

Media Information
29 October 2013

BMW Group and CleanCharge demonstrate the interchange solution for cross-provider charging of electric cars in Copenhagen.

Subject eRoaming platform enables Europe-wide network.

Copenhagen. Electric cars can be charged across provider lines and national borders. This was demonstrated yesterday by the BMW Group and the Danish charging infrastructure operator CleanCharge in the course of a showcase event taking place in Denmark's capital Copenhagen. The initiation of the charging session carried out at a Danish charging station via ChargeNow, the public charging service offered by BMW i, was made possible through Hubject GmbH's eRoaming platform, which went live in May 2013. The demonstration shows that already today there is a turnkey solution for a Europe-wide network of charging infrastructures.

The electric car charged during the showcase event was the new BMW i3, which will be launched at the end of this year. Nils Dullum, the CEO of CleanCharge, supports the implementation of cross-provider charging in Scandinavia: "On behalf of EV users we need to get all market partners in Europe excited about convenient cross-provider and cross-border charging. As part of this initiative CleanCharge supports the eRoaming-based interconnection of charging stations and a free development of the market."

A common marketplace will enable users in the future to charge their vehicles at all interchange-compatible charging stations throughout Europe under a single contract. The only requirement is that their EV electricity supplier be connected to Hubject's eRoaming system, which already today connects the charging stations of many different infrastructure providers. Under the eRoaming system charging sessions can be initiated and terminated conveniently by means of the dedicated interchange app, which is available for free. The user only needs to scan the QR code which is integrated into the interchange symbol using the app's scanning functionality and enter the contract ID provided by the EV electricity supplier.

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About Hsubject GmbH

Hsubject GmbH is a joint venture formed by the BMW Group, Bosch, Daimler, EnBW, RWE and Siemens based in Berlin. The company operates a cross-industry business and IT platform connecting charging infrastructure, service and mobility providers. For further information please visit: www.hsubject.com.



The intercharge symbol is used to identify all charging infrastructures that allow for a cross-provider use and in addition contains an integrated QR code enabling users to activate charging transactions by means of a freely available smartphone app.

About CleanCharge

CleanCharge is an independent chargepoint and e-mobility operator in Denmark since 2009, with electric vehicle charging solutions installed in Denmark, Norway and Sweden. For further information please visit: www.cleancharge.dk.



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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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