



# MINI CORPORATE COMMUNICATIONS

Media information

18 August 2023

**The race is on: Bulldog Racing Edition - special model to commemorate the successful 24-hour race at the Nürburgring.**



**Bulldog Racing now offers its customers the ultimate licence to race: The special model Bulldog Racing Edition. Each model is built to customer specifications and individually setup-adjusted on the Nordschleife before delivery.**

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**Nürburg.** The bolide is based on a highly equipped MINI John Cooper Works with a 6-speed manual gearbox and an output of 231 hp / 170 kW with a maximum torque of 320 Nm.

With this special model, the private racing team from Nürburg is celebrating the best finish for a MINI in a 24-hour race in the brand's 64-year history. The engine and many features of the special model are equal to the race car with the starting number #126 from Bulldog Racing, but the safety features

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enforced by the competition regulations are dispensed with in favour of everyday usability.

"Finishing in second place and achieving the first podium for MINI after a gruelling 24 hours was a great achievement. The moment we crossed the finish line, the idea of sharing this moment with our fans was born. Our biggest challenge in developing the Bulldog Racing Edition was to keep it as close as possible to our race car while making sure it is still road legal," says Alexander Schabbach, Managing Director of Bulldog Racing.

With the use of various motorsport components, which can be combined and installed individually according to the customer's preferences, the Bulldog Racing Edition creates real "racing feeling" for the road.

The core of the edition is the KW V3 suspension, adjustable in compression and rebound damping which, among other things, increases grip, improves turn-in behaviour and increases safety at the limit. The suspension setup is carried out individually for each vehicle by one of Bulldog Racing's professional drivers on the Nürburgring Nordschleife. The 17-inch OZ HyperGT alloy wheels in combination with the Remus brand sports exhaust give each vehicle an unobtrusive yet unmistakable appearance. A point of honour: after good experiences with the racing tyres, Pirelli provides the tyres for the special model with P Zero Performance tyres in size 205/45R17. The Stern Performance Parts Clubsport set replaces the rear seat with a strut with fitting mesh and carpet. The resulting weight saving improves the performance of the car.

One of the visual highlights on the exterior is the large Bulldog Racing roof decor foil, which traditionally adorns every race car of the team. Inside, each Bulldog Racing edition comes with an individual badge identifying the car as a numbered limited edition and documenting the day the suspension was set up on the Nordschleife, as well as various other discreet features.

"In order to be able to cater to the widest possible range for individual desires, each car is customized according to the customer's wishes and is therefore



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unique. Our special model shows what modifications we can make to the car. We are also pleased to be able to offer this service to customers with older MINIs of the current generation from 2014 onwards", says Alexander Schabbach.

Interested MINI owners can contact: [sales@bulldog-racing.com](mailto:sales@bulldog-racing.com)

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.



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In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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