



Media Information
25th of January 2018

Double victory for BMW at the “Best Cars Award” 2018.

The BMW 5 Series and the BMW X1 secure class victories in the latest reader’s poll held by the trade magazine “auto, motor und sport”.

Munich. For BMW, the year 2018 begins with a double victory at the “Best Cars Award”. Both the BMW 5 Series and the BMW X1 claim class victories in the latest reader’s poll held by the trade journal “auto, motor und sport”. With first place in the “Upper Midrange” category, the BMW 5 Series was able to repeat last year’s success. The Sports Activity Vehicle BMW X1 asserted itself in the “Compact SUV” class. Moreover, six further current BMW models were able to gain places on the winners’ rostrum in each of their respective vehicle classes. The prizes were presented today during a festive gala at the International Congress Center Stuttgart (ICS).

The “Best Cars Award” is one of the most coveted and tradition-steeped prizes in the automotive sector. The public survey held among readers of “auto, motor und sport” took place this year for the 42nd time. More than 117,000 readers participated in the latest voting, in which they were able to choose from 378 current models in eleven vehicle categories.

With 28.8 percent of votes, readers chose the BMW 5 Series as their favourite in the “Upper Midrange” class, the car thus continuing the series of successes it achieved last year when in addition to the “Best Cars Award” from “auto, motor und sport”, it also won the “Auto Trophy – World’s Best Cars” from “Auto Zeitung” and was voted “Car of the Year” in the UK. Furthermore, the BMW 5 Series clinched other renowned accolades, including the “Red Dot Award” and the “iF Gold Award” for outstanding design, the “Car Connectivity Award” and the title “Goldener Computer” for its advanced networking technology. The BMW 5 Series was also awarded the title “Value Champion 2017” certifying its above-average value stability.

With its class victory at the “Best Cars Award” 2018, the BMW X1 has also replicated its earlier successes. In 2016, it was already able to clinch victory in the reader’s poll held by “auto, motor und sport”. This time, it gained top place in the category “Compact SUV”, winning 15.9 percent of votes. The compact Sports Activity Vehicle scores not only with versatility, premium characteristics and

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brand-typical dynamics, but also with exceptionally innovative networking technology that is unmatched in its competitive environment.

BMW's success in the current “Best Cars Award” is also owed to a certain extent to the top 3 places won by six further models. It is the outstanding placements earned by the electrified BMW i automobiles in the overall ranking of all current models that are also particularly noticeable. For example, the purely electrically driven BMW i3 (combined power consumption: 13.6 – 13.1 kWh/100 km; combined CO₂ emissions: 0 g/km) achieved 2nd place in the category “Small Car”, the BMW i8 Coupe with plug-in hybrid drive (combined fuel consumption: 1.9 l/100 km; combined CO₂ emissions: 42 g/km; combined power consumption: 14.0 kWh/100 km) was awarded third place in the category “Sports Car”.

Overview of BMW model rankings:

Winner Upper Midrange	BMW 5 Series
Winner Compact SUVs	BMW X1
2 nd place Small Cars	BMW i3
3 rd place Compact Class	BMW 2 Series Coupe
3 rd place Midrange Class	BMW 4 Series Gran Coupe
3 rd place Sports Cars	BMW i8 Coupe
3 rd place Large SUVs	BMW X3
3 rd place Vans Gran Tourer	BMW 2 Series Active Tourer/BMW 2 Series

Further information on official fuel consumption figures, specific CO₂ emission values and the electric power consumption of new passenger cars is included in the following guideline: “Leitfaden über Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen” (Guideline for fuel consumption, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from the Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html>.
LeitfadenCO₂ (GuidelineCO₂) (PDF – 2.7 MB))

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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