

The BMW 7 Series



The Ultimate
Driving Machine

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PRICE LIST.

FROM JANUARY 2010.

BMW EfficientDynamics
Less emissions. More driving pleasure.



THE BMW 7 SERIES.

A STATEMENT OF LUXURY.

Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technology. For more than 30 years it has led the way for the automotive industry luxury class. The claim still stands today.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series at www.bmw.co.uk/efficientdynamics.

A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The table below highlights some of these equipment differences, whilst full details can be found in the BMW 7 Series model brochure (March).

Model	Standard equipment highlights		On the road price
730d SE and 740i	<ul style="list-style-type: none">■ 18" Star-spoke style 234 wheels■ Air conditioning, automatic with four-zone control■ Bluetooth telephone preparation with telematics■ BMW ConnectedDrive – Assist■ BMW ConnectedDrive – Online■ Cruise control with brake function■ Dakota leather upholstery■ Drive Dynamic Control■ Exterior mirrors, folding, automatically dimming	<ul style="list-style-type: none">■ Finesse wood interior trim, high-gloss■ High-beam Assistant■ Metallic paintwork■ Multi-function controls for leather steering wheel■ Navigation system – BMW Professional Multimedia■ Service Inclusive (5 years / 60,000 miles)■ Variable Damper Control■ Xenon headlights	From £55,260 / £58,740
740d	<ul style="list-style-type: none">■ Glass sunroof■ Lane departure warning system	<ul style="list-style-type: none">■ Lumbar support, driver and front passenger■ Speed limit display	From £62,175
750i	<ul style="list-style-type: none">■ DVD changer	<ul style="list-style-type: none">■ Seat heating, front	From £67,950
Long wheelbase models	<ul style="list-style-type: none">■ Illuminated vanity mirrors, rear■ Rain channels in chrome	<ul style="list-style-type: none">■ Self-levelling air suspension, rear■ Sunblind – rear windscreen, electric	From £58,410
760Li	<ul style="list-style-type: none">■ 19" Multi-spoke style 235 wheels■ Alcantara headlining■ Bootlid operation, powered■ Burr Walnut wood trim with inlay■ Climate comfort laminated glass■ Comfort Access■ Comfort seats, front and rear■ DAB digital radio■ Dynamic Drive■ Eight-speed automatic transmission■ Exclusive Nappa leather upholstery	<ul style="list-style-type: none">■ Loudspeaker system – BMW Professional■ Reversing Assist camera■ Seat heating, rear■ Soft-close doors■ Sunblinds for rear windscreen and rear side windows, electric■ TV function■ USB audio interface■ Voice Control	From £97,335
M Sport	<ul style="list-style-type: none">■ 19" M V-spoke style 302M wheels■ Anthracite headlining■ Dynamic Drive■ Exterior trim, high-gloss Shadowline	<ul style="list-style-type: none">■ M aerodynamic bodystyling■ M Sport steering wheel■ Sport seats	From £60,425

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 7 Series model brochure (March) for full details.

BMW 7 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
740i	326	5.9	28.5	232	L	48
740i M Sport	326	5.9	28.5	232	L	48
750i	407	5.2	24.8	266	M	49
750i M Sport	407	5.2	24.8	266	M	49
740Li	326	6.0	28.3	235	L	48
740Li M Sport	326	6.0	28.3	235	L	48
750Li	407	5.3	24.8	266	M	49
750Li M Sport	407	5.3	24.8	266	M	49
760Li	544	4.6	21.7	303	M	50
760Li M Sport	544	4.6	21.7	303	M	50
DIESEL						
730d SE	245	7.2	41.5	178	I	47
730d M Sport	245	7.2	41.5	178	I	48
730Ld SE	245	7.3	40.9	180	I	48
730Ld M Sport	245	7.3	40.9	180	I	48
740d	306	6.3	40.9	181	I	49
740d M Sport	306	6.3	40.9	181	I	49

