





Media Information 20 November 2024

# BMW Golfsport season full of highlights kicks off in Australia.

+++ BMW title tournaments on four continents +++ Kick-off with the premiere of the BMW Australian PGA Championship +++ BMW Golf Cup World Final for the first time in Bangkok (Thailand) +++ Iconic tournaments BMW Championship, BMW PGA Championship, and BMW International Open remain highlights in the global golf calendar +++

**Munich.** This week marks the beginning of the 2025 Race to Dubai on the DP World Tour with the **BMW Australian PGA Championship** which will be held from **November 21-25** at the **Royal Queensland Golf Club** (Brisbane, AUS). The premiere of this high-profile tournament, featuring BMW as the title partner, also kicks off the new BMW Golfsport season, which includes numerous outstanding events across four continents.

The BMW Australian PGA Championship, one of the most significant events in the Australian sports calendar, will be played on the same course that will also be the venue for the golf competitions at the 2032 Olympic Games. Local hero Min Woo Lee, currently number 48 in the world, will defend his title against fellow countrymen and major winners Geoff Ogilvy and Cameron Smith, among others.

From Australia, the BMW Golfsport journey continues to Asia, specifically to the Thai capital of Bangkok. There could be no better host nation than the "Land of Smiles": those who have qualified for the **BMW Golf Cup World Final** will be beaming with joy as they experience a unique golf week. The climax of the world's largest international tournament series for amateur golfers will be played from **March 2-7, 2025**, at the **Alpine Golf Club** and is an exclusive once-in-a-lifetime event both on and off the fairways.

In addition to the BMW Australian PGA Championship, two other iconic tournaments with BMW in the name enrich the DP World Tour calendar. For the 36th time, the premium car manufacturer will host the **BMW** International Open in its hometown of Munich. Germany's most prestigious









## **Corporate Communications**

Media Information

Date 20 November 2024

Subject BMW Golfsport season full of highlights kicks off in Australia.

Page 2

tournament will take place from **July 2-6, 2025**, at **Golfclub München Eichenried**.

The **Wentworth Club** near London will be the traditional venue for the "Festival of Golf", the **BMW PGA Championship**, from **September 9-14**, **2025**. The flagship event of the DP World Tour will once again be a crowdpuller in the new season with a world-class field and the unique supporting programme – from the Celebrity Pro-Am filled with stars from sports and show business to the live concerts on the weekend.

BMW is also the title partner of an outstanding tournament on the PGA TOUR, the **BMW Championship**. Only the top 50 players in the FedExCup rankings qualify for the second of three playoff events, making it one of the most competitive in the world. For the second time after 2021, this golf sport highlight will be held from **August 12-17, 2025**, at the **Caves Valley Golf Club** in Owings Mills, northwest of Baltimore (USA).

If you have any questions, please contact:

#### **Corporate communications**

Tim Holzmüller

Press Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-Mail: <a href="mailto:tim.holzmueller@bmwgroup.com">tim.holzmueller@bmwgroup.com</a> Internet: <a href="mailto:www.press.bmwgroup.com/global">www.press.bmwgroup.com/global</a>

E-Mail: presse@bmw.de

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was  $\in$  17.1 billion on revenues amounting to  $\in$  155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.









# **Corporate Communications**

**Media Information** 

Date 20 November 2024

Subject BMW Golfsport season full of highlights kicks off in Australia.

Page 3

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

### www.bmwgroup.com

LinkedIn: http://www.linkedin.com/company/bmw-group/

YouTube: <a href="https://www.youtube.com/bmwgroup">https://www.youtube.com/bmwgroup</a>
Instagram: <a href="https://www.instagram.com/bmwgroup">https://www.instagram.com/bmwgroup</a>
Facebook: <a href="https://www.facebook.com/bmwgroup">https://www.facebook.com/bmwgroup</a>

X: <a href="https://www.x.com/bmwgroup">https://www.x.com/bmwgroup</a>