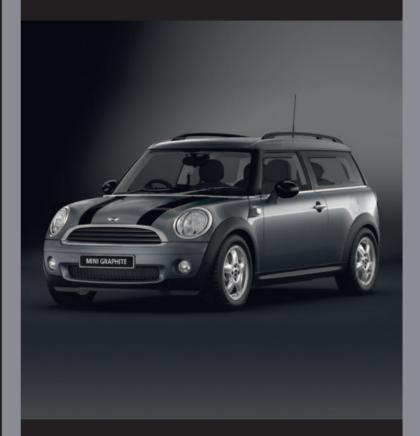
# **CREATE YOUR OWN MINI**



MINI GRAPHITE CLUBMAN.
PRICE LIST FROM APRIL 2010.



## **SENSIBLE REASONS TO CHOOSE A MINI**

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

### LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D Clubman achieves 68.9mpg on the combined cycle and emits only 109g/km of CO<sub>2</sub>. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk to see just how well we perform.

#### **SERVICING**

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment of only £200. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing for just £370, that's up to 8 years or 80,000 miles servicing for £570! For further information including the full terms and conditions please contact your MINI Dealer.

#### **DEPRECIATION**

MINI's are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

### **FLEXIBLE FINANCE**

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI\*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle\*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

### MINI ACCESSORIES

MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks or additional headlights. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to the door entry strips or the iPod™ interface. Whichever you choose, MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range of accessories available pick up an accessories brochure from your local MINI Dealer or visit: www.mini.co.uk/accessories.

### **OUR DEALERS**

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

\*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27.

# **PRICING**

## **IMPORTANT FIGURES.**







MINI One Graphite

MINI Cooper Graphite

MINI Cooper D Graphite

| Basic price        | £11,855.32 | £13,076.60 | £14,161.70 |
|--------------------|------------|------------|------------|
| VAT                | £2,074.68  | £2,288.40  | £2,478.30  |
| Retail price       | £13,930    | £15,365    | £16,640    |
| OTR costs – manual | £510       | £510       | £510       |
| OTR price – manual | £14,440    | £15,875    | £17,150    |

#### **Automatic Models**

| OTR costs – automatic | £665    | £665    | £620    |
|-----------------------|---------|---------|---------|
| OTR price – automatic | £15,660 | £17,095 | £18,325 |

| On the road costs                | MINI One<br>Graphite<br>6-Speed<br>Manual | MINI One<br>Graphite<br>6-Speed<br>Automatic | MINI Cooper<br>Graphite<br>6-Speed<br>Manual | MINI Cooper<br>Graphite<br>6-Speed<br>Automatic | MINI Cooper D<br>Graphite<br>6-Speed<br>Manual | MINI Cooper D<br>Graphite<br>6-Speed<br>Automatic |
|----------------------------------|---|--|--|---|--|---|
| Delivery incl. VAT               | £430                                      | £430   | £430   | £430  | £430   | £430  |
| Number plates                    | £25                                       | £25  | £25  | £25   | £25  | £25   |
| First registration fee           | £55                                       | £55  | £55  | £55   | £55  | £55   |
| Vehicle excise duty              | £0  | £155   | £0   | £155  | £0   | £110  |
| Total                            | £510                                      | £665   | £510   | £665  | £510   | £620  |
| Company car tax                  |   |  |  |   |  |   |
| CO <sub>2</sub> emissions (g/km) | 129                                       | 152  | 129  | 152   | 109  | 136   |
| BIK tax rate (2010)              | 15%                                       | 19%  | 15%  | 19%   | 13%  | 19%   |
| P11d value                       | £14,385                                   | £15,450                                      | £15,820                                      | £16,885   | £17,095  | £18,160   |

