

BMW Canada Inc. Product Guide 2010



3 Series

323i
328i
328i xDrive
335i
335i xDrive
335d



The Ultimate
Driving Experience®

2010 - 3 Series Sedan and Touring

Technical Specifications

	323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Dimensions (mm)							
Length/Width/Height	4541/1817/1421			4537/1817/ 1450	4541/1817/1421		
Wheelbase	2760						
Turning circle (m)	11.0	11.0	11.8	11.8	11.0	11.8	11.0
Track, front/rear				1500/1529			
Interior width, front/rear	1408/1399			1408/1400	1408/1399		
Leg room, front/rear				1054/878			
Headroom, front/rear	978/953			978/964	978/953		
Luggage capacity (L)	460			460-1385	450		
Fuel capacity (L)	61						

Weight (kg)							
Curb weight, man/auto	1500/1530	1525/1555	1635/1655	1710/1730	1630/1635	1730/1735	- /1735
Weight distribution, front, man/auto (%)	51.0/51.3	50.5/51.1	52.6/52.9	50.9/51.2	50.9/51.1	53.8/53.9	- /51.0
Weight distribution, rear, man/auto (%)	49.0/48.7	49.5/48.9	47.4/47.1	49.1/48.8	49.1/48.9	46.2/46.1	- /49.0
Max. gross weight, man/auto	1980/2010	2005/2035	2115/2135	2210/2230	2110/2115	2210/2215	- /2215
Max. payload	460			480	460		
Max. axle load, front/rear	955/1100	965/1120	1045/1140	1055/1200	1015/1155	1105/1155	1080/1200
Max. roof load	75						

Engine				
Type	DOHC I-6 24V		Twin Turbo DOHC I-6 24V	
Engine management system	Siemens MSV70	Siemens MSV80	Siemens MSD80	DDE7.3
Displacement (cm³)	2497	2996	2979	2993
Bore and stroke (mm)	82.0 x 78.8	85.0 x 88.0	84.0 x 89.6	84.0 x 90.0
Power (SAE hp @ rpm)	200 @ 6000	230 @ 6500	300 @ 5800	265 @ 4200
Torque (lb/ft @ rpm)	180 @ 4000	200 @ 2750	300 @ 1400	425 @ 1750
Compression ratio	11.0	10.7	10.2	16.5
Fuel grade	Premium unleaded			Diesel



2010 - 3 Series Sedan and Touring

Technical Specifications

	323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Drivetrain							
Drive configuration	Rear drive		Front engine xDrive AWD		Rear drive	xDrive AWD	Rear drive
Transmission type	6-M/6-A						6-A
Gear ratios, man/auto (:1)							
- 1 st	4.32/4.07		4.35/4.07		4.06/4.17		4.17
- 2 nd	2.46/2.37		2.50/2.37		2.40/2.34		2.34
- 3 rd	1.66/1.55		1.67/1.55		1.58/1.52		1.52
- 4 th	1.23/1.16		1.23/1.16		1.19/1.14		1.14
- 5 th	1.00/0.85		1.00/0.85		1.00/0.87		0.87
- 6 th	0.85/0.67		0.85/0.67		0.87/0.69		0.69
- Reverse	3.94/3.20		3.93/3.20		3.68/3.40		3.40
- Final drive ratio	3.23/3.73		3.39/3.91		3.08/3.46		2.81

Body / Suspension							
Steering Type	Rack & Pinion						
Steering Ratio	16.0		18.2		16.0	18.2	16.0
Braking system	4 channel ABS						
Front brake type / diameter (mm)	Ventilated disc / 312				Ventilated disc / 348		
Rear brake type / diameter (mm)	Ventilated disc / 300				Ventilated disc / 336		
Suspension, front	Double pivot strut type						
Suspension, rear	5-link independent						
Drag coefficient	0.28	0.29	0.30	0.31	0.30	0.32	0.30
Tire size, front	205/55 R 16		225/45 R 17		225/40 R18	225/45 R 17	
Wheel size, front	7.0J x 16		8.0J x 17		8.0J x 18	8.0J x 17	
Tire size, rear	205/55 R 16		225/45 R 17		255/35 R18	225/45 R 17	
Wheel size, rear	7.0J x 16		8.0J x 17		8.5J x 18	8.0J x 17	

Electrical							
Battery capacity (amp-hrs)	70						
Alternator output, man/auto (amps/watts)	180/2520						

Performance							
Top speed, electronically limited (km/h)	210				240	210	
Acceleration 0-100 km/h, man/auto (sec.)	7.4/8.1	6.7/7.3	7.2/7.5	7.4/7.7	5.7/5.9	5.6/5.7	- /6.3

Fuel Consumption							
City, man/auto (L/100km)	11.1/11.2	10.9/11.3	12.2/11.9	12.2/11.9	11.9/11.9	12.2/12.2	- /9.0
Highway, man/auto (L/100km)	6.9/6.7	7.0/6.9	7.6/7.8	7.6/7.8	7.7/7.6	7.9/7.9	- /5.4
Combined, man/auto (L/100km)	9.2/9.2	9.2/9.3	10.1/10.1	10.1/10.1	10.0/10.0	10.3/10.3	- /7.4



