



# MINI CORPORATE COMMUNICATIONS

Media Information  
23 October 2024

## High-performance with motorsport DNA: The new MINI John Cooper Works and the new MINI John Cooper Works Convertible.



The new MINI John Cooper Works models combine exciting performance with individual style. With an output of 170 kW/231 hp, the accentuated agile handling and the drive- and chassis-technology developed with racing expertise promise outstanding driving fun. The puristic design underlines the fascinating appearance of the vehicles and is consistently geared towards maximum performance with aerodynamically shaped, exclusive accents.

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**Munich.** With impressive driving characteristics and legendary go-kart feeling, the new top-performance models from MINI continue the legacy of racing legend John Cooper. A four-cylinder TwinPower Turbo petrol engine with two litres of capacity emphasises the powerful sportiness of the new MINI John Cooper

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Topic High-performance with motorsport DNA: The new MINI John Cooper Works and the new MINI John Cooper Works Convertible.

Page 2

Works models. 170 kW/231 hp of power with 380 Nm of maximum torque are available in both the MINI John Cooper Works (fuel consumption combined: 6.8 – 6.5 l/100 km; CO2 emissions combined: 154 - 147 g/km according to WLTP) as well as in the MINI John Cooper Works Convertible (combined fuel consumption: 7.1 – 6.8/100 km; CO2 emissions combined: 161 - 155 g/km according to WLTP) and provide extremely sporty driving fun. This gives the MINI John Cooper Works 6.1 seconds and the MINI John Cooper Works convertible 6.4 seconds to



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sprint from standstill to 100 km/h. The MINI John Cooper Works reaches 250 km/h and the MINI John Cooper Works convertible at 245 km/h.

A sporty dual clutch automatic transmission enables quick gear shifts for dynamic acceleration. Using the two paddle shifters on the left and right of the steering wheel, the motorsport character of the new MINI John

Cooper Works models can be experienced particularly intensely. The specific suspension settings guarantee a go-kart feeling combined with agile handling. The brake system in Chilli Red with JCW logo ensures precise and safe braking even in demanding driving situations.

The MINI brand was shaped by a passion for top performance then and now. Just this year, at the Nürburgring 24-hour race, a prototype based on the new MINI John Cooper Works won its class.

## **A purist design for a performance full of character.**

The large octagonal front grille in high-gloss black with the three-colour John Cooper Works logo and wide air vents dominates the front view of the new MINI John Cooper Works models. For optimum engine temperature control and improved aerodynamics, there are additional air inlets with vertical reflectors in red. Optional red or black bonnet stripes on the bonnet with a black MINI logo accentuate the sporty design with racing tradition. MINI LED headlamps with horizontal JCW specific daytime running lights make for a distinctive

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Topic High-performance with motorsport DNA: The new MINI John Cooper Works and the new MINI John Cooper Works Convertible.

Page 3

appearance. The rear view is characterized by the aerodynamically shaped rear spoiler and the black rear diffuser. The centrally positioned tailpipe further underlines the spirited character of the power pack. Exclusive rim designs in



sizes 17 inches and 18 inches round off the extremely sporty exterior design.

Eleven expressive body colours for the new MINI John Cooper Works can optionally be accentuated with a contrasting roof and mirror caps in the colours Chili Red or Jetblack. An exclusive exterior paint finish in Copper Grey is also available for the MINI John Cooper Works Convertible. The soft top

is available in black or with a contrasting grey Union Jack pattern. It retracts completely in just 18 seconds at speeds of up to 30 km/h, allowing unlimited open-air driving fun. A switch can be used to open the soft top 40 cm at any speed like a sliding roof. The wind deflector reduces unwanted air turbulence and wind noise while driving and can be easily locked in place behind the driver and passenger seats.

## **Race-inspired interior.**

The purist design of the interior is based on the typical JCW colour scheme of red and black. The JCW sports seats provide firm support for dynamic driving. The seats are upholstered in black synthetic leather with multicoloured knitted fabric at the shoulders and red accent stitching.

The JCW sports steering wheel with textile six-o'clock spoke and shift paddles provides precise control in all driving situations. A knitted surface on the dashboard brings the racing history of MINI John Cooper Works into the cockpit with its black and red pattern. The emotional driving experience is enhanced by the exclusive Harman Kardon sound system as standard.



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# MINI CORPORATE COMMUNICATIONS

Media Information

Date 23 October 2024

Topic High-performance with motorsport DNA: The new MINI John Cooper Works and the new MINI John Cooper Works Convertible.

Page 4

The clearly designed cockpit is structured by the JCW sports steering wheel, the high-resolution OLED display and the typical MINI toggle bar. With a diameter of 240 mm, the new central instrument with a high-quality glass surface provides relevant information at any time and can be easily operated by the driver and passenger. Additional options for climate, media, telephone and navigation settings can be controlled via touch or voice control. This creates additional space in the center console for storage on which smartphones can be charged via wireless charging.

The Go-Kart mode is a perfect match for the new John Cooper Works models. With this MINI Experience Mode, the cockpit ambiance is completely tailored to performance and motorsport flair. In this mode, the display shows the driver not only the speed but also other performance-related data such as torque, the power retrieved in kW and the current g-force.

## **Comprehensive assistance systems for safe driving.**

The advanced assistance systems in the MINI John Cooper Works and MINI John Cooper Works Convertible support the driver in a wide range of traffic



situations. Twelve ultrasonic sensors and four surround view cameras enable the digital assistance systems to take over recurring driving manoeuvres independently. For example, automatic speed and distance control makes urban driving easier. At higher speeds, Driving Assistant Plus can assist the driver with steering and lane keeping. The newly designed MINI Navigation makes orientation easier thanks to 3D visualisation and Augmented View. The display of

the current traffic situation on the virtual map, information on parking facilities including digital payment options and much more make it easier to explore new places. Parking Assistant Plus can even find a parking space for you. Equipped in this way, the MINI John Cooper Works models combine dynamic driving fun with safe comfort and provide special emotions at all times.

# MINI CORPORATE COMMUNICATIONS

## Media Information

Date 23 October 2024

Topic High-performance with motorsport DNA: The new MINI John Cooper Works and the new MINI John Cooper Works Convertible.

Page 5

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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# MINI CORPORATE COMMUNICATIONS

Media Information

Date 23 October 2024

Topic High-performance with motorsport DNA: The new MINI John Cooper Works and the new MINI John Cooper Works Convertible.

Page 6

## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

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