



Media Information  
24 September 2019

## **The all-new BMW R 1250 R and the all-new BMW R 1250 RT launched in India.**

BMW R 1250 R offers a new dimension of maximised riding pleasure.

BMW R 1250 RT offers pure essence of supreme luxury touring.

More power than ever before – Further advanced boxer engine with BMW ShiftCam Technology.

**Gurugram.** BMW Motorrad has launched the all-new BMW R 1250 R and the all-new BMW R 1250 RT in India today.

The all-new BMW R 1250 R and the all-new BMW R 1250 RT will be available as completely built-up units (CBU) and can be booked at BMW Motorrad dealerships from today onwards.

The ex-showroom prices are as follows –

BMW R 1250 R	:	INR 15,95,000
BMW R 1250 RT Pro	:	INR 22,50,000

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A BMW Group Company

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\*Price prevailing at the time of invoicing will be applicable. Delivery will be made on ex-showroom. Ex-showroom price (inclusive of GST) (incl compensation cess) as applicable but excludes Road Tax, RTO statutory taxes/fees, other local tax/cess levies and insurance. Prices and options are subject to change without prior notice. For further information, please contact your local authorized BMW Motorrad Dealer.

The all-new BMW R 1250 R is available a timeless paint finish – Black Storm metallic. An elegant and stylish paintwork is also available in Style Exclusive, Pollux metallic matt. The all-new R 1250 RT is available in Option 719 Blueplanet metallic / Option 719 Sparkling Storm metallic, an extraordinary high-end paintwork with strong metallic effect as well as a hand-lining.

## **The all-new BMW R 1250 R and the all-new BMW R 1250 RT.**

The all-new **BMW R 1250 R** conveys its enhanced character as a dynamic naked bike for effortless riding pleasure by means of altered body elements. For a classic look, Black storm metallic emphasizes the pure look of the motorcycle. Many details in black complement the harmonious overall look of the roadster. Front-wheel cover, front spoiler, tank side trim and rear side panels receive the subtle body finish. A touch of high-end flair is provided by new model inscriptions as well as the black seat with embossment on the passenger seat. In

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Style Exclusive, the new R 1250 R highlights the all-round qualities of a roadster for active riding. All trim panel components are painted in Pollux metallic matt.

The all-new **BMW R 1250 RT** embodies an exclusive touring character. High-quality style underpins the dynamics of the machine, and creates a powerful, engaging presence. A particularly intense metallic effect is created by the two Spezial Option 719 finishes - Blue Planet metallic and Sparkling Storm metallic. Numerous elements in body colour create a very homogeneous appearance. Chrome elements such as the handlebar weights and windshield trim element underscore the luxurious character of the new R 1250 RT. The elaborate hand-drawn lines likewise reflect the very highest level of craftsmanship. Every stroke of the brush is applied manually – so every motorcycle is a unique specimen. Option 719 seat in brown is available on BMW R 1250 RT.

Both motorcycles are fitted with front spoiler that provides a touch of distinction. The golden brake calipers, radiator cover and stainless steel tank cover emphasize a unique appearance.

Both models feature the powerful 2-cylinder in-line Boxer **engine** with a displacement of 1254cc, producing a powerful output of 100 kW (136 hp) at 7,750 rpm, generating a maximum torque of 143 Nm at 6,250 rpm. The presence of a new power unit is demonstrated by the means of newly designed cylinder head covers bearing the inscription 'ShiftCam' as well as the pipe ducting of the new exhaust manifold system.

The variable camshaft control **BMW ShiftCam** is an entirely new technology which provides supreme rideability along with an additional increase in power across the entire engine speed range, reduced emission and fuel consumption levels, optimised running smoothness and refinement.

Riders of the BMW R 1250 R and the BMW R 1250 RT have two riding **modes** available as standard in order to be able to adapt the motorcycle to individual rider preferences. The standard Automatic Stability Control (ASC) ensures a high level of riding safety due to best possible traction. Anti-lock Braking System (ABS Pro) offers even greater safety when braking, even in banking position. The set-off assistant Hill Start Control is likewise a standard feature in both models, enabling convenient set-off on slopes.

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Relaxed or dynamic touring, the all-new BMW R 1250 RT is incredibly versatile. Numerous features such as Seat Heating, Central locking system, Tyre pressure control and Anti-theft alarm system add to the riding enjoyment and safety. Distinctive features – Dynamic ESA, preparation for GPS unit, cruise control and Keyless Ride further add to the boxer feeling all day long. Riding modes Pro, Headlight Pro, Daytime Riding Light and chrome-plated exhaust pipe lend a sporting character to the motorcycle, both visually and functionally.

The all-new BMW R 1250 R now has the equipment feature **Connectivity** as standard including a 6.5 inch full-colour TFT screen. Integrating operation via the BMW Motorrad multi-controller, it gives the rider quick access to vehicle and connectivity functions. Phone and media functions can be used without having to install an app. The rider can easily make telephone calls and enjoy listening to music with Bluetooth connection. Audio system with Radio Software provides the ultimate touring experience. In addition, the BMW Motorrad Connected app offers everyday-suitable and practice-oriented arrow navigation directly via the TFT display. The BMW R 1250 RT is fitted with a large 5.7 inch TFT colour screen. This is supplemented with an analogue speedometer and rev counter.

If you have any queries, please contact:

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