

Media Information
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BMW India proud to be the Sustainable Mobility Partner of Raisina Dialogue 2024.

Dignitaries to be ushered in ultimate luxury of the BMW iX.

#BMW #SheerDrivingPleasure #Sustainability #RaisinaDialogue2024

Gurugram. BMW India stands out as a 'Sustainable Mobility Partner' by offering BMW iX for movement of dignitaries from leading nations convening at the Raisina Dialogue scheduled to be held in New Delhi from 21 – 23 February 2024.

The latest, state-of-the-art and luxurious BMW iX is part of the official fleet for transfers of delegates such as ministers, senior officials and diplomats.

Mr. Vikram Pawah, President, BMW Group India said, "It is a matter of great pride for BMW India to be the 'Sustainable Mobility Partner' for the Raisina Dialogue 2024, a pivotal platform for global leaders dedicated to forging a brighter future. At BMW, we are navigating towards an era of sustainability, anchored in pioneering innovation, circular economy principles and ethically obtained materials. At the heart of this commitment is BMW's deployment of a cutting-edge fleet for Raisina Dialogue, featuring the BMW iX. This remarkable vehicle symbolizes our dedication to 'Sustainable Mobility', providing an exceptional, eco-friendly and premium travel experience for the esteemed international delegates, diplomats and officials during the summit. The BMW iX showcases the zenith of e-mobility technology, reflecting our commitment to luxury without compromise and our vision for a sustainable tomorrow."

The all-electric BMW iX is a first of its kind in a future-oriented generation of automobiles. With fully electric driving pleasure and newly developed, precise and minimalist monolithic design, the all-electric BMW iX is a vision turned into reality. It will give the assembled dignitaries a befitting travel experience thanks to its bespoke ambience, modern technology and immense riding comfort.

As a chosen partner for the Raisina Dialogue, BMW India undertook a special demonstration of the fleet for authorities, highlighting the capabilities, performance and innovative features of the vehicles. In addition to this, an exclusive 'Chauffeur Product Familiarization' has been conducted

for the fleet chauffeurs. As part of this session, chauffeurs underwent training on driveability, safety, comfort features as well as various driver assistance systems.

Raisina Dialogue

The Raisina Dialogue is India's premier conference on geopolitics and geoeconomics committed to addressing the most challenging issues facing the global community. Every year, leaders in politics, business, media, and civil society converge in New Delhi to discuss the state of the world and explore opportunities for cooperation on a wide range of contemporary matters. The Dialogue is structured as a multi-stakeholder, cross-sectoral discussion, involving heads of state, cabinet ministers and local government officials, who are joined by thought leaders from the private sector, media and academia.

The conference is hosted by the Observer Research Foundation in partnership with the Ministry of External Affairs, Government of India. This effort is supported by a number of institutions, organisations and individuals, who are committed to the mission of the conference.

If you have any queries, please contact:

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