



MINI CORPORATE COMMUNICATIONS

Media Information
11 December 2024

At MINI too, Christmas is family time!



After an exciting year, the new MINI family is all-new, with a model to suit every taste.

From the MINI Cooper Convertible to the MINI Countryman, there's always room for a Christmas tree and ski equipment.

It's that time of year again - Christmas is almost here! The new MINI family has something for everyone this festive season, including the distinctive MINI Cooper Convertible and the versatile MINI Countryman. The MINI Cooper Convertible S is the ideal companion for

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excursions through snow-covered winter landscapes. You can enjoy the fresh air and sunshine with the top down, true to the motto "Always Open". The Convertible also gives you that typical MINI go-kart feeling with its 150 kW/204 hp output and agile handling.

The MINI Countryman S ALL4 is the perfect choice for those with a need for more space. With a luggage compartment capacity ranging from 450 litres to 1,450 litres, the compact SUV not only offers plenty of room for ski equipment and luggage, but also a spacious interior that comfortably accommodates families. The MINI Countryman handles winter conditions with ease and gets you to your destination safely

thanks to its four-wheel drive. The MINI Countryman's high level of occupant and pedestrian safety was confirmed in early December when the MINI Countryman received the highest possible five-star rating in the Euro NCAP crash test.

MINI can look back on an eventful year. With the MINI Cooper 3-door, MINI Cooper 5-door, MINI Cooper Convertible and MINI Countryman, four models have been completely renewed. The family was joined by a new member: the MINI Aceman. The progressive crossover model closes the gap between the MINI Cooper and the MINI Countryman. The

MINI Aceman is offered exclusively as an all-electric model, while the MINI Cooper family is available with a combustion engine, and the MINI Cooper SE and E are also available with all-electric drive. The MINI Countryman offers a particularly wide choice of powertrains, with five different electric and combustion drives.

Numerous awards worldwide underline the success of the new MINI models. The MINI Cooper was awarded the "Goldenes Lenkrad"



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(Golden Steering Wheel) in Germany and was also named "Best Imported Vehicle in Japan". The MINI Cooper was named "Car of the Year 2024" by The Sun newspaper in the UK, while the MINI Countryman was named "Small Premium SUV of the Year" by Auto Express magazine.

MINI Countryman S ALL4 (WLTP combined: Power consumption 7,4 – 6,8 l /100 km (62 miles); CO2 emissions 169 – 155 g/km; CO2 class E).

MINI Cooper Convertible S (WLTP combined: Power consumption 6.6 - 6.5 l /100 km (62 miles); CO2 emissions 150 - 148 g/km; CO2 class E).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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