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009 / 2010)
PETROL						
740i	£48,995.74	£8,574.26	£57,570	£58,740	£58,280	34%
740i M Sport	£53,391.49	£9,343.51	£62,735	£63,905	£63,445	34%
750i	£56,834.04	£9,945.96	£66,780	£67,950	£67,490	35%
750i M Sport	£61,229.79	£10,715.21	£71,945	£73,115	£72,655	35%
740Li	£51,638.30	£9,036.70	£60,675	£61,845	£61,385	35%
740Li M Sport	£56,034.04	£9,805.96	£65,840	£67,010	£66,550	35%
750Li	£59,387.23	£10,392.77	£69,780	£70,950	£70,490	35%
750Li M Sport	£63,782.98	£11,162.02	£74,945	£76,115	£75,655	35%
760Li	£81,842.55	£14,322.45	£96,165	£97,335	£96,875	35%
760Li M Sport	£83,714.89	£14,650.11	£98,365	£99,535	£99,075	35%
DIESEL						
730d SE	£46,229.79	£8,090.21	£54,320	£55,260	£55,030	26%
730d M Sport	£50,625.53	£8,859.47	£59,485	£60,425	£60,195	26%
730Ld SE	£48,910.64	£8,559.36	£57,470	£58,410	£58,180	27%
730Ld M Sport	£53,306.38	£9,328.62	£62,635	£63,575	£63,345	27%
740d	£52,114.89	£9,120.11	£61,235	£62,175	£61,945	27%
740d M Sport	£56,510.64	£9,889.36	£66,400	£67,340	£67,110	27%

Key Figures in (brackets) apply to cars with automatic transmission.
Insurance group figures refer to 50 Group Rating System.

VED rates

Annual VED rates for brand new cars are determined by their CO₂ emission figure. BMW 7 Series Saloon models fall into one of the three categories listed below:

CO ₂ emissions g/km	Band I 176-185	Band L 226-255	Band M 256+
Vehicle Excise Duty	£175	£405	£405

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty (12 months)	See left

OPTIONAL EQUIPMENT.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
BMW EFFICIENT DYNAMICS																		
Active Aerodynamics		●	●	●	●	–	–	–	–	–	–	●	●	●	●	●	●	Std
Brake Energy Regeneration		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
High-precision direct injection		●	●	●	●	●	●	●	●	●	●	–	–	–	–	–	–	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.																		
PAINTWORK																		
Metallic Available in: Black Sapphire, Carbon Black*, Cashmere Silver, Deep Green, Deep Sea Blue, Imperial Blue, Milano Beige, Mineral White, Sophisto Grey, Space Grey or Titanium Silver.	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Non-metallic Available in: Alpine White or Jet Black.	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW Individual metallic Available in: Azurite Black, Citrine Black, Moonstone or Ruby Black.	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,050
BMW Individual Available in: Ontario Gold.	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,460
BMW Individual Available in: Brilliant White.	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,835
UPHOLSTERY																		
Dakota leather Available in: Barrique Red, Black, Everest Grey, Oyster / Black, Oyster / Oyster, Saddle Brown or Venetian Beige.	LC	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Exclusive extended Nappa leather Available in: Black, Oyster / Black, Oyster / Oyster and Saddle Brown. Includes 4ND. Only with 456. Not with 481.	NA	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,200
BMW Individual Full Merino leather Available in: Amaro Brown, Champagne, Cohiba Brown, Graphite, Platinum or Silk Grey. Includes 4ND. Only with 456, 778 and 775 / 776 / XD5. Not with 481.	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£4,920 £3,905

Key

Only with – these options must be ordered together
Not with – these options are not available for ordering together
/ = Indicates 'or' for option codes

