

Media Information
20 March 2025

BMW Group India to increase prices by up to 3% effective 01 April 2025.

Gurugram. BMW Group India will increase prices by up to 3% across the BMW and MINI car range. The new prices will be effective from 01 April 2025 onwards.

The range of locally produced cars includes the BMW 2 Series Gran Coupe, BMW 3 Series Long Wheelbase, BMW 5 Series Long Wheelbase, BMW 7 Series Long Wheelbase, BMW X1, BMW X3, BMW X5, BMW X7, BMW M340i and BMW X1 Long Wheelbase All Electric.

BMW also offers BMW i4, BMW i5, BMW i7, BMW i7 M70, BMW iX, BMW Z4 M40i, BMW M2 Coupe, BMW M4 Competition, BMW M4 CS, BMW M5, BMW M8 Competition Coupe and BMW XM (Hybrid) as completely built-up units (CBU).

The MINI model range in India includes MINI Cooper S and all-electric MINI Countryman which are offered as CBUs.

Thanks to BMW India Financial Services (BMW SF), customers can enjoy complete peace of mind with customized financial plans. BMW Smart Finance offering includes attractive monthly instalments, reduced rate of interest for selective models, assured buy-back options and flexible end-of-term opportunities among other benefits.

BMW India is a 100% subsidiary of the BMW Group and is headquartered in Gurugram (National Capital Region). Till date, BMW Group has invested over INR 5.2 billion (€ 72 million) in BMW India. The wide range of activities in India include a manufacturing plant in Chennai, a parts warehouse in Pune, a training centre in Gurugram NCR and development of a dealer organisation across metropolitan centres of the country. Currently, BMW Group India has over 80 touchpoints in the Indian market. The total number of employees at BMW Group India is 650.

If you have any queries, please contact:

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