

**CREATE YOUR OWN MINI**



**MINI CONVERTIBLE.**  
**PRICE LIST FROM AUGUST 2010.**



# PRICING

## IMPORTANT FIGURES.



Model	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
Basic price	£12,642.55	£13,829.79	£14,821.28	£16,463.83
VAT	£2,212.45	£2,420.21	£2,593.72	£2,881.17
Retail price	£14,855	£16,250	£17,415	£19,345
OTR costs – manual	£620	£620	£510	£620
OTR price – manual	£15,475	£16,870	£17,925	£19,965

### Automatic Models

OTR costs – automatic	£665	£665	£665
OTR price – automatic (Including cost of automatic gearbox)	£16,585	£17,980	£21,075

On the road costs	MINI One 6-Speed Manual	MINI One 6-Speed Automatic	MINI Cooper 6-Speed Manual	MINI Cooper 6-Speed Automatic	MINI Cooper D 6-Speed Manual	MINI Cooper S 6-Speed Manual	MINI Cooper S 6-Speed Automatic
Delivery incl. VAT	£430	£430	£430	£430	£430	£430	£430
Number plates	£25	£25	£25	£25	£25	£25	£25
First registration fee	£55	£55	£55	£55	£55	£55	£55
Vehicle excise duty	£110	£155	£110	£155	£0	£110	£155
Total	£620	£665	£620	£665	£510	£620	£665

### Company car tax

CO <sub>2</sub> emissions (g/km)	133	154	133	154	105	139	153
BIK tax rate	15%	19%	15%	19%	13%	16%	19%
P11d value	£ 15,310	£16,375	£16,705	£17,770	£17,870	£19,800	£20,865

# TECHNICAL STUFF

## THE NUMBERS THAT COUNT.

Model	MINI One 6-Speed Manual	MINI Cooper 6-Speed Manual	MINI Cooper D 6-Speed Manual	MINI Cooper S 6-Speed Manual
Regulated emissions standard	EU5	EU5	EU5	EU5
Capacity (cc)	1598	1598	1598	1598
Power output (hp)	98	122	112	184
Torque (Nm/rpm)	153 / 3000	160 / 4250	270 / 1750-2250	240 <sup>1</sup> / 1600-5000
0-62 mph (secs)	11.3	9.8	10.3	7.3
Top speed (mph)	112	123	121	140
<b>Fuel consumption</b>				
Urban (mpg / litres/100km)	37.2 / 7.6	39.2 / 7.2	62.8 / 4.5	37.7 / 7.5
Extra-Urban (mpg / litres/100km)	61.4 / 4.6	57.6 / 4.9	76.3 / 3.7	55.4 / 5.1
Combined (mpg / litres/100km)	49.6 / 5.7	49.6 / 5.7	70.6 / 4.0	47.1 / 6.0
CO <sub>2</sub> emissions (g/km)	133	133	105	139
<b>Dimensions</b>				
Length (mm)	3723	3723	3723	3729
Width incl. door mirrors (mm)	1913	1913	1913	1913
Vehicle height (mm)	1414	1414	1414	1414
Fuel tank capacity (litres)	40	40	40	50
Wheels	5.5J x 15" Steel	5.5J x 15" Light Alloy	5.5J x 15" Light Alloy	6.5J x 16" Light Alloy
Tyres	175 / 65 R15	175 / 65 R15	175 / 65 R15	195 / 55 R16
Boot volume VDA (litres) <sup>2</sup>	125 / 170-660	125 / 170-660	125 / 170-660	125 / 170-660

<sup>1</sup> 260Nm with overboost function.

<sup>2</sup> Varies depending on whether the soft-top is open (125 litres) or closed (170 litres), and whether neither, one or both backrests are folded down (660 litres).  
For technical data relating to cars fitted with an automatic gearbox, please visit [www.mini.co.uk](http://www.mini.co.uk)

# STANDARD EQUIPMENT

RAISE THE STANDARDS.