## **TECHNICAL STUFF**

### THE NUMBERS THAT COUNT.

| Model                                 | MINI One Graphite<br>6-Speed Manual | MINI Cooper Graphite<br>6-Speed Manual | MINI Cooper D Graphite<br>6-Speed Manual |
|---------------------------------------|-------------------------------------|--|--|
| Regulated emissions standard          | EU5                                 | EU5                                    | EU4                                      |
| Capacity (cc)                         | 1598                                | 1598                                   | 1560                                     |
| Power output (hp)                     | 98                                  | 122                                    | 110                                      |
| Torque (Nm/rpm)                       | 153 / 3000                          | 160 / 4250                             | 240¹ / 1750-2000                         |
| 0-62 mph (secs)                       | 11.1                                | 9.8                                    | 10.4                                     |
| Top speed (mph)                       | 115                                 | 125                                    | 120                                      |
| Fuel consumption                      |                                     |  |  |
| Urban (mpg / litres/100km)            | 38.7   7.3                          | 40.4 / 7.0                             | 57.6   4.9                               |
| Extra-Urban (mpg / litres/100km)      | 62.8 / 4.5                          | 60.1 / 4.7                             | 78.5 / 3.6                               |
| Combined (mpg / litres/100km)         | 51.4 / 5.5                          | 51.4 / 5.5                             | 68.9 / 4.1                               |
| CO <sub>2</sub> emissions (g/km)      | 129                                 | 129                                    | 109                                      |
| Dimensions                            |                                     |  |  |
| Length (mm)                           | 3937                                | 3937                                   | 3945                                     |
| Width incl. door mirrors (mm)         | 1913                                | 1913                                   | 1913                                     |
| Vehicle height (mm)                   | 1426                                | 1426                                   | 1426                                     |
| Fuel tank capacity (litres)           | 40                                  | 40                                     | 40                                       |
| Wheels                                | 5.5J x 15"<br>Light Alloy           | 6.5J x 16"<br>Light Alloy              | 6.5J x 16"<br>Light Alloy                |
| Tyres                                 | 175 / 65 R15                        | 195/55 R16                             | 195/55 R16                               |
| Boot volume VDA (litres) <sup>2</sup> | 260-930                             | 260-930                                | 260-930                                  |

<sup>&</sup>lt;sup>1</sup> 260Nm with overboost function.

For technical data relating to cars with automatic transmission, please visit www.mini.co.uk

<sup>&</sup>lt;sup>2</sup> Varies between 260 and 930 litres depending on whether neither, one or both rear backrests are folded down.

# **STANDARD EQUIPMENT**

### RAISE THE STANDARDS.

|  | MINI One Graphite | MINI Cooper Graphite | MINI Cooper D Graphite |
|--|-------------------|----------------------|------------------------|
| Airbags (6)  |                   |                      |                        |
| Air conditioning, manual                           |                   |                      |                        |
| Alarm and immobiliser (Thatcham CAT1)              |                   |                      |                        |
| Aux-In connection (3.5mm)                          |                   |                      |                        |
| Cloth Cosmos upholstery                            |                   |                      |                        |
| Disc brakes front and rear, ventilated at front    |                   |                      | •                      |
| Door handles, chrome-plated                        |                   |                      |                        |
| Dynamic Stability Control (DSC) including ASC+T    |                   |                      |                        |
| – Anti-Lock Brake System (ABS)                     |                   |                      |                        |
| – Cornering Brake Control (CBC)                    |                   |                      |                        |
| – Electronic Brake Force Distribution (EBD)        |                   |                      |                        |
| Electric door mirrors                              |                   |                      |                        |
| Electric front windows, frameless                  |                   |                      |                        |
| Electric Power Assisted Steering (EPAS)            |                   |                      |                        |
| Exhaust pipe, chrome-plated                        |                   |                      |                        |
| ISOFIX child seat attachments, rear                |                   |                      |                        |
| MINI Mobility System (MINI MS)                     |                   |                      |                        |
| MINIMALISM Technology                              |                   |                      |                        |
| <ul><li>Automatic Start/Stop function</li></ul>    |                   |                      |                        |
| – Brake Energy Regeneration                        |                   |                      |                        |
| – Shift Point Display                              |                   |                      |                        |
| Passenger airbag deactivation switch               |                   |                      | •                      |
| Radiator grille, black                             |                   |                      |                        |
| Radiator grille, chrome-plated                     |                   |                      | •                      |
| Radio BOOST with single CD                         |                   |                      |                        |
| Remote central locking (2 keys)                    |                   |                      | •                      |
| Rev counter with outside temperature display       |                   |                      |                        |
| Roof rails, black                                  |                   |                      | •                      |
| Tailgate handles, chrome-plated                    |                   |                      |                        |
| Three-point safety belts with pre-tensioners       |                   |                      | •                      |
| Tyre Pressure Warning System (TPWS)                |                   |                      |                        |
| Silver, black or body colour roof and door mirrors |                   |                      |                        |

