



Media Information
BMW M Motorsport
17th December 2020

BMW M Motorsport to compete with the BMW M2 Cup in the DTM support programme in 2021.

- **In 2021, BMW M Motorsport is initiating a BMW M2 Cup in collaboration with tolimit.**
- **This one-make cup provides young drivers with a platform to display their talent.**
- **Thomas Felbermair: “We want to provide an attractive, affordable platform and sporting transparency for talented, active young racing drivers.”**

Munich. From the 2021 season onwards, BMW M Motorsport will be collaborating with tolimit to introduce a BMW M2 Cup in the support programme for the DTM. The BMW M2 CS Racing, as new entry-level model in the BMW M Motorsport product portfolio for customer racing, is intended to give young drivers the chance to compete against one another on the great DTM stage and prove how talented they are.

“With the BMW M2 Cup, we want to provide an attractive, affordable platform for talented drivers, allowing them to prove their driving skills in the DTM environment and to allow them to make the step up if they are successful,” said Thomas Felbermair, Vice President Sales and Marketing BMW M GmbH. “I am delighted that we have been able to choose tolimit as our partner for the execution of the one-make cup, as they will provide total support for our focus on driver development and also boast decades of experience in motorsport.”

At six DTM race events, the BMW M2 Cup will feature a total of twelve races on the following circuits: the Norisring (GER), the Lausitzring (GER), the Nürburgring (GER), the Red Bull Ring (AUT), at Assen (NED) and Hockenheim (GER). The most successful drivers will receive support and get the chance to make competitive appearances in other BMW race cars in subsequent years. This can apply to the customer racing area but they would also potentially be within striking distance of the BMW Junior Team that was rebooted in 2020. This additional platform broadens the range of candidates from which the BMW Motorsport management can select new members of future BMW Junior Teams.



The concept for the BMW M2 Cup is absolutely focused on equal opportunities and transparency. Centralised preparation and the inclusion of technical skills from dealers certified by BMW M Motorsport, and the allocation of cars before each event, clearly show that the priorities for this one-make cup are driver training and honing individual skills.

The role of main contractor is taken by the team of experts from tolimit GmbH, a company that has made a name for itself in various areas of customer racing and talent development over the past 25 years.

More details about the race series and the registration process will be published shortly on the website <https://bmwm2cup.com>.

Please direct any queries regarding the BMW M2 Cup to the following e-mail address: info@bmwm2cup.com.

Race Dates for the BMW M2 Cup:

2 nd -4 th July 2021	Norisring (GER)
23 rd -25 th July 2021	Lausitzring (GER)
20 th -22 nd August 2021	Nürburgring (GER)
3 rd -5 th September 2021	Red Bull Ring (AUT)
17 th -19 th September 2021	Assen (NED)
1 st -3 rd October 2021	Hockenheim (GER)

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