

Media Information
25 August 2024

From 50th place to victory: Keegan Bradley wins the BMW Championship.

+++ Keegan Bradley (USA) triumphs at Castle Pines Golf Club (Denver, Colorado) with 276 strokes (12 under par)
+++ Second victory at the prestigious playoff tournament after 2018
+++ 138,450 spectators attend the vibrant tournament week at the foot of the Rocky Mountains
+++ All proceeds benefit the Evans Scholars Foundation +++

Denver. Denver. Keegan Bradley started the BMW Championship in 50th place in the FedExCup rankings, making him the last qualified player to enter the tournament – and he finished as the shining winner. The American celebrated his seventh victory on the PGA TOUR and his second at the BMW Championship. Before him, only his compatriots Tiger Woods (2007, 2009), Dustin Johnson (2010, 2016), and Patrick Cantlay (2021, 2022) had achieved that feat. The 38-year-old played an even par final round in challenging windy conditions with two bogeys and two birdies, but was able to stay one shot clear of the field.

“The 2024 BMW Championship at Castle Pines Golf Club gave us an incredible week of golf and brought out the best in these players,” said Sebastian Mackensen, President and CEO of BMW North America. “A special congratulations to Keegan Bradley for winning it, and a big thank you to all of the players, fans, volunteers, and members of the community who made this event possible.”

Bradley started strong into the debut of the BMW Championship at Castle Pines Golf Club with a round of 66. That was not only the best score on Thursday but also the lowest round of the week for the 2011 PGA Champion. Like all the players, Bradley had to contend with the visually stunning yet very challenging golf course and the windy conditions at an altitude of 1,900 metres. However, on Sunday, he managed to keep his score together better than anyone else in the leading group, finishing confidently to secure a well-deserved victory.

Media Information

Date 25 August 2024

Subject From 50th place to victory: Keegan Bradley wins the BMW Championship.

Page 2

"I was shaking over that last putt, just waiting for those cheers. I can't believe it and am so excited," said Bradley. "It's the first time my dad sees me win – we are over the moon. I am proud of the way we played today. And we did it, what a day."

World number one and Olympic Gold Medalist Scottie Scheffler (USA) was unable to join the battle for the title, however his tied 33th place was enough for the American to enter the TOUR Championship as the FedExCup leader and start there with a score of ten under par. The Playoff Final will take place next week at East Lake Golf Club (Atlanta). Behind Scheffler Xander Schauffele (USA, starting in Atlanta at -8), Hideki Matsuyama (JPN, -7), Bradley (-6) and Åberg (-5) complete the top five.

Only 30 of the 50 players who started this week qualified for the TOUR Championship. The last tickets were hotly contested, essentially becoming a "tournament within a tournament," which was particularly exciting on Sunday. In the end, Aaron Rai (ENG), Christiaan Bezuidenhout (RSA), and Justin Thomas (USA), the 2019 BMW Champion, secured the last three tickets.

The biggest move in the FedExCup rankings was made by Bradley, who improved by 46 places. Scott (+27 places to 14th) and Tommy Fleetwood (ENG, +9 places to 22nd) are also among the players who secured their tickets to Atlanta thanks to excellent performances at the BMW Championship.

All proceeds from the BMW Championship will benefit the Evans Scholars Foundation (ESF). Since the tournament's inception in 2007, the BMW Championship has raised over 50 million US dollars for the ESF and sent 3,300 caddies to college. These totals do not include the BMW Championship 2024. Currently, the ESF is helping a record number of 1,190 caddies to study.

Next year, the tournament will repeat its 2021 visit to the Caves Valley Golf Club (Baltimore), while the 2026 schedule features the Bellerive

Media Information

Date 25 August 2024

Subject From 50th place to victory: Keegan Bradley wins the BMW Championship.

Page 3

Country Club (St. Louis) as host for the first time since 2008. In 2027, the BMW Championship will celebrate its debut at the Liberty National Golf Club and the New York region.

If you have any questions, please contact:

Corporate communications

Tim Holzmüller

Press Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-Mail: tim.holzmueller@bmwgroup.comInternet: www.press.bmwgroup.com/globalE-Mail: presse@bmw.de**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>YouTube: <https://www.youtube.com/bmwgroup>Instagram: <https://www.instagram.com/bmwgroup>Facebook: <https://www.facebook.com/bmwgroup>X: <https://www.x.com/bmwgroup>