# **EXCLUSIVE FEATURES**

### THE EXTRA BITS.

|                                   | MINI One Graphite | MINI Cooper Graphite | MINI Cooper D Graphite |
|-----------------------------------|-------------------|----------------------|------------------------|
| 15" 5-Star Spooler alloy wheels   |                   |                      |                        |
| 16" Bridge Spoke alloy wheels     |                   |                      |                        |
| Additional décor rings            |                   |                      |                        |
| Bonnet stripes in black*          |                   |                      |                        |
| Dark Silver metallic paint        |                   |                      |                        |
| Piano Black interior trim         |                   |                      |                        |
| Special Edition "Graphite" badges |                   |                      |                        |
| White indicators                  |                   |                      |                        |

<sup>\*</sup> Solid black for MINI One Graphite. Black with white border for MINI Cooper/Cooper D Graphite.

Key ■ Standard







# **PAINT & UPHOLSTERY**

## IT'S YOUR MINI, BE BOLD.

| Metallic exterior colour   | MINI One<br>Graphite | MINI Cooper<br>Graphite | MINI Cooper D<br>Graphite |
|--|----------------------|-------------------------|---------------------------|
| Dark Silver  |                      | _                       | •                         |
| Upholstery   |                      |                         |                           |
| Cloth Cosmos   |                      |                         | ì                         |
| Cloth/Leather Ray  | £450                 | £450                    | £450                      |
| In combination with CHILI Pack   | -                    | £0                      | £0                        |
| Leather Gravity  | £1,025               | £1,025                  | £1,025                    |
| In combination with CHILI Pack   |                      | £575                    | £575                      |
| Leather Lounge   | £1,240               | £1,240                  | £1,240                    |
| In combination with CHILI Pack   | -                    | £790                    | £790                      |
| Leather Punch  | £1,000               | £1,000                  | £1,000                    |
| In combination with CHILI Pack   |                      | £550                    | £550                      |
| Colour Line  |                      |                         |                           |
| Cream White  | £110                 | £110                    | £110                      |
| In combination with Cloth/Leather Ray or Leather Lounge/Gravity <sup>1</sup> |                      |                         |                           |
| Dark Grey  | £110                 | £110                    | £110                      |
| In combination with Cloth/Leather Ray or Leather Lounge/Punch <sup>1</sup>   |                      |                         |                           |
| Pacific Blue   | £110                 | £110                    | £110                      |
| Rooster Red  | £110                 | £110                    | £110                      |

<sup>&</sup>lt;sup>1</sup> Pricing may be dependant on upholstery colour choice. Please contact your MINI Dealer for full details.

Key ■ Standard — Not available

|                   | MINI One<br>Graphite | MINI Cooper<br>Graphite | MINI Cooper D<br>Graphite |
|-------------------|----------------------|-------------------------|---------------------------|
| Interior surfaces |                      |                         |                           |
| Piano Black       |                      |                         |                           |
| Brushed Alloy     | £60                  | £60                     | £60                       |
| English Oak       | £120                 | £120                    | £120                      |
| Fluid Silver      | £0                   | £0                      | £0                        |

Key ☐ Standard

- Not available



# **PICK YOUR WHEELS**

## PICK AN ALLOY, ANY ALLOY.

|   |   | MINI One<br>Graphite | MINI Cooper<br>Graphite | MINI Cooper D<br>Graphite |
|---|---|----------------------|-------------------------|---------------------------|
| 1 | 15" 5-Star Spooler alloy wheels with 175/65 R15 tyres |                      |                         | -                         |
| 2 | 16" Bridge Spoke alloy wheels with 195/55 R16 tyres   | £610                 |                         |                           |
| 3 | 16" 5-Star Blaster alloy wheels with 195/55 R16 tyres | £610                 | £135                    | £135                      |
| 4 | 17" Crown Spoke alloy wheels with 205/45 R17 tyres    | £935                 | £460                    | £460                      |
| 5 | 17" Pace Spoke alloy wheels with 205/45 R17 tyres     | £935                 | £460                    | £460                      |
| 6 | 17" Web Spoke alloy wheels with 205/45 R17 tyres      | £1,365               | £890                    | £890                      |

