

Media Information
1 July 2020

Start of production for new BMW 4 Series Coupé at BMW Group Plant Dingolfing.

Four other models launched in parallel +++ BMW 5 Series gets design upgrade and adds electrified drive train variants +++ Sharper presence for BMW 6 Series Gran Turismo

Dingolfing. No fewer than five new models celebrated their series launch at BMW Group Plant Dingolfing today. The first new addition is the BMW 4 Series Coupé, which continues the sports coupé tradition at the BMW site in Lower Bavaria with its individual and sporty character. Updated models of the BMW 5 Series Sedan, including the BMW M5 and the BMW 5 Series Touring, will come off the production line at the same time. All vehicles with four and six-cylinder engines will now offer not only sharper design, but also highly efficient 48-volt mild-hybrid technology – ensuring improved driving performance with better fuel economy and enhanced driving comfort. This will also benefit the new BMW 6 Series Gran Turismo, which impresses customers with its outstanding long-distance capabilities.

Christoph Schröder, head of BMW Group Plant Dingolfing: “Launching production of five models at the same time requires precise planning and intense concentration across the entire plant. Despite the temporary suspension of production and one-shift restart under coronavirus conditions, we have managed to release the new BMW 4 Series Coupé, BMW 5 Series and BMW 6 Series Gran Turismo on schedule, with the highest level of quality. This is a tremendous achievement by the team in Dingolfing and the entire process chain that has earned my utmost respect.”

The new BMW 4 Series Coupé

Elegant sports coupés are an essential part of BMW model history and also have a long tradition at BMW Group Plant Dingolfing, beginning with the BMW 6 Series Coupé in 1977. 43 years later, the new BMW 4 Series Coupé

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is now rolling off the production line in Lower Bavaria, bringing its standalone design and distinctive character profile to the premium mid-size segment. The biggest sales markets for the two-door coupé are the US, the UK and Germany.

The new BMW 4 Series uses intelligent lightweight construction to support its uniquely sporty handling: The bonnet, front side panels and doors of the new BMW 4 Series Coupé are made from aluminium at the Dingolfing press plant. Key chassis components also come from the adjacent BMW Group Plant 02.10: The Dingolfing component plant supplies the galvanised front axle support, front and rear axle and axle transmission for assembly at the vehicle plant.

A BMW M440i xDrive Coupé (fuel consumption combined: 7.1–6.8 l/100 km, CO₂ emissions combined: 163–155 g/km) will make its debut at the top of the range. Its especially powerful 275 kW/374 hp six-cylinder in-line petrol engine delivers outstanding performance, capable of sprinting from 0 to 100 km/h in 4.5 seconds. Two four-cylinder petrol engines and a four-cylinder diesel unit will also be available from market launch in October 2020. Two six-cylinder in-line diesel engines will also join the line-up in March 2021.

The interior design and equipment options are also clearly focused on creating a particularly intense driving experience. The new BMW 4 Series Coupé is fitted with a retractable seatbelt extender and windscreen with acoustic glass as standard. The worldwide market introduction of the new BMW 4 Series Coupé will begin in October 2020, with prices starting at 45,800 EUR.

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Model update for BMW 5 Series and BMW 6 Series Gran Turismo

Four updated BMW 5 Series and 6 Series models will also be launched at the Dingolfing location in July 2020, alongside the new BMW 4 Series. Stefan Schmid, Chairman of the Works Council at BMW Group Plant Dingolfing: “Five at one go. With the start of production for the new BMW 4 Series Coupé and updated BMW 5 Series and BMW 6 Series models taking place at the same time, staff in Dingolfing have proved once again that they can master complex launches and the company can rely on our location. Our plant is now ideally prepared for more models later this year, as well as the series launch of the BMW iNEXT in 2021.”

The BMW 5 Series has been a real success story for BMW Group Plant Dingolfing since 1973. More than 630,000 vehicles from the current model generation have already been sold worldwide. Targeted optimisations are now creating the necessary conditions to continue the success of the BMW 5 Series. For example, the BMW kidney grille has been enhanced and the LED headlights given new graphic elements, while the rear lights have undergone three-dimensional modelling.

BMW M GmbH has also given its BMW M5 high-performance sedan (fuel consumption combined: 10.6–10.5 l/100 km; CO₂ emissions combined: 242–239 g/km) a sharper look, including a redesign of the front and rear aprons.

The BMW 5 Series now offers even more electric drive train options: The BMW 530e Sedan (fuel consumption in l/100 km (combined): 1.8-1.7; CO₂ emissions in g/km (combined): 42-39; power consumption in kWh/100 km (combined): 14.8-13.7) is available right away with the latest battery-cell generation – enabling a pure-electric range of 62 to 67 kilometres. The battery will be manufactured at nearby Plant 02.20, the BMW Group’s Competence Centre for E-Drive Production. From autumn 2020, the BMW 5

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Series Touring will also be available for the first time as a plug-in hybrid. The BMW 545e xDrive Sedan (fuel consumption combined: 2.4–2.1 l/100 km; power consumption combined: 16.3–15.3 kWh/100 km; CO₂ emissions from fuel combined: 54–49 g/km) will be the first plug-in hybrid with a six-cylinder petrol engine. This means, from November 2020, five electrified model variants of the BMW 5 Series alone will be available.

In addition, all four and six-cylinder engines will come with ultra-efficient 48-volt mild-hybrid technology as standard. Depending on the driving situation, the starter generator either allows brake energy to be regenerated or provides an electric boost of 11 hp. This will also benefit all model variants of the new BMW 6 Series Gran Turismo, which is proving very popular in markets like South Korea or India, thanks to its elegant appearance and exceptional comfort over longer distances.

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BMW Group Plant Dingolfing

Plant Dingolfing is one of the BMW Group's 31 global production sites and the company's largest European manufacturing facility. At Plant 02.40, about 1,500 cars of the BMW 3, 4, 5, 6, 7 and 8 Series roll off the assembly lines every day. In total, the plant manufactured around 285,000 vehicles in 2019. Plug-in hybrid variants of the BMW 5 Series and 7 Series are now also built on a single production line, alongside diesel and petrol models. The BMW iNEXT will be the first fully-electric model produced in Dingolfing, from 2021 on. At present, around 18,000 people are employed at the site in

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Lower Bavaria. With more than 800 apprentices in 15 different occupations in addition to this, Dingolfing is also the BMW Group's largest training facility.

In addition to cars, vehicle components such as pressed parts and chassis and drive systems are also produced in Dingolfing. Component plant 02.20 is also home to the company-wide Competence Centre for E-Drive Production, which supplies the BMW Group's vehicle plants worldwide with electric motors and high-voltage batteries for production of plug-in hybrids and pure electric models. This e-drive production facility is currently undergoing massive expansion and will employ up to 2,000 people in the medium term.

The car bodies for all Rolls-Royce models are also manufactured at the site. The so-called Dynamics Centre, a large storage and transshipment facility at the heart of the BMW Group's aftersales logistics, provides the global BMW and MINI retail organisation with original parts and equipment.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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