



Media Information
08 September 2018

Warm-up on the Nürburgring: First official presentation of the BMW X3 M and the BMW X4 M.

BMW M GmbH extends its range of four-wheel drive high-performance models – Camouflaged prototypes to be presented at a driving event during the supporting programme of the DTM races.

Munich. The BMW M GmbH is extending its range of high performance models in the segment of Sports Activity Vehicles (SAV) and Sports Activity Coupes (SAC). The high-performance character so typical of BMW automobiles will be passed on to two further BMW X models, the series development of which has already been kicked off. During the DTM racing weekend at the Nürburgring (7 – 9 September 2018), prototypes of the BMW X3 M and the BMW X4 M will be test driven on the circuit. Thus, the camouflaged pre-series vehicles will be making their first public appearance precisely where the dynamic driving qualities of the BMW X3 M and BMW X4 M will reach their final level of maturity. The Nürburgring is the traditional setting for the completion of the ultimate testing and tuning programme for the specific overall M package comprising drive system, suspension and aerodynamics.

With large air intakes at the front, specific M features for optimised aerodynamics and an exhaust system with four tailpipes integrated into the rear apron, the vehicles already bear the characteristics of a BMW M model at an early stage of their development phase. The technological highlight of the BMW X3 M and the BMW X4 M is a newly developed straight six-cylinder engine with M TwinPower Turbo technology and high-revving characteristics.

Part of the development process is the specific tuning of the M xDrive technology introduced for the first time in the new BMW M5. This technology is deployed in the BMW X3 M and the BMW X4 M to ensure constant supreme and performance-oriented transfer of engine power to all four wheels. The M-specific further development of the intelligent four-wheel drive system guarantees maximum traction and loss-free distribution of drive torque for achieving extremely dynamic handling characteristics. In interaction with the active M rear axle differential, cornering dynamics, agility and precision in the

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driving behaviour of the BMW X3 M and the BMW X4 M are lifted to a level unrivalled within the competitive environment.

“With their M specific performance characteristics, the BMW X3 M and the BMW X4 M will set benchmarks in terms of dynamics in their respective vehicle segment,” says Frank van Meel, President BMW M GmbH.

With the development of its latest model innovations, the BMW M GmbH is once again breaking into an additional segment. The BMW X3 M and the BMW X4 M render it possible for the first time to experience superior performance, agility and precision also in a Sports Activity Vehicle and a Sports Activity Coupe of the premium mid-range class. Thus, the BMW M GmbH is consistently continuing its successful strategy of dynamic growth with new and particularly attractive vehicle concepts.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10,655 billion on revenues amounting to € 98,678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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