Key ■ Standard - Not available













## **PICK YOUR OPTIONS**

## GET A HEAD START WITH ONE OF OUR OPTION PACKAGES: SALT, PEPPER OR CHILI.

| Pack                                      | MINI One<br>Graphite<br>SALT<br>£525 | MINI One<br>Graphite<br>PEPPER<br>£945 | MINI Cooper / D<br>Graphite<br>PEPPER<br>£900 | MINI Cooper / D<br>Graphite<br>CHILI<br>£1,630 |
|---|--------------------------------------|--|---|--|
| 2-Spoke leather steering wheel            |                                      |  |   |  |
| 3-Spoke sport leather steering wheel      |                                      |  |   | •  |
| Air conditioning, automatic               |                                      |  |   |  |
| Basic Bluetooth function with USB audio   |                                      |  |   | •  |
| Chrome Line exterior                      |                                      |  |   |  |
| Cloth/leather Ray upholstery              |                                      |  |   | •  |
| Flat load floor                           |                                      |  |   |  |
| Floor mats in velour                      |                                      |  |   |  |
| Front fog lights                          |                                      |  |   |  |
| Heated mirrors and windscreen washer jets |                                      |  |   |  |
| Interior Lights Pack                      |                                      |  |   |  |
| On-board computer                         | •                                    |  | •   | •  |
| Passenger seat height adjustment          |                                      |  |   |  |
| Sport seats, front                        |                                      |  |   | •  |
| Storage Compartment Pack                  | •                                    | •                                      | •   |  |

Key Included in pack

# **OPTIONAL EQUIPMENT**

## GO ON, MAKE IT YOUR OWN.

| Transmission                              | MINI One<br>Graphite | MINI Cooper<br>Graphite | MINI Cooper D<br>Graphite |
|---|----------------------|-------------------------|---------------------------|
| Automatic 6-speed gearbox                 | £1,065               | £1,065                  | £1,065                    |
| Chassis                                   |                      |                         |                           |
| Emergency space-saver spare wheel         | £50                  | £50                     | £50                       |
| Sport suspension                          | £150                 | £150                    | £150                      |
| Exterior                                  |                      |                         |                           |
| Aerodynamic Kit                           | £1,065               | £1,065                  | £1,065                    |
| Bonnet stripes in silver                  | -                    | £0                      | £0                        |
| C-Pillars in black or silver              | £0                   | £0                      | £0                        |
| Chrome Line exterior                      | £115                 | £60                     | £60                       |
| Comfort access system                     | £380                 | £380                    | £380                      |
| Darkened rear glass                       | £135                 | £135                    | £135                      |
| Exterior Mirror Pack                      | £175                 | £175                    | £175                      |
| Front fog lights                          | £120                 | £120                    | £120                      |
| Heated mirrors and windscreen washer jets | £45                  | £45                     | £45                       |
| Mirror caps in body colour                | £40                  | £0                      | £0                        |
| Mirror caps in chrome plate               | £60                  | £60                     | £60                       |
| Model badge, deletion                     | £0                   | £0                      | £0                        |
| Panoramic glass sunroof, electric         | £680                 | £680                    | £680                      |
| Rear roof spoiler                         | £95                  | £95                     | £95                       |
| Roof and mirror caps in black or silver   |                      | £0                      | £0                        |
| Roof in body colour                       |                      | £0                      | £0                        |
| Run-flat tyres                            | £75                  | £75                     | £75                       |
| Tow bar with removable ball head          | -                    | £535                    | £535                      |

