

Media Information

17 May 2024

Donation sum of BMW for "Dunks for Tomorrow" rises to €122,000 ahead of FC Bayern München Basketball's play-off start.

+++ FCBB ends regular season with five home game dunks against Rostock +++ BMW's donation in favour of SOS-Kinderdorf supports children and youth from disadvantaged families +++ Home game bonus thanks to first place after the regular season +++

Munich. At the conclusion of the Bundesliga regular season, FC Bayern Munich Basketball celebrated a premiere last Sunday. For the first time this season, the team coached by Pablo Laso scored more than 100 points at BMW Park. With a 101:71 blowout victory over the Rostock Seawolves, the table leader also made it thunder at the basket several times as FCBB achieved five dunks on the 34th BBL matchday. Thus, the dunk count for the "Dunks for Tomorrow" initiative increased to an impressive 122 dunks by the end of the regular season.

Since the season opener, the joint social commitment of BMW München and FC Bayern München Basketball has been underway. For every dunk that the Reds score at a home game at BMW Park across all competitions, BMW will donate €1,000 to SOS-Kinderdorf e.V. after the play-offs. The donation sum supports children and youth from disadvantaged families in various ways in their development.

With the five dunks against Rostock, the team led by centre Serge Ibaka increased the BMW donation sum to €122,000 before the start of the play-offs, an impressive interim result after 37 games at BMW Park. But that's not all, as there are likely to be several more dunks. As winners of the regular season, FC Bayern München Basketball not only starts the play-off quarterfinals with two home games but also hosts the first two

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encounters of a potential semi-final and final series at BMW Park. Additionally, in each round, a decisive fifth match would take place in Munich if necessary.

These are positive signs for "Dunks for Tomorrow," but also from a sporting perspective as BMW Park has become a fortress for Munich in its first season. FCBB celebrated 16 victories in 17 Bundesliga games at its home venue in Munich's Westpark, which had already proved to be a good court for the team around world champions Andreas Obst, Isaac Bonga, and Niels Giffey during BBL-Pokal. At the Top Four in February, FC Bayern München Basketball won the German Cup for the second time in a row, and it happened right at BMW Park.

On 18 May, FC Bayern München Basketball's hunt for the next trophy – and for more hits for a good cause – begins with the play-off start at BMW Park.

If you have any questions, please contact:

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In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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