



Media Information
20 February 2013

VAN-TASTIC' MINI CLUBVAN DELIVERS ON STYLE AND PRACTICALITY FOR BUSINESS USERS

- First new MINI to be classed as a commercial vehicle
- Three models with frugal four-cylinder petrol and diesel engines
- MINI's outstanding range of personalisation options
- VAT-free prices from £11,175 to £13,600, on sale now
- Inspired by 1960s Morris Mini Van
- Built in Oxford

The personality and hallmark driving fun of the MINI brand is now open to whole new group of customers with the launch of the new MINI Clubvan, the world's first premium compact delivery van has five doors, but only two seats. That means outstanding levels of practicality and storage, making it the perfect new member of the team for any business with an eye for style.

Key to the Clubvan's appeal is its spacious load bay. It extends from the wide-opening double doors at the back of the vehicle to a sturdy internal bulkhead immediately behind the driver and passenger seats. That's made from a solid aluminium lower section with a steel mesh upper, and stowed cargo can also be accessed through the two rear doors or via the Clubdoor on the driver's side.

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The blocked-out rear side windows are body-coloured and feature interior polycarbonate reinforcement. Combined with tinted glass in the rear doors, it means the load compartment is both secure and concealed from prying eyes.

Inside, the cargo area stretches back 115 cm and, even at its narrowest point just behind the rear doors, is 102 cm wide. With the bulkhead to protect the driver and/or passenger, it can be loaded right to the roof which measures 84cm at its highest point. That means 860 litres of space and a maximum payload capacity of 500 kg.

The load floor is completely flat for ease-of-use, and both it and the side walls are trimmed in high-quality upholstery. Above, an anthracite roof liner runs the full length of the vehicle. Six heavy duty attachment loops are recessed into the floor at the sides to help prevent cargo from moving around in transit, while multiple 12-volt sockets can be used to power electrical equipment.

In common with all MINIs, the Clubvan will offer owners outstanding driving dynamics. Featuring powertrain and chassis technology from the Clubman, it comes with powerful and efficient four-cylinder engines. Three versions will be available; the 72 kW/98 hp MINI One Clubvan, the 90 kW/122 hp MINI Cooper Clubvan and the 82 kW/112 hp MINI Cooper D Clubvan. All come with MINI's familiar front-wheel-drive set-up, Electric Power Steering, MacPherson strut front suspension, multi-link rear suspension and powerful brakes. A six-speed manual transmission is standard, but an optional six-speed automatic transmission is also available.

Also standard are MINIMALISM features including Auto Start/Stop, Shift Point Display, Brake Energy Regeneration and on-demand operation of ancillary units. These will help business users keep a tight rein on fuel consumption and

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offers exceptionally low running costs. For example, the MINI Cooper D Clubvan offers official combined fuel economy of 72.4 mpg, meanwhile CO₂ emissions of just 103 g/km put the vehicle into an exceptionally low tax bracket.

Built in Britain at Plant Oxford, the Clubvan is true to the now-familiar MINI design language and features the same classic lines that have become the hallmark of the brand. Based on the Clubman platform, its exterior dimensions are identical to those of its sibling. It's 3,961 mm long, 1,683 mm wide and 1,426 mm high, with a wheelbase of 2,547 mm. The Clubvan is the seventh unique member of the MINI family, selling alongside the Clubman, Hatch, Convertible, Countryman, Coupe and Roadster.

It is the first commercial vehicle to be offered since the MINI brand was relaunched under BMW's ownership in 2001. Because of that classification business users can claim back their VAT.

Retail prices, excluding VAT:

MINI One Clubvan	£11,175
MINI Cooper Clubvan	£12,475
MINI Cooper D Clubvan	£13,600

The newcomer's heritage can be traced back to 1960, when the original Mini – launched a year earlier – was joined in showrooms by the Morris Mini Van. With an extra 10cm in the wheelbase, closed-off load compartment and split rear door, it offered exactly the sort of workhorse capability that urban commercial users of the time required.

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The new Clubvan is bringing that tradition of MINI practicality right up to date, while adding the brand's modern values of outstanding driving performance, high standard specification and exceptional style. The Clubvan comes with much higher specification than any comparable van in the segment with items such as DAB radio, air-conditioning, electric windows, anti-theft alarm and side and head airbags included as standard.

The MINI Clubvan is now available in two exterior colours – Pepper White and Ice Blue, with Midnight Black metallic available from 1 April. The roof, rear side window area, C-pillars and exterior mirror caps are body-coloured on all versions. The standard 15-inch Delta-spoke alloy wheels, which are exclusive to the MINI Clubvan, can be replaced by alternative 15, 16 or 17-inch alloy wheel designs.

Inside, black seats with Cosmos fabric upholstery, a black interior colour scheme and Fine White Silver trim strips are standard. The specification has been carefully considered to be in keeping with the functional and practical character of the vehicle. However, the interior can be customised to suit individual requirements. Options include black sports seats, which are available in Ray Cloth/Leather, Punch Leather or Lounge Leather.

A range of accessories are available to make the Clubvan ready for work, these include rubber floor mats, a rubber load compartment liner and a grill for the rear window. Like every other MINI, the Clubvan can be personalised from the brand's extensive range of optional extras. These enhance comfort, convenience, driving enjoyment, safety and practicality. Expected to prove popular are xenon headlights, black headlight shells, adaptive headlights, automatic climate control, park distance control, automatically dimming

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interior and exterior mirrors and a trailer hitch. The optional MINI navigation system, as well as MINI Connected, with the Google send to car service will keep the Clubvan heading in the right direction on its delivery runs.

The MINI Clubvan brings a new blend of sophistication and style to the business sector. Its blend of practicality and premium features means commercial customers could include caterers, event planners, small retail businesses or photographers. However, it will also appeal to some drivers with outdoor-based adventure hobbies such as cycling or mountaineering, where high-value equipment needs to be kept secure.

Ends

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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