Media Information
18 October, 2013

**BMW i3 electrifies The Sunday Times Top 100 Cars.**

The BMW i3 has collected its first accolade in the UK even before it goes on sale in November, having topped the Electric and Hybrid Car category in The Sunday Times Top 100 Car list.

Lauded for its holistic approach to electric car ownership and genuine appeal, not just to those looking for an electric car, the BMW i3 trumps the competition in this new but highly competative category. Published on Sunday 20 October, the supplement highlights the 100 best cars on sale, as judged by The Sunday Times Driving editorial team. It will be available to all digital subscribers at [thesundaytimes.co.uk](http://thesundaytimes.co.uk/) and from Monday 21st October on [Driving.co.uk](https://driving.co.uk).

Commenting on the BMW i3 The Sunday Times Driving team concluded: "BMW has bided its time while others took their first tentative steps into the electric car market. The brilliance of the i3 comes not in revolutionary battery technology for there is none, but by being a car someone might consider buying for reasons other than it's electric."

The new BMW i3 is the first model to launch within the BMW i range.  Two BMW i cars are confirmed for production, the fully-electric BMW i3 megacity vehicle and the plug-in hybrid BMW i8 sports car. The BMW i3 is BMW’s first fully-electric production car and is due to go on sale in the UK in late 2013, priced from £369 a month\* or £25,680\*\* OTR. Meanwhile, the BMW i8 will go on sale in the UK in 2014 priced at £99,845 OTR.

Like the i8, the BMW i3 features an all-aluminium chassis combined with a passenger cell made entirely from carbon-fibre-reinforced plastic. As well as the vehicles themselves, BMW i will encompass a range of premium services for mobility aimed at optimising the use of parking spaces, charging infrastructure, ‘smart’ navigation systems, intermodal route planning and access to other BMW vehicles on an ‘on-demand’ basis.

BMW is the first premium vehicle manufacturer to offer such a comprehensive ownership package surrounding electric mobility.

**Ends**

\*Finance based on a 36 month Personal Lease agreements for models stated. Initial payment £2,995.00 inc VAT and contract mileage of 24,000 miles. Figures shown incorporate Government plug-in car grant. Excess mileage and vehicle condition charges apply. Subject to status and available to over 18’s in the UK only (not the Channel Islands or Isle of Man). Retail customers only. Guarantees and indemnities may be required. Prices are correct at the time of going to print (July 2013) and are subject to change without notice. Lease is provided by BMW Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF. Participating dealers only.

\*\*With £5,000 OLEV Government grant.

**The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

Further information about the BMW Group can be found here:

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