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
15" Steel wheels	■			
15" 5-Star Spooler alloy wheels		■	■	
16" Rib Spoke alloy wheels				■
2 Rear seats	■	■	■	■
3-Spoke sport leather steering wheel				■
50/50 Split folding rear seats	■	■	■	■
6-Speed manual gearbox	■	■	■	■
Active roll-over bar, chrome-plated for Cooper S	■	■	■	■
Air conditioning, manual	■	■	■	■
Airbags (4)	■	■	■	■
Alarm and immobiliser (Thatcham CAT1)	■	■	■	■
Aux-In connection (3.5mm)	■	■	■	■
Central locking, automatic at 10 mph	■	■	■	■
Cloth Chequered upholstery				■
Cloth Cosmos upholstery	■	■	■	
Convertible soft-top, electric (open in 15 secs)	■	■	■	■
DAB Radio	■	■	■	■
Disc brakes front and rear, ventilated at front	■	■	■	■
Door handles, chrome-plated	■	■	■	■
Dynamic Stability Control (DSC)	■	■	■	■
– Anti-Lock Brake System (ABS)	■	■	■	■
– Cornering Brake Control (CBC)	■	■	■	■
– Electronic Brake Force Distribution (EBD)	■	■	■	■
Easy Entry function	■	■	■	■
Easy Load function	■	■	■	■
Electric door mirrors	■	■	■	■
Electric front and rear windows, frameless	■	■	■	■
Electric Power Assisted Steering (EPAS)	■	■	■	■
Engine scoop in body colour				■
Exhaust pipe, chrome-plated		■	■	
Exhaust pipes, twin, chrome-plated				■
Heated windscreen washer jets and exterior mirrors	■	■	■	■

Key ■ Standard

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
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Height adjustable driver's seat	■	■	■	■
Height and reach adjustable steering column	■	■	■	■
ISOFIX child seat attachments, rear	■	■	■	■
MINIMALISM Technology	■	■	■	■
– Automatic Start/Stop function	■	■	■	■
– Brake Energy Regeneration	■	■	■	■
– Shift Point Display	■	■	■	■
MINI Mobility System (MINI MS)	■	■	■	■
Non-metallic paintwork	■	■	■	■
Park Distance Control (PDC) at rear	■	■	■	■
Passenger airbag deactivation switch	■	■	■	■
Pedal and footrest covers in stainless steel				■
Radiator grille, black	■			
Radiator grille, chrome-plated		■	■	
Radiator grille, honeycombe				■
Radio BOOST with single CD	■	■	■	■
Remote central locking (2 keys)	■	■	■	■
Rev counter with outside temperature display	■	■	■	■
Side indicator grilles, black	■	■	■	
Side indicator grilles with 'S' logo, chrome-plated				■
Sport button				■
Sport seats, front				■
Start/Stop button	■	■	■	■
Sunroof function, continuously variable	■	■	■	■
Tailgate handle, black	■			
Tailgate handle, body colour				■
Tailgate handle, chrome-plated		■	■	
Third brake light	■	■	■	■
Three-point safety belts with pre-tensioners	■	■	■	■
Twin-scroll turbocharger				■
Tyre Pressure Warning System (TPWS)	■	■	■	■
White indicators				■

Key ■ Standard

# PAINT & UPHOLSTERY

IT'S YOUR MINI, BE BOLD.

