



Press and Corporate Affairs

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BMW Golf Cup International 2017 concludes Chandigarh edition.

World-class amateur golf tournament comes to Chandigarh.

Chandigarh. BMW India concluded its much awaited golf tournament – BMW Golf Cup International 2017 in Chandigarh. The BMW Golf Cup International 2017 will be held across twelve cities in India– Hyderabad, Bangalore, Chennai, Mumbai, Pune, Ahmedabad, Jaipur, Noida, Kolkata, Lucknow, Chandigarh and Gurgaon.

An exclusive, invitation-only event, the BMW Golf Cup International 2017 is an amateur golf tournament series designed for esteemed BMW customers that provides the right mix for an exclusive social interaction. India is one of the 42 participating countries where more than 100,000 players will compete across 1,000 qualifying tournaments. The winners of the tournaments from each Indian city will compete at the National Final. The national winners will come together at the BMW Golf Cup International 2017 World Final.

Mr. Vikram Pawah, President, BMW Group India said, “It is with immense pride that we present the world’s largest amateur golf tournament in India. The world of amateur golf in India is witnessing progressive development and exemplifies the advancement and legacy of the sport in this country. We hope to see great success from this year’s participants and are excited to host BMW Golf Cup International which will attract not just our customers and prospects but also other patrons of the game.”

BMW India dealers will identify amateur golfers amongst BMW owners who would be interested in participating in the tournament. The tournaments will be held in accordance with the rules of the respective local golf club.

Mr. Sachit Passi, Dealer Principal, Krishna Automobiles said, “Standing on the shared value of distinctiveness and tasteful experiences, we have been bringing aspirational products for our customers. In line with these values, we are pleased to host the BMW Golf Cup International in Chandigarh. A lot of our customers are golf enthusiasts and BMW Golf Cup International is the perfect platform for them to showcase their talent.”

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The BMW Golf Cup International 2017 has three categories, A (for handicaps up to 12), B (for handicaps 13 – 28) and Ladies Category (for handicaps up to 28).

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