● = Standard ○ = Optional – = Not available
* = M Sport models only

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
INTERIOR TRIMS																		
Fineline wood, high-gloss	4B7	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	Std
Burr Walnut wood with inlay, high-gloss	4B8	–	–	–	–	–	–	–	–	●	●	–	–	–	–	–	–	Std
Ash-grain Anthracite wood, high-gloss	4CA	○		○		○		○				○		○		○		£320 £175 £0
Ash-grain wood, high-gloss	4B5	○		○		○		○		–	–	○		○		○		£320 £175
Fine Brushed Aluminium	4B9	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£205
Fineline natural finish wood un-lacquered	4CB	○		○		○		○		–	–	○		○		○		£320 £175
BMW Individual Auburn Sycamore wood, high-gloss	XE5	○		○		○		○				○		○		○		£920 £770 £600
BMW Individual Honey Brown Satin Walnut wood, high-gloss	XE6	○		○		○		○				○		○		○		£920 £770 £600
BMW Individual Piano Black with inlay	XE8	○		○		○		○				○		○		○		£920 £770 £600
WHEELS																		
18" Star-spoke style 234	2SR	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	Std
18" V-spoke style 254	2KS	○	–	○	–	○	–	○	–	–	–	○	–	○	–	○	–	£375
18" Star-spoke style 250	2SU	○	–	○	–	○	–	○	–	–	–	○	–	○	–	○	–	£375
19" Multi-spoke style 235	2ST	○	–	○	–	○	–	○	–	●	–	○	–	○	–	○	–	£1,025
19" Star-spoke style 251	2SV	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,400 £380
19" BMW Individual V-spoke style 228 I Only with XC4 / ind / ZB / 490.	2M8	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,400 £380
19" Radial-spoke style 252	2HL	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,810 £790
20" Double-spoke style 253	2BX	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,915 £890
20" BMW Individual V-spoke style 301 I Only with XC4 / ind / ZB / 490.	2NV	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£2,290 £1,265
19" M V-spoke style 302M	2NW	–	●	–	●	–	●	–	●	–	●	–	●	–	●	–	●	Std
20" M Double-spoke style 303M	2NX	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	£890

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
STEERING AND CHASSIS																		
Dynamic Drive Roll stabilisation via active hydraulic anti-roll bars.	229	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	£1,610
Integral Active Steering Variable-ratio four-wheel-steering system that allows greater manoeuvrability at low and parking speeds with enhanced stability and passenger comfort at higher speeds.	2VH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,195
SAFETY AND TECHNOLOGY																		
Active Cruise Control (ACC) with 'Stop and Go' function Automatic adjustment of both vehicle speed and the distance between the car and the vehicle ahead. In stop/start traffic, the system can brake to a halt and move away automatically. If stationary for more than three seconds the accelerator must be pressed before the car will return to it's pre-set speed. Also includes a two-stage frontal collision warning to alert the driver to stationary or rapidly slowing traffic ahead and seat-belt pre-tensioners that tighten seatbelts in the event of a loss of control or impending frontal impact.	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,470
Adaptive Headlights Offers improved visibility by following the steering angle of the front wheels, giving better illumination of the road ahead through corners. Not active when the car is reversing or turned right at a standstill to avoid dazzling oncoming traffic. Cornering light for illuminating the roadway when cornering with a suitable steering angle at speeds of up to 45mph (65km/h). The cornering light is also deactivated at speeds below 22mph (35km/h) when direction indicators are in use.	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£460
Head-up Display (HUD) Head-up Display projects important information such as current speed directly into the driver's field of vision. Direction arrows from the Navigation system, cruise control functions and Check Control data can also be displayed. Not with 3AP.	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940
Lane change warning system Radar based system for the monitoring of blind spots at the side of the car. Warnings are displayed on the side-view mirrors to alert driver of possible hazard. Vibration through steering wheel when vehicle is departing a marked lane.	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£490

Key

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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SAFETY AND TECHNOLOGY (cont.)