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
<b>Solid exterior colours</b>				
Chili Red	£0	£0	£0	£0
Ice Blue <sup>1</sup>	£0	£0	£0	£0
Interchange Yellow <sup>2</sup>	£0	£0	£0	£0
Pepper White	£0	£0	£0	£0
<b>Metallic exterior colours</b>				
British Racing Green II	£335	£335	£335	£335
Eclipse Grey	—	—	—	£335
Horizon Blue	£335	£335	£335	£335
Hot Chocolate	£335	£335	£335	—
Laser Blue	—	—	—	£335
Midnight Black	£335	£335	£335	£335
Pure Silver	£335	£335	£335	—
Sparkling Silver	£335	£335	£335	—
Spice Orange	£335	£335	£335	£335
<b>Upholstery</b>				
Cloth/Leather: Ray / Cross Check	£450	£450	£450	£450
In combination with CHILI or Sport Pack	£0	£0	£0	£0
Leather Punch	£1,000	£1,000	£1,000	£1,000
In combination with CHILI or Sport Pack	£550	£550	£550	£550
Leather Gravity	£1,125	£1,125	£1,125	£1,065
In combination with CHILI or Sport Pack	£675	£675	£675	£615
Leather Lounge	£1,340	£1,340	£1,340	£1,280
In combination with CHILI or Sport Pack	£890	£890	£890	£830
<b>Colour Line</b>				
Carbon Black <sup>*</sup>	£110	£110	£110	£110
Hot Chocolate <sup>*</sup>	£110	£110	£110	£110
Polar Beige <sup>*</sup>	£110	£110	£110	£110
Satellite Grey <sup>*</sup>	£110	£110	£110	£110
Rooster Red	£110	£110	£110	£110

## Key

— Not available

<sup>1</sup> Available from December 2010

<sup>2</sup> Available until November 2010

<sup>\*</sup> Pricing may be reduced to £0 in combination with specific upholsteries. Please contact your MINI Dealer for full details.

## Interior surfaces

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
Fine White Silver	■	■	■	–
Chequered	–	–	–	■
Black Chequered	–	–	–	■
English Oak	£240	£240	£240	£180
In combination with Leather Gravity/Lounge	£115	£115	£115	£115
Fluid Silver/ Piano Black	£130	£130	£130	£70
In combination with Leather Gravity/Lounge	£0	£0	£0	£0
Striped Alloy	£195	£195	£195	£135
In combination with Leather Gravity/Lounge	£40	£40	£40	£40
Body Colour	£150	£150	£150	£80

## Soft-Top

Black	■	■	■	■
Denim Blue/Hot Chocolate	–	£105	£105	£105

## Sport Pack

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
	£2,335	£2,450	£2,450	£1,015
In combination with PEPPER pack	£1,900	£2,315	£2,315	–
In combination with CHILI pack	–	£1,315	£1,315	£325
3-Spoke sport leather steering wheel	■	■	■	■
Aerodynamic kit	■	■	■	–
Bonnet Stripes in Black <sup>1</sup>	–	■	■	■
Cloth/Leather upholstery	■	■	■	■
Dynamic Traction Control (DTC)	■	■	■	■
Piano Black interior trim	■	■	■	■
Sport button	■	■	■	■
Sport seats, front	■	■	■	■
White indicators	■	■	■	■

- 1 16" 6-Star Twin Spoke alloy wheels in Black  
 2 17" Conical Spoke alloy wheels in Black  
 3 17" Web Spoke alloy wheels in Black

## Key

■ Standard – Not available

<sup>1</sup> Bonnet stripes must be ordered explicitly.



# PICK YOUR WHEELS

PICK AN ALLOY, ANY ALLOY.

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
1 15" Steel wheels with 175/65 R15 tyres	■	–	–	–
2 15" 5-Star Spooler alloy wheels with 175/65 R15 tyres In combination with PEPPER Pack	£335 ■	■	■	–
3 16" 4-Hole Circular Spoke alloy wheels with 195/55 R16 tyres In combination with PEPPER Pack In combination with CHILI Pack	£955 £565	£565 £85	£565 £85	£85
4 16" 6-Star Twin Spoke alloy wheels with 195/55 R16 tyres In combination with PEPPER Pack In combination with CHILI Pack	£955 £565	£565 ■	£565 ■	£85
5 16" Rib Spoke alloy wheels with 195/55 R16 tyres	–	–	–	■
6 17" Infinite Stream Spoke alloy wheels with 205/45 R17 tyres In combination with CHILI pack	–	£1,030 £475	£1,030 £475	£475 £85
7 17" Black-Star Bullet alloy wheels with 205/45 R17 tyres In combination with PEPPER Pack In combination with CHILI pack	£1,255 £930	£930 £465	£930 £465	£465 £70
8 17" Conical Spoke alloy wheels with 205/45 R17 tyres In combination with PEPPER Pack In combination with CHILI Pack	£1,420 £1,030	£1,030 £475	£1,030 £475	£475 ■
9 17" Web Spoke alloy wheels with 205/45 R17 tyres In combination with PEPPER Pack In combination with CHILI pack	£1,615 £1,290	£1,290 £825	£1,290 £825	£825 £440
10 Alloy wheels in White Only with Infinite Stream Spoke Only with Mirror Caps in White	–	£0	£0	£0

