



MINI CORPORATE COMMUNICATIONS

Media Information

18 March 2024

Postcardstory. The MINI John Cooper Works Countryman.



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The MINI John Cooper Works Countryman promises dynamic driving pleasure thanks to standard ALL4 all-wheel drive and high-performance motor. With its fresh, minimalistic design, the new crossover model radiates its powerful versatility even off paved roads. At the same time, the biggest MINI offers the brand typical go-kart feeling with even more space, comfort and safety.

With a new design, characterized by an upright and minimalistic silhouette, the MINI John Cooper Works Countryman embodies its exceptional performance. The powerful 300 hp engine combined with improved aerodynamics allows the MINI JCW Countryman to accelerate from standstill to 100 km/h in just 5.4 seconds. In combination with the Legend Grey body color, the typical JCW contrasting Chili Red on the mirror caps, roof and inlays at the air outlets accentuates the sportiness of the model.

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MINI JCW Countryman ALL4 (fuel consumption combined: 8,3 – 7,8 l/100km according to WLTP; CO₂ emissions combined: 187 – 177 g/km; CO₂-class: G)

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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