Lane departure warning system Once travelling at speeds in excess of 40mph, a camera mounted in the windscreen monitors the position of the car relative to the lane markings. If the car crosses one of the lines, the steering wheel vibrates in order to alert you to the fact you have deviated from the lane. If you use the indicators to signal that you are going to change lanes, the steering wheel will not vibrate.	5AD	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£420
Night Vision with pedestrian recognition An infra-red night vision system that can detect pedestrians at up to 300m. If the pedestrian is likely to step into the road the driver is warned via symbols in the central Control Display and optional Head-up Display.	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,505
Reversing Assist camera A camera in the boot lid is activated when reverse gear is engaged. Relays live images to the Control Display allowing the driver to recognise and avoid potential hazards. Integrates with PDC to highlight obstacles and shows dynamic trajectory lines to indicate the path the vehicle will take at any given steering angle.	3AG	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£290
Side-view cameras Two cameras positioned on the sides of the front bumper relay a live image to the control display to assist the driver when pulling out of obscured junctions. Only with 3AG.	5DK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£290

SEATS

Comfort seats, front Multi-adjustable seats with electric adjustment for antiwhiplash head restraints, upper and lower backrest, backrest width, seat base, thigh rest and lumbar support. Includes 488.	456	○		○						●	●	○		○		○		£1,455 £1,400 £865 £810
Comfort seats, rear Individually multi-adjustable electric seats with adjustment for lower and upper sections of backrest, head-rest, angle of seat-base, thigh support and lumbar support. Rear centre seat is replaced with a storage compartment.	460	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,160
Lumbar support, driver and front passenger Electric lumbar adjustment for an ergonomically perfect seat position and support of back muscles.	488	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£300
In combination with 456.		○	○	○	○							○	○	○	○			£0

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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SEATS (cont.)

Massage function in rear seat backrests Twelve massage units relax the back muscles by producing a wave motion from the top to the lower back, complimented by six rotating elements, positioned around the outer shoulders, the middle of the thorax and the lower back. Only with 460.	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£425
Oscillating seat base function, front Allows relaxed seating and driving on longer journeys. Pelvis and lumbar vertebrae are mobilised by alternating cyclical up/down adjustment of the seat surface. Only with 456.	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£525
Seat heating, front Seat heating for driver and front passenger. Seat surface and backrest are rapidly heated to add comfort in colder months. The seat heating can be adjusted by a three-stage switch.	494	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£300
Seat heating, rear Seat heating for rear passengers. Seat surface and backrest are rapidly heated to add comfort in colder months. Only with 494.	496	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£300
Seat ventilation, front Ventilation of driver and front passenger seats via perforated leather. Note – in combination with option 460 must include option 454. Only with 494. M Sport models also require 456.	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£740
Seat ventilation, rear Ventilation of rear passenger seats via perforated leather. Only with 453, 460, 494 and 496. M Sport models also require 456.	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£740

EXTERIOR EQUIPMENT

Bootlid operation, powered Automatic bootlid operation via remote control. Closing is carried out by a button on the inside of the bootlid.	316	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£390
Comfort Access Keyless access to the vehicle (driver and passenger doors and bootlid).	322	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£650
Exterior trim, high-gloss Shadowline	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£320
Model designation deletion Removal of model badge on the bootlid.	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Rain channels in body colour Includes preparation for roof rails.	466	●	●	○	●	●	●	○	●	○	●	●	●	○	●	●	●	£0
Soft-close doors Motorised soft-close for doors.	323	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£450

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
EXTERIOR EQUIPMENT (cont.)																		
Towbar, fully electric Towbar ball hitch can be swivelled electrically until completely recessed underneath the rear bumper.	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£810
INTERIOR EQUIPMENT																		
Air conditioning – rear, extended Additional cool air-conditioning system for rear passengers with controls and vents located in the rear section of the headliner. Please note space in the luggage compartment is reduced with this option. Only with 316 and 403. Not with 464.	4NF	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	£1,085
Auxiliary heating with remote control	536	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,150 £945
BMW Individual Alcantara headlining, Anthracite Not with 775.	776	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,090 £895 £305 £0
BMW Individual Alcantara headlining – ZBC8 Platinum – ZBP5 Amaro Brown – ZBP6 Champagne – ZBP7 Silk Grey – ZBP8 Graphite Only available with BMW Individual Merino leather upholstery in corresponding colour. Only with ZB.	XD5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,090 £895 £305 £0
BMW Individual cool box Between rear passenger seats. Capacity for two wine or Champagne bottles. Two cooling speeds. Not with 464.	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£955
BMW Individual rear seat reading lights	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£275
Ceramic finish for controls Ceramic finish for gear selector, iDrive controller, audio controls and air conditioning controls. Maintains a comfortable temperature, even in direct sunlight.	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£375
Climate Comfort laminated glass Infrared reflective laminate for the windscreen, side and rear windows, keeping interior cabin cooler in direct sunlight and enhanced sound insulation. Includes 358. Not with 3AP / 761 / 878.	356	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£810
In combination with 610.		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£760
Climate Comfort windscreen Infrared reflective laminate for the windscreen, keeping interior cabin cooler in direct sunlight. Not with 3AP / 878.	358	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£195
In combination with 610.		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£140