Key ■ Standard – Not available





# PICK YOUR OPTIONS

GET A HEAD START WITH ONE OF OUR OPTION PACKS: SALT, PEPPER OR CHILI.

Pack	MINI One SALT £415	MINI One PEPPER £1,190	MINI Cooper/D PEPPER £890	MINI Cooper/D CHILI £2,000	MINI Cooper S CHILI £1,920
15" 5-Star Spooler alloy wheels		■			
16" 6-Star Twin Spoke alloy wheels				■	
17" Conical Spoke alloy wheels					■
2-Spoke leather steering wheel	■	■	■		
3-Spoke sport leather steering wheel				■	■
Air conditioning, automatic		■	■	■	■
Basic Bluetooth function with USB audio		■	■	■	■
Bi-Xenon headlights					■
Chrome Line exterior		■	■	■	
Cloth/leather Ray upholstery				■	■
Floor mats in velour	■	■	■	■	■
Front fog lights	■	■	■	■	■
Interior Lights Pack	■	■	■	■	■
Multi-function steering wheel				■	■
On-board computer	■	■	■	■	■
Passenger seat height adjustment	■	■	■	■	■
Sport seats for driver and front passenger				■	■
Storage Compartment Pack	■	■	■	■	■
<b>Additional Packs</b>					
	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S	
<b>Media Pack</b>	£1,450	£1,450	£1,450	£1,310	
In combination with SALT Pack	£1,315				
In combination with PEPPER Pack	£1,090	£1,090	£1,090		
In combination with CHILI Pack		£885	£885	£885	
– Full Bluetooth preparation inc Voice Control	■	■	■	■	
– MINI Connected	■	■	■	■	
– MINI Navigation System	■	■	■	■	
<b>Vision Pack</b>	£720	£720	£720	£680	
In combination with heated windscreen	£655	£655	£655	£615	
In combination with CHILI Pack				£255	
– Adaptive Bi-Xenon headlights	■	■	■	■	
– Rain Sensor and automatic lights-on	■	■	■	■	
– White indicators	■	■	■	■	

Key   ■ Included in pack   ■ Standard on model

# OPTIONAL EQUIPMENT

GO ON, MAKE IT YOUR OWN.

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
<b>Transmission</b>				
Automatic 6-speed gearbox	£1,065	£1,065	–	£1,065
<b>Chassis</b>				
Run-flat tyres*	£75	£75	£75	£75
Sport suspension	£150	£150	£150	£150
<b>Exterior</b>				
Auto-dimming exterior mirrors and interior rear view mirror	£210	£210	£210	£210
In combination with heated front windscreen	£105	£105	£105	£105
Bonnet stripes in black or white	–	£80	£80	£80
Chrome Line exterior	£170	£105	£105	£90
Comfort access system	£380	£380	£380	£380
Convertible Pack	£390	£390	£390	£390
Front fog lights	£120	£120	£120	£120
Electric folding exterior mirrors	£125	£125	£125	£125
Mirror caps in black or white	–	£0	£0	£0
Mirror caps in body colour	£40	£0	£0	£0
Mirror caps in chrome plate	£55	£55	£55	£55
Model badge, deletion	£0	£0	£0	£0
White indicators	£60	£60	£60	■

