



Media Information
03 June 2019

M Performance Parts for BMW X3 M and BMW X4 M. Sporty components provide an additional boost for the hallmark M design of the high-performance models.

Munich. The recently presented high-performance models BMW X3 M and X4 M (combined fuel consumption: 10.5 l/100 km; combined CO₂ emissions: 239 g/km*) set a new benchmark in the mid-range segment of Sports Activity Vehicles and Sports Activity Coupés in terms of sporty flair, agility and precision. It is now also possible to add a heightened touch of individual flair and selective enhancement to the characteristic M design of the exterior and interior of these models with exclusive M Performance Parts. The sporty accessories are likewise available for the two more powerful variants BMW X3 M Competition and BMW X4 M Competition (combined fuel consumption: 10.5 l/100 km; combined CO₂ emissions: 239 g/km*).

Exterior and aerodynamic parts made of high-quality carbon fibre.

An attractive range of M Performance Parts is available for the models so as to lend even greater visual emphasis to their sporting potential. The components made of high-quality carbon fibre are perfectly harmonised, their design and shaping having been especially developed for the SAVs and SACs. They are crafted elaborately by hand before being sealed with a clear finish and given a high-gloss polish. In addition to enhancing the M specific appearance of the models, the body elements also meet functional requirements in terms of lightweight construction and aerodynamics. The components available are the carbon fibre radiator grille, carbon fibre air breathers and premium door sill finishers with carbon fibre inserts and coloured M Performance overprint. The BMW X3 M can also be enhanced with a roof edge spoiler in high-gloss black. The exclusive rear fins for the BMW X4 M are also finished in high-gloss black. Finally, the M Performance motor racing lettering for front, rear and side is recommended as a perfect supplement to the exterior parts. Providing a striking accentuation in the characteristic M colours complete with M Performance inscription, it establishes a clear link with motor racing while at the same time conveying a sense of exclusivity and individuality.

Firma
Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Tel.
+49-89-382-56097

Internet
www.bmwgroup.com

The figures for fuel consumption, CO₂ emissions and power consumption are calculated based on the measurement methods stipulated in the current version of Regulation (EU) 2007/715. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration. The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

Media Information

Date 03 June 2019

Topic M Performance Parts for BMW X3 M and BMW X4 M.

Page 2

LED door projectors with M Performance motifs.

Thanks to the BMW LED door projectors, even entering the car is a distinctive experience. With the M Performance slide set it is possible to have the BMW M logo or other sports-style graphics projected onto the ground next to the vehicle. The lighting not only ensures comfort and safety when entering and exiting the vehicle, it also creates an exclusive, distinctive atmosphere. The motifs are clearly perceptible, even at dusk.

Sporty accentuations and carbon fibre look in the interior.

For the interior of the BMW X3 M and BMW X4 M, too, there is an attractive selection of M Performance components available to enhance the cockpit both visually and functionally. The M Performance Pro steering wheel consists of the steering wheel, carbon fibre Alcantara steering wheel trim and carbon fibre shift paddles. The steering wheel has a particularly impressive Alcantara grip area with large thumbrests and is especially comfortable to hold. The remaining sections of the steering wheel rim are covered in high-quality leather, thereby creating an interesting blend of materials. The additional central marking in motor racing blue and three-colour M seam make for a superb racetrack feeling. The steering wheel trim is refined with premium carbon fibre fabric, Alcantara and a high-gloss finish and has the M Performance inscription integrated in the 6 o'clock detail. The M Performance shift paddles, likewise refined with carbon fibre fabric and a high-gloss finish, have red shift symbols integrated.

The M Performance steering wheel trim in the carbon fibre high-gloss variant with leather is available to enhance the standard M sports steering wheel; this also bears the M Performance inscription in the 6 o'clock detail. The M Performance carbon fibre shift paddles are also available individually for the standard M sports steering wheel. Finally, an attractive addition for vehicles with sporty M Performance fittings is provided by the M Performance carbon fibre trim elements for the gear selector knob. The fine carbon fibre fabric is enhanced with a clear finish and a high-gloss polish. In the footwell, the car's sporty appearance can be optionally highlighted by means of high-quality velvet velour floor mats with embroidered M Performance inscription, a leather-look surround complete with contrasting seam and a pennant in the typical M colours.

BMW

Corporate Communications

Media Information

Date 03 June 2019

Topic M Performance Parts for BMW X3 M and BMW X4 M.

Page 3

M Performance key case and M Performance wheel bags.

The M Performance key case in Alcantara with carbon fibre is an accessory for the driver that is both stylish and functional. Protected by the case from scratches and damage, the vehicle key is attached to a high-quality internal hex screw in blue. The M Performance wheel bags are recommended as a practical solution for storing and transporting the high-quality light-alloy wheels. They protect the driver and vehicle from soiling and are convenient for loading due to their reinforced handles. Markings ensure quick allocation, while the attractive M Performance design creates a racing atmosphere even in the garage at home.

In case of queries, please contact:

Christophe Koenig
Product Communication BMW X models, original BMW accessories, xDrive
Tel.: +49-89-382-56097
E-mail: Christophe.Koenig@bmw.de

Bernhard Santer
Product Communications BMW Automobiles
Spokesperson BMW M
Telephone: +49-89-382-24360
E-mail: Bernhard.Santer@bmwgroup.com

Internet: www.press.bmwgroup.com
E-mail: presse@bmw.de

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9,815 billion on revenues amounting to € 97,480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

BMW

Corporate Communications

Media Information

Date 03 June 2019

Topic M Performance Parts for BMW X3 M and BMW X4 M.

Page 4

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmwgroup/>