Key Only with – these options must be ordered together ● = Standard ○ = Optional – = Not available
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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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INTERIOR EQUIPMENT (cont.)

Door sill finishers with BMW Individual designation Only with ind / ZB / XC4 / 490.	778	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
Glass sunroof Glass sunroof with electric operation for sliding and tilt mechanism.	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£1,015
Headlining, Anthracite Not with 776.	775	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£290
Instrument panel, leather	4ND	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£920
Smoker’s package deletion Deletion of lighter and ashtray in the front and two lighters in the rear.	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Sunblind – rear windscreen, electric Sunblind for rear windscreen with electric operation.	415	○	○	●	●	○	○	●	●	●	●	○	○	●	●	○	○	£340
In combination with 416.		○	○			○	○					○	○			○	○	£0
Sunblinds – rear windscreen and rear side windows, electric Sunblinds for rear windscreen and rear side windows, all with electric operation. Only with 415.	416	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£825 £525
Sun protection glass Darkened glass for rear screen and rear side windows. Not with 356.	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£380
Through-loading ski bag Integrated pull-out ski bag behind rear centre armrest. Not with 4NF / 791.	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£240
Universal remote control For remote control of driveway gates, garage doors, etc. (replaces up to 3 remote controls). Check compatibility with existing system. Only with 430.	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£175
Windscreen with grey shade band Graduated grey tinted stripe across the top of the windscreen. Not with 356 / 358 / 610.	3AP	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£65

STEERING WHEELS

BMW Individual sport leather steering wheel with wood inlay Only with 255 and XE5 / XE6 / XE8. Not with 248.	XL1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£475
Fine wood inlay for leather steering wheel Not with 255 / 4CB / 4B9 / 710.	4CC	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£95
M Leather steering wheel	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£200

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Li SE	730Li M Sport	740d	740d M Sport	Price
STEERING WHEELS (cont.)																		
Sport leather steering wheel, three-spoke Three-spoke leather steering wheel with thicker rim than standard and sculpted grip sections. Not with 4CC.	255	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£140
Steering wheel heating Standard steering wheel with heating element in the steering wheel rim. Activation via switch on steering column. Only with 494.	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£190
AUDIO AND COMMUNICATION																		
Bluetooth telephone audio connection Additional connection point for the playback of music from a mobile phone with a built in music player. Please consult your BMW Dealer for details of compatible handsets and the availability of a cradle that will need to be purchased separately. Only with 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£75
DAB digital radio Enables reception of digital audio programmes.	654	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£310
DVD changer DVD changer for six DVDs located in the top section of the dual-lid glove compartment.	696	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£405
Independent rear telephone Cordless telephone handset in the rear armrest with separate SIM card insertion point. Allows for use of second SIM card that works in isolation of the Bluetooth phone system.	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£525
Loudspeaker system – BMW Professional BMW high-end loudspeaker system with Surround mode, analogue amplifier with vehicle-specific equalising, 650W amplifier power, multi-channel. 16 loudspeakers: – One centre midrange speaker in the instrument panel – One centre tweeter in the instrument panel – Two tweeters in the mirror triangles – Two midrange speakers in the front door trims – Two central bass speakers underneath the front seats – Two tweeters in the rear door trims – Two midrange speakers in the rear door trims – Two tweeters in the rear parcel shelf – Two midrange speakers in the rear parcel shelf	677	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£615