**Key**    ■ Standard    – Not available  
\* Only with 16" or 17" alloy wheels.

## Interior

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
2-Spoke leather steering wheel	£105	£105	£105	–
3-Spoke sport leather steering wheel	£180	£180	£180	■
In combination with PEPPER Pack	£80	£80	£80	–
3-Spoke sport leather steering wheel with gearshift paddles*	£235	£235	–	£0
In combination with PEPPER Pack	£135	£135		
In combination with CHILI		£60		
In combination with full Bluetooth preparation or Sport Pack	£60	£60		
Additional décor rings	£0	£0	£0	■
Auto-dimming interior rear view mirror	£105	£105	£105	£105
Chrome Line interior	£120	£120	£120	£120
Floor mats in velour	£60	£60	£60	£60
Front centre armrest	£120	£120	£120	£120
Heated front windscreen	£395	£395	£395	£395
In combination with SALT, PEPPER and CHILI Pack	£280	£280	£280	£280
Interior World (various colours)	£0	£0	£0	£0
Multi-function for steering wheel	£175	£175	£175	£175
Openometer	£120	£120	£120	£120
Passenger seat height adjustment	£35	£35	£35	£35
Seat heating for driver and front passenger	£215	£215	£215	£215
Smoker's Pack	£15	£15	£15	£15
Sport button	£95	£95	£95	■
Sport seats for driver and front passenger	£215	£215	£215	■
Storage Compartment Pack	£45	£45	£45	£45
Warning triangle and first aid kit	£45	£45	£45	£45
Wind deflector	£185	£185	£185	£185

### Key

■ Standard – Not available

\* Only with automatic gearbox.

	MINI One	MINI Cooper	MINI Cooper D	MINI Cooper S
<b>Electrical</b>				
Air conditioning, automatic	£230	£230	£230	£230
Bi-Xenon headlights	£480	£480	£480	£480
Interior Lights Pack	£85	£85	£85	£85
On-board computer	£105	£105	£105	£105
Rain sensor and automatic lights-on	£90	£90	£90	£90

<b>ICE</b>				
Basic Bluetooth function with USB audio	£295	£295	£295	£295
Full Bluetooth telephone preparation with USB audio	£685	£685	£685	£505
In combination with PEPPER Pack	£395	£395	£395	
In combination with CHILI Pack		£150	£150	£125
Harman Kardon Hi-Fi speaker system	£540	£540	£540	£540
MINI Connected	£210	£210	£210	£210
MINI Navigation system	£1,320	£1,320	£1,320	£1,320
In combination with SALT Pack	£1,195			
In combination with PEPPER or CHILI Pack	£850	£850	£850	£850
MINI Radio Visual BOOST	£825	£825	£825	£825
In combination with SALT Pack	£700			
In combination with PEPPER or CHILI Pack	£350	£350	£350	£350
Voice control	£215	£215	£215	£215
In combination with full Bluetooth	£0	£0	£0	£0

# SENSIBLE REASONS TO CHOOSE A MINI

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

## LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D Convertible achieves 70.6mpg on the combined cycle and emits only 105g/km of CO<sub>2</sub>. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on [www.mini.co.uk](http://www.mini.co.uk) to see just how well we perform.

## SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing, again for a one off fixed cost. For further information including full pricing, terms and conditions please contact your MINI Dealer.

## DEPRECIATION

MINI's are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

## FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI\*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle\*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

## MINI ACCESSORIES

MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks or additional headlights. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to the door entry strips or the iPod™ interface. Whichever you choose, MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range of accessories available pick up an accessories brochure from your local MINI Dealer or visit: [www.mini.co.uk/accessories](http://www.mini.co.uk/accessories).

## OUR DEALERS

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

\*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF.

Prices shown are those in effect at the time of going to press and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

**[www.mini.co.uk](http://www.mini.co.uk)**

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