



Media Information

DTM

30<sup>th</sup> April 2019

### **New season, new BMW M Motorsport Premium Partner: Timo Glock competing in the JiVS BMW M4 DTM for 2019.**

- **Information management platform JiVS has lent its name to Timo Glock's BMW M4 DTM.**
- **The JiVS BMW M4 DTM sports the colours black, red and white.**
- **Timo Glock: "It's great that my new Premium Partner comes from really nearby."**

**Munich. The BMW M4 DTM designs for the 2019 season are ready to go. Timo Glock (GER) will start the new season at Hockenheim (GER) this coming weekend at the wheel of the JiVS BMW M4 DTM. Swiss company Data Migration Services AG, based in Kreuzlingen (SUI), is a new BMW M Motorsport Premium Partner in the DTM. Glock's car is named after the company's own information management platform JiVS. The dominant colours on the JiVS BMW M4 DTM are black, red and white.**

"I am proud to welcome Data Migration Services AG as a new BMW M Motorsport Premium Partner for the 2019 DTM season," said BMW Motorsport Director Jens Marquardt. "Collecting and processing data is playing an ever greater role in modern motor racing. An immense quantity of data is gathered. I am looking forward to a collaboration that will be successful for both parties. The new JiVS BMW M4 DTM is also a real eye-catcher."

Glock says: "Firstly, I would like to thank Deutsche Post for their great collaboration over the years. At the same time, I am really looking forward to competing in the new colours of the JiVS BMW M4 DTM next weekend. I am sure that the collaboration with Data Migration Services AG will be great. I have lived in Kreuzlingen, in Switzerland, for some time. It's great that my new Premium Partner comes from really nearby. It's a pleasant bonus for me that it is such a short distance to the Data Migration Services AG headquarters – quite apart from the superb design of the car. It looks great."

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“Digitalisation of companies is similar to a DTM race. In both cases, the ‘weight problem’ is one of the decisive aspects. Most companies drag along legacy data that threatens to slow them down,” says Thomas Failer, founder of Data Migration Services AG. “However, our JiVS platform for information management allows companies to start from pole position without these inherited liabilities and ballast and get to the finishing line faster – just like Timo Glock in the new JiVS BMW M4 DTM!”

The Swiss company Data Migration Services AG, based in Kreuzlingen, has been focusing on data migration and management since 1996. The JiVS information management platform is the core of the products offered. It helps companies manage the entire corporate information lifecycle, regardless of systems and application. The range of services for the JiVS platform include migration, archiving and provision of data and information. Many well-known customers achieve cost benefits thanks to archiving and the subsequent decommissioning of legacy systems, combined with increased flexibility and agility.

#### **Media Contact.**

Ingo Lehbrink  
Spokesperson BMW Group Motorsport  
Phone: +49 (0)176 – 203 40224  
E-mail: [ingo.lehbrink@bmw.de](mailto:ingo.lehbrink@bmw.de)

Daniela Tadday  
Media Relations Manager BMW M Motorsport  
Tel.: +49 (0)151 – 601 24 545  
E-Mail: [daniela.tadday@bmw.de](mailto:daniela.tadday@bmw.de)

Benjamin Titz  
Head of BMW Group Design, Innovations & Motorsports Communications  
Phone: +49 (0)179 – 743 80 88  
E-mail: [benjamin.titz@bmw.de](mailto:benjamin.titz@bmw.de)

#### **Media Website.**

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#### **BMW Motorsport on the web.**

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