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
AUDIO AND COMMUNICATION (cont.)																		
Rear-seat entertainment – BMW Business Two tiltable 8" screens located in the rear of the front seats. Operation of system by remote control. Separate ports for connecting MP3 players and games consoles. Access to the vehicles entertainment system (e.g. TV, radio, DVD changer). Price includes two sets of wireless headphones which Dealers must order separately. Please ensure two sets of headphones are ordered under part number 65 12 0 442 915. M Sport models only with 456. Not with 6FH.	6FG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,505
Rear-seat entertainment – BMW Professional Two tiltable 9.2" screens located in the rear of the front seats. Operation by iDrive controller located on rear centre armrest. Separate ports for connecting MP3 players and games consoles. Access to the vehicle's entertainment system (e.g. TV, radio, DVD changer), navigation (independent of driver) and telephone. Price includes two sets of wireless headphones which Dealers must order separately. Please ensure two sets of headphones are ordered under part number 65 12 0 442 915. Only with 456.	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,280
TV function Digital TV function also allows analogue reception. TV function only when vehicle is stationary.	601	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£910
USB audio interface Interface for an MP3 player or USB memory stored music files. Track selection possible via iDrive Controller or steering wheel multi-function buttons. Please consult your BMW Dealer for details of compatibility. An additional adaptor cable may be required.	6FL	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£205
Voice Control	620	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£280

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	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Executive package – 2ST, 19" light alloy Multi-spoke style 235 wheels – 494, Seat heating, front* – 496, Seat heating, rear – 761, Sun protection glass – 416, Sunblinds rear side windows, electric – 601, TV function – 3AP, Windscreen with grey shade band	Z7C	–	–	○		–	–		–	–	–	–	○		–	–	£2,810
	Z7M**							○						○			£2,570
				○				○						○			£1,985
																	£1,710
Executive Plus package – 2ST, 19" light alloy Multi-spoke style 235 wheels – 488, Lumbar support, driver and front passenger* – 494, Seat heating, front* – 496, Seat heating, rear – 323, Soft-close doors – 761, Sun protection glass – 416, Sunblinds rear side windows, electric – 601, TV function – 3AP, Windscreen with grey shade band	Z7F	–	–	○	–	–			–	–	–	–	○		–	–	£3,415
	Z7N**							○						○			£2,925
				○				○						○			£2,535
																	£2,060

*Standard equipment for 750Li

- Notes:
- All other 19" and 20" optional wheels are available with these packages.
 - Head-up Display is not available in conjunction with windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £870.

	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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COMPOSITIONS

BMW Individual Composition Includes: – ZB, BMW Individual full Merino leather upholstery – XE, BMW Individual interior trim – XD5 / 776, BMW Individual Alcantara headlining – 778, Door sill finishers with BMW Individual designation – XL1, BMW Individual sport leather steering wheel with wood inlay Only with 456. Not with 248 or 775.	XC4	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£6,315 £3,695
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OPTIONS AVAILABLE FROM YOUR DEALER

BMW Service Inclusive**** Package covering servicing costs for 5 years / 60,000 miles.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std**
BMW Service Inclusive Plus**** Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,320*** £1,360***
BMW Trackstar 24-hour vehicle tracking device utilising GSM, GPS technology and a vehicle movement sensor. (Meets Thatcham Quality Accreditation – TQA.)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219*
BMW Trackstar 5 24-hour vehicle tracking device utilising GSM, GPS technology, a vehicle movement sensor and a driver authentication device. (Meets Thatcham Category 5 Accreditation – Cat 5.)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£449*

Key

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/ = Indicates 'or'
* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
** = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £300 off the retail price of a six-cylinder model, £350 off the retail price of an eight-cylinder model or £400 off the retail price of a twelve-cylinder model.
*** = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown
**** = For full details including terms and conditions see the Service Inclusive brochure

● = Standard ○ = Optional – = Not available