|  | MINI One | MINI Cooper | MINI Cooper D |
|--|----------|-------------|---------------|
|  | Graphite | Graphite    | Graphite      |
| Interior   |          |             |               |
| 2-Spoke leather steering wheel                               | £105     | £105        | £105          |
| 3-Spoke sport leather steering wheel                         | £180     | £180        | £180          |
| In combination with PEPPER Pack                              | £80      | £80         | £80           |
| 3-Spoke sport leather steering wheel with gearshift paddles* | £235     | £235        | £235          |
| In combination with PEPPER Pack                              | £135     | £135        | £135          |
| In combination with CHILI Pack                               |          | £60         | £60           |
| In combination with full Bluetooth preparation               | £60      | £60         | £60           |
| 3-Spoke sport wooden steering wheel                          | £440     | £440        | £440          |
| In combination with PEPPER Pack                              | £335     | £335        | £335          |
| In combination with CHILI Pack                               |          | £260        | £260          |
| In combination with full Bluetooth preparation               | £90      | £90         | £90           |
| Anthracite headlining  | £120     | £120        | £120          |
| Auto-dimming interior rear view mirror                       | £105     | £105        | £105          |
| Chrome Line interior   | £110     | £110        | £110          |
| Flat load floor  | £125     | £125        | £125          |
| Floor mats in velour   | £60      | £60         | £60           |
| Front centre armrest   | £120     | £120        | £120          |
| Interior World (various colours)                             | £0       | £0          | £0            |
| Luggage compartment net                                      | £125     | £125        | £125          |
| Multi-function for steering wheel                            | £175     | £175        | £175          |
| Passenger seat height adjustment                             | £35      | £35         | £35           |
| Seat heating for driver and front passenger                  | £215     | £215        | £215          |
| Smoker's Pack  | £15      | £15         | £15           |
| Sport button   | £95      | £95         | £95           |
| Sport seats for driver and front passenger                   | £215     | £215        | £215          |
| Storage Compartment Pack                                     | £115     | £115        | £115          |
| Visibility Pack  | £330     | £330        | £330          |
| In combination with SALT, PEPPER or CHILI Pack               | £230     | £230        | £230          |
| Warning triangle and first aid kit                           | £45      | £45         | £45           |

|   | MINI One<br>Graphite | MINI Cooper<br>Graphite | MINI Cooper D<br>Graphite |
|---|----------------------|-------------------------|---------------------------|
| Electrical  | diapilite            | Grapriite               | diapilite                 |
| Air conditioning, automatic                         | £230                 | £230                    | £230                      |
| Bi-Xenon headlights                                 | £465                 | £465                    | £465                      |
| Interior Lights Pack                                | £135                 | £135                    | £135                      |
| On-board computer                                   | £105                 | £105                    | £105                      |
| Park Distance Control (PDC) at rear                 | £245                 | £245                    | £245                      |
| Rain sensor and automatic lights-on                 | £90                  | £90                     | £90                       |
| Kain Sensor and adjoinable lights-on                | £90                  | £90                     | 190                       |
| ICE   |                      |                         |                           |
| 6-Disc CD changer                                   | £325                 | £325                    | £325                      |
| Basic Bluetooth function with USB audio             | £295                 | £295                    | £295                      |
| Bluetooth telephone audio connection                | £75                  | £75                     | £75                       |
| Full Bluetooth telephone preparation with USB audio | £685                 | £685                    | £685                      |
| In combination with PEPPER Pack                     | £390                 | £390                    | £390                      |
| In combination with CHILI Pack                      | -                    | £310                    | £310                      |
| DAB tuner   | £300                 | £300                    | £300                      |
| Harman Kardon Hi-Fi speaker system                  | £540                 | £540                    | £540                      |
| Media Pack  | £2,040               | £2,040                  | £2,040                    |
| In combination with Basic Bluetooth / PEPPER Pack   | £1,825               | £1,825                  | £1,825                    |
| In combination with CHILI Pack                      |                      | £1,650                  | £1,650                    |
| Navigation system                                   | £1,500               | £1,500                  | £1,500                    |
| In combination with SALT, PEPPER or CHILI Pack      | £1,395               | £1,395                  | £1,395                    |
| TV function for navigation system                   | £750                 | £750                    | £750                      |
| Voice control                                       | £215                 | £215                    | £215                      |
| In combination with basic/full Bluetooth            | £0                   | £0                      | £0                        |

Prices shown are those in effect at the time of going to press and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

### www.mini.co.uk

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