ROLLS-ROYCE | MEDIA INFORMATION

CULLINAN INSPIRED BY FASHION: Prêt-à-porter collection by the house of rolls-royce

1 December 2022, Goodwood, West Sussex **(Embargo: 13.00 GMT)**

* *‘Cullinan – Inspired by Fashion’* reflects the latest couture trends and showcases infinite Bespoke possibilities
* Comprises two prêt-à-porter collections: bold *Re-Belle,* inspired by colour block, and *Fu‑Shion*, bringing function and fashion together
* Starlight Tailgate – all-new Bespoke feature extending the magical celestial ambience beyond the interior of the motor car
* Matching Luggage Collection designed to complement each of the interior themes

The House of Rolls-Royce reveals*‘Cullinan – Inspired by Fashion’*, comprised of two prêt-à-porter collections– the bold *Re‑Belle* and striking *Fu-Shion*. These exquisite ‘objects of desire’ by the Rolls-Royce Bespoke Collective take inspiration from vibrant hues and textures seen in the world of high fashion, reflecting the eclectic tastes and lifestyle of the luxury clientele. As works of art in their own right, *‘Cullinan – Inspired by Fashion’* will be unveiled to luxury connoisseurs and patrons of the brand at Art Basel in Miami this evening.

*‘Cullinan – Inspired by Fashion’* brings out the multifarious character of the luxury SUV and its Black Badge alter ego. “With *‘Cullinan – Inspired by Fashion’*  we drew inspiration from the world of our patrons – individuals with eclectic tastes who define trends and influence current movements in the fields of art, fashion and design”, says Celina Mettang, Bespoke Colour and Material Designer, Rolls-Royce Motor Cars. “They defy boundaries, challenge conventions and are bold in their expression of individuality. Reflective of their tastes, our *‘Cullinan – Inspired by Fashion’* models are designed as statement pieces, perfectly tailored to suit the lifestyles of our clients”.

To offer a glimpse into infinite Bespoke possibilities, for *‘Cullinan – Inspired by Fashion’* designers created eight distinctive personalities. Each collection includes two interior colourways defined by iconic accent colours: Lime Green or Peony Pink for *Re-Belle* and Mandarin or Forge Yellow for *Fu‑Shion*. Each interior style can be paired with one of two carefully selected exterior looks – either eye-catching or more discrete and understated.

*‘Cullinan – Inspired by Fashion’* *Re-Belle* is the ultimate statement piece, reflecting contemporary colour blocking trends with its vivid hues and playful combination of textures. A splash of colour in the interior with Peony Pinkor Lime Green accents provides an irresistible contrast to the Arctic White or Cashmere Grey leather trim. The fascia is finished with extraordinarily detailed handwoven stainless-steel fabric, evocative of metallic apparel seen on this year’s catwalks. Delicate thread with a diameter as fine as 0.45 mm creates an intricate texture, which catches the light beautifully as the vehicle is in motion. *‘Cullinan – Inspired by Fashion’* *Re-Belle* is offered in Lime Green, Gunmetal, Wildberry or Arctic White exterior colours, available depending on the selected interior.

Unleashing the daring Black Badge personality, *‘Cullinan – Inspired by Fashion’* *Fu-Shion* reinterprets high fashion with a utilitarian edge. Reminiscent of the Spring/Summer 2023 prêt‑à-porter collections, embellished with functional elements evocative of street wear, *Fu‑Shion* showcases Cullinan’s personality – the pinnacle of luxury, effortless everywhere. For *Fu-Shion,* designers created two interior styles: an eye-catching combination of Military Green, Navy Blue and Mandarin or a blend of Arctic White and Cashmere Grey leather with Forge Yellow accents. Depending on the interior palette, *‘Cullinan – Inspired by Fashion’ Fu-Shion* can be commissioned in one of four exterior colours: Military Green, Burnout grey, Forge Yellow or Tempest Grey.

For *‘Cullinan – Inspired by Fashion’,* designers created the all-new Starlight Tailgate – a stunning feature which extends the magical, celestial ambience of the Starlight Headliner beyond the interior of the motor car. This Bespoke feature, which takes over 22 hours to manufacture, includes 192 softly illuminated stars incorporated into the perforated leather. The Starlight Tailgate is complemented by the Viewing Suite, creating a perfect setting to enjoy the enchanting beauty of a starry night, anywhere and everywhere.

A further innovation is to be found on the lower part of the fascia, which introduces a coloured Piano veneer for the first time: Cashmere Grey for *Re‑Belle* and Navy Blue for *Fu-Shion*. This glossy finish acts as a unifying element, bringing yet more depth to the interior.

For travel in ultimate style, *‘Cullinan – Inspired by Fashion’* is available with matching luggage sets, designed to complement each of the four interior themes. The collection comprises of the 24hr Weekender, 48hr Weekender, Holdall, Tote Bag and Organiser Pouch, offered individually or as a five-piece set.

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|  | ‘CULLINAN – INSPIRED BY FASHION’ RE-BELLE Exterior: Lime Green or Gunmetal Coachline: Lime Green or Scivaro GreyInterior: Cashmere Grey, Scivaro Grey & Lime GreenContrasts: Seat piping and stitching in Lime GreenViewing Suite: Lime Green |
|  | Exterior: Wildberry or Arctic WhiteCoachline: Arctic White or Peony PinkInterior: Arctic White, Navy Blue and Peony PinkContrasts: Seat piping and stitching in Peony PinkViewing Suite: Peony Pink |
|  | ‘CULLINAN – INSPIRED BY FASHION’ FU-SHION Exterior: Military Green or Burnout greyCoachline: MandarinInterior: Navy Blue, Iceland Moss and MandarinContrast: Seat piping and stitching in MandarinViewing Suite: Mandarin |
|  | Exterior: Forge Yellow or Tempest GreyCoachline: Cashmere Grey or Forge YellowInterior: Cashmere Grey, Arctic White and Forge YellowContrast: Seat piping and stitching in Forge YellowViewing Suite: Forge Yellow |

## TECHNICAL SPECIFICATIONS

**Cullinan**: NEDCcorr (combined) CO2 emission: 348 g/km; Fuel consumption: 18.6 mpg / 15.2 l/100km WLTP (combined) CO2 emission: 377-368 g/km; Fuel consumption: 17.1-17.5 mpg / 16.5-16.1 l/100km.

**Black Badge Cullinan:**NEDCcorr (combined) CO2 emission: 343 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km WLTP (combined) CO2 emission: 377-370 g/km; Fuel consumption: 17.0-17.3 mpg / 16.6-16.3 l/100km.

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

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