BMW Corporate Communications



Media information 24 July 2024

Standout dynamics showcased in distinctive style: the BMW M Performance Parts for the all-new BMW M5.

Extensive selection of model-specific retrofit products available from the launch of the first high-performance sedan with M HYBRID drive system.

Munich. From the launch of the new BMW M5, the range of Original BMW Accessories will offer a wide variety of options designed to shine an even brighter spotlight on the dynamic character of the high-performance sedan (petrol and electric power consumption – weighted, combined: 1.7 - 1.6 I/100 km [166.2 - 176.6 mpg imp] and 25.5 - 25.0 kWh/100 km in the WLTP cycle; CO_2 emissions – weighted, combined: 39 - 37 g/km in the WLTP cycle; fuel consumption with discharged battery: 10.3 - 10.2 I/100 km [27.4 - 27.7 mpg imp] in the WLTP cycle; CO_2 classes: weighted, combined B, with discharged battery G). Modelspecific BMW M Performance Parts allow owners to hone both the athletic looks of the latest BMW M model and, above all, its aerodynamic balance with genuine precision.

With its M HYBRID drive system, which produces maximum output of 535 kW/727 hp and peak system torque of 1,000 Nm (737 lb-ft), its bespoke chassis technology and the M xDrive intelligent all-wheel-drive system, the new BMW M5 offers a performance experience beyond anything else in its class. Its standout dynamic capability is complemented by a powerful, puristic exterior design. Like the M Carbon exterior package available ex-factory, a host of BMW M Performance Parts – also made from weight-saving, high-tech carbon fibre and available from the launch of the new BMW M5 – generate a rare and distinctive sporting allure.

Exterior components in carbon fibre accentuate the car's dynamic lines and optimise its aerodynamic balance.

The expressive appearance of the new BMW M5 is shaped by its sculptural front apron and eye-catching BMW M kidney grille, as well as by prominently flared wheel arches and side skirts. The BMW M Performance Parts for the exterior fit neatly into the car's geometry and design, and bring added emphasis to both the sedan's dynamic lines and its powerful stature.

A highlight of the BMW M Performance Parts range for the new BMW M5 is the head-turning, two-section M Performance rear diffuser carbon fibre. It teams up

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with the M Performance tailpipe trims carbon fibre to bring a modern and extremely sporty look to the rear end of the high-performance sedan. The M Performance tailpipe trims are made from a titanium/carbon fibre mix. With their milled titanium end rings and embossed M5 logo, they create a suitably powerful and imposing proposition.

The M Performance rear diffuser carbon fibre is offered either as an addition to the rear spoiler included in the M Carbon exterior package or in conjunction with the M Performance rear spoiler pro carbon fibre also available as a retrofit option. This ensures precisely optimised air routing in extremely dynamic driving situations.

The M Performance front splitter carbon fibre further enhances the aerodynamic balance and visual impact of the new BMW M5. It too is available in tandem with either of the two rear spoiler variants. The two-section M Performance front splitter carbon fibre showcases the central lower air intake – which, for the first time, is split into two by a central partition – even more prominently.

Extremely wide tracks and a bespoke design for the side frame of the body give the new BMW M5 muscular proportions. The M Performance sill extensions carbon fibre lend additional emphasis to the athletic form of the car's side view. They can be combined with the M exterior mirror caps carbon fibre to create a particularly cohesive overall impression. All of the carbon fibre attachment parts are meticulously hand-crafted from carbon-fibre reinforced plastic (CFRP) with a high-quality clear coat finish.

M-typical racing feeling and detail customisation.

The dynamic profile of the new BMW M5 can be further accentuated by the M Performance side decals in Frozen Black. These high-quality decals can withstand commercial car washes and again integrate seamlessly with the geometry of the M5. The M Performance aerial cover aramid – likewise constructed from an exclusive fibre composite material – brings a stylistic highlight to the car's roof. Added to which, M Performance light-alloy wheels will be offered for the new BMW M5 from summer 2025.

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The M Performance fuel tank cap carbon fibre extends the new high-performance sedan's aura of exclusivity to a detail level and can be identified by its M Performance badging in brushed aluminium. The quartet of M Performance floor mats – each of which features decorative stitching in contrasting colours and M Performance badging – add further sporting touches to the interior. The M Performance tyre bags bring motor sport feeling to the customer's garage, too. They are printed with a logo in BMW M GmbH colours and a graphic indicating the wheel position, and have a reinforced handle for easy transportation. The M Performance key case also makes a distinctive statement. The elegant, precisely fitting cover in black fine-grain nappa leather protects the owner's car key against scratches and rounds off the BMW M Performance Parts line-up in stylish fashion.

The BMW M Performance Parts available for the new BMW M5 have been developed on the back of BMW M GmbH's established motor-racing expertise and the experience it has garnered over more than five decades – and are designed precisely to fit the particular characteristics of the high-performance sports car. Plus, the retrofit products have been tested according to the BMW Group's stringent quality guidelines and have already undergone homologation alongside the overall vehicle, which means separate registration with the vehicle licensing authorities is not required.

Official fuel consumption, CO_2 emissions, electric power consumption and electric range figures were determined based on the prescribed measurement procedure in accordance with European Regulation (EC) 2007/715 in the version applicable. Where a range is shown, the WLTP figures take into account the impact of any optional extras.

Only official figures based on the WLTP procedure are available for new models that have been type tested since 01.01.2021. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023. Further information on the WLTP measurement procedure can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO_2 emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO2-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO_2 emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2/.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was \in 17.1 billion on revenues amounting to \in 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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