metallic Paint is now available on all M6 models.

Pricing for Individual Paint has been increased by \$150.

In addition to the standard equipment changes shown below, all 6 Series models receive the next generation Navigation System Professional with faster processing, an enhanced design, and several great new features.

Please note the following option and package changes for the MY2014 M6 Convertible:

- Manual Transmission (2MA) is now available as a no-cost alternative to the 7-speed M-Double Clutch Transmission
- M Carbon Ceramic Brakes (2NK) are now offered as a stand-alone option for \$9,250 and will be included in the Ultimate Service maintenance program.
- The Executive Package (ZEC) has been revised to add Front Ventilated Seats (453) and remove Satellite Radio (655) and Soft-Close Doors (323) which are now standard. Smartphone Integration (was 6NF, now part of 6NS) and BMW Apps (6NR) is now standard as part of the

Connected Drive enhancements) have also been removed from ZEC. Pricing drops from \$4,900 to \$4,300.

M6 Coupe:

As of July 2013 production, the standard equipment level and option offer have been enhanced even further:

Standard Equipment

Active Protection has been added to all M6 models to initiate protective measures for occupants if an accident situation is imminent: front seatbelts are pulled tight, windows are closed, and brakes are automatically applied after crash. Includes **Attention Assistant**, whereby the system's electronics analyze driving behavior on the basis of various signals such as steering angle, road speed and other engine parameters. If the system increasingly detects signs of fatigue starting to build up, it issues a notification via the central Control Display to encourage the driver to take a break.

Packages/ Options

We're pleased to announce the introduction of a new **Competition Package (ZCP)** available for \$7,300. Further enhancing vehicle dynamics and performance, the Competition Package includes:

- Exclusive 20" M wheels (style 601M with performance tires) are available when purchasing the package, in addition to alternate 20" wheel choices.
- Horsepower increase (+15 hp)
- Faster acceleration (-0.1 seconds: 0-60 mph)
- New suspension and damper application
- New mechanical steering with more direct input
- Sport exhaust with black chrome tailpipes and enhanced sound

The Driver Assistance Package (ZDA) is now **Driver Assistance Plus (ZDB)**. Pricing has not changed.

- Option 5AS in the Driver Assistance Plus Package (ZDB) is now referred to as Active Driving Assistant (previously named Lane Departure Warning with Collision Mitigation). It still includes Lane Departure Warning functionality, but has been updated with pedestrian warning and approach control warning with light city braking.

X11 BMW Individual Frozen Bronze Metallic Paint is now available on all M6 models.

Pricing for Individual Paint has been increased by \$150.

In addition to the standard equipment changes shown below, all 6 Series models received the next generation Navigation System Professional with faster processing, an enhanced design, and several great new features.

Please note the following option and package changes for the MY2014 M6 Coupe:

- Manual Transmission (2MA) is now available as a no-cost alternative to the 7-speed M-Double Clutch Transmission.
- M Carbon Ceramic Brakes (2NK) are now offered as a stand-alone option for \$9,250 and will be included in the Ultimate Service maintenance program.
- The Executive Package (ZEC) has been revised to add Front Ventilated Seats (453) and remove Satellite Radio (655) and Soft-Close Doors (323) which are now standard. Smartphone Integration (was 6NF, now part of 6NS) and BMW Apps (6NR is now standard as part of the Connected Drive enhancements) have also been removed from ZEC. Pricing drops from \$5,300 to \$4,600.

M6 Prices:

M6 Convertible	\$118,425
M6 Coupe	\$112,125
M6 Gran Coupe	\$115,925

Prices include \$925 Destination and Handling

X1

The 2014 BMW X1 now includes BMW Assist eCall and BMW TeleService as standard equipment. Changes to options for 2014 are:

- Coral Red Leather with Grey/Black Piping is now available with M Sport Package
- Harman Kardon Surround Sound System is now available as a standalone option.

Prices for the 2014 BMW X1:

X1 sDrive28i	\$31,825
--------------	----------

X1 xDrive28i	\$33,525
X1 xDrive35i	\$39,725

Prices include \$925 Destination and Handling

X3 SAV:

The BMW Navigation System on 2014 BMW X3 models is now iDrive 4.2 which includes a new iDrive rotary controller with integrated touchpad.

Standard equipment for 2014 BMW X3 xDrive28i and BMW X3 xDrive 35i models now includes:

- Universal garage door opener
- Auto dimming exterior mirrors
- Auto dimming interior mirror
- 40-20-40 split folding rear seats
- Storage compartment package
- Ambiance lighting
- BMW Assist eCall
- BMW TeleService

Prices for the 2014 BMW X3 are:

X3 xDrive28i	\$40,725
X3 xDrive35i	\$45,825

Prices include \$925 Destination and Handling

X5 SAV:

The current generation of the X5 will end its production in July 2013; an all new X5 will be launched in the last quarter of 2013 with production starting in August 2013.

X6 SAV:

Changes to standard equipment for the 2014 BMW X6 xDrive 50i are:

- Universal garage door opener is now standard
- Interior mirror with compass is now standard

Prices for the 2014 BMW X6 are:

X6 xDrive35i	\$61,725
X6 xDrive50i	\$72,325

Prices include \$925 Destination and Handling

Prices include

X5 M:

The current generation of the X5M ended its production in July 2013.

X6 M:

There are no changes for the 2014 BMW X6 M.

The 2014 X6 M price is: \$94,825

Including \$925 Destination and Handling

Z4:

There are no changes for the 2014 Z4, prices for the Z4 are:

Z4 sDrive28i	\$49,875
Z4 sDrive35i	\$57,875
Z4 sDrive35is	\$66,725

(\$925 Destination and Handling included)

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 119 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

#

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com

#

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.