2010 - 3 Series Sedan and Touring

Features & Amenities

	323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Technical Features	Technical						
	Inline 6-cylinder engine, 24 valves, 2.5 L, 200hp	■					
	Inline 6-cylinder engine, 24 valves, 3.0 L, 230hp		■	■			
	Inline 6-cylinder engine, 24 valves, 3.0 L, 300hp				■	■	
	Inline 6-cylinder diesel engine, 24 valves, 3.0L, 265hp						■
	Twin Turbochargers				■	■	
	Variable Twin Turbochargers						■
	Electronically controlled engine cooling	■	■	■	■	■	
	Fully electronic "drive-by-wire" throttle system	■	■	■	■	■	■
	Selective Catalytic Reduction (SCR) with AdBlue injection						■
	Start/Stop button	■	■	■	■	■	■
	6-speed automatic transmission	□	□	□	□	□	■
	6-speed manual transmission	■	■	■	■	■	
	Self-adjusting clutch (SAC)	■	■	■	■	■	
	Engine-speed sensitive power steering	■	■	■	■	■	■
	Front and rear anti-roll (stabilizer) bars	■	■	■	■	■	■
	Sport Suspension		□		■		□
	xDrive, all-wheel drive system with variable torque split			■		■	
	Efficient Dynamics						
	Common-rail direct injection						■
Safety & Protection	Double VANOS steplessly variable valve timing	■	■	■	■	■	
	High Precision Injection (direct injection)				■	■	
	Valvetronic engine technology	■	■	■			
	Lighting						
	Adaptive Brakelights, with third brakelight integrated in rear window	■	■	■	■	■	■
	Adaptive Headlights				■	■	
	Automatic Headlamps	■	■	■	■	■	■
	BMW Ambiance lighting integrated in door handles		■	■	■	■	■
	Halogen free-form foglights	■	■	■	■	■	■
	Halogen headlights, low and high beam with luminous rings	■					
	Headlight high-pressure washer system			■		■	
	Xenon headlights, low and high-beam with luminous rings		■	■	■	■	■
	Active Safety						
	Dynamic Stability Control (DSC), with extended functionality	■	■	■	■	■	■
	- Automatic Differential Brake (ADB-X)			■		■	
	- Automatic Stability Control + Traction (ASC+T)	■	■	■	■	■	■
	- Cornering Brake Control (CBC)	■	■	■	■	■	■
	- Dynamic Brake Control (DBC)	■	■	■	■	■	■
	- Dynamic Traction Control (DTC)	■	■	■	■	■	■
	- Electronic Brake force distribution (EBD)	■	■	■	■	■	■
	- Electronic limited slip differential	■	■		■		■
	Anti-Lock Braking System (ABS)	■	■	■	■	■	■
	Car/Key Memory with follow-me-home function	■	■	■	■	■	■
	Heated exterior mirrors, electrically adjustable	■	■	■	■	■	■
	Heated windshield washer jets	■	■	■	■	■	■
	Tire Pressure Warning (TPW)	■	■	■	■	■	■
	Windshield wipers, speed sensitive with rain sensor	■	■	■	■	■	■
	Airbags						
	Advanced Head Protection System (AHPS), front and rear	■	■	■	■	■	■
	Front airbags for driver and passenger, incl. occupant detector	■	■	■	■	■	■
	SMART airbag deployment system	■	■	■	■	■	■
	Side thorax airbags for driver and front passenger	■	■	■	■	■	■
	Passive Safety						
	Battery Safety Terminal (BST)	■	■	■	■	■	■
	Crash sensor (incl. fuel cutoff, lights on, door unlock)	■	■	■	■	■	■
	Collapsible tube crash technology	■	■	■	■	■	■
	Interlocking door anchoring system	■	■	■	■	■	■
	Side impact protection door reinforcements	■	■	■	■	■	■
	Front headrests, active anti-whiplash	■	■	■	■	■	■
	Rear headrests, adjustable with foldable centre headrest	■	■	■	■	■	■
	Safety belt force limiters, front and rear outer positions	■	■	■	■	■	■
	Safety belt pyrotechnical tensioning system, outer positions	■	■	■	■	■	■
	Vehicle Protection						
	Central remote locking including fuel filler door	■	■	■	■	■	■
	Coded driveway protection	■	■	■	■	■	■
	Mechanical refuelling lock-out of gasoline filler nozzle						■
	Multi-function remote control, self-charging	■	■	■	■	■	■

■ Standard □ Optional

All specifications subject to change without prior notice.

2010 - 3 Series Sedan and Touring

Features & Amenities













		323i	328i	328i xDrive	328i xDrive Touring	335i	335i xDrive	335d
Exterior Features	Exterior							
	Body coloured bumpers and door handles	■	■	■	■	■	■	■
	Exterior mirrors in body colour, blue tinted	■	■	■	■	■	■	■
	Front chrome grille with black kidney bars	■	■	■	■			
	Front chrome grille with chrome-plated kidney bars					■	■	■
	Front air scoop with black grille and cross-bar	■	■	■	■			
	Front air scoop with black grille and titanium cross-bar					■	■	
	Front air scoop with titanium grille and cross-bar							■
	Roof strips in body colour		■	■	■	■	■	■
	Roof strips in black	■						
	Non-metallic paint	■	■	■	■	■	■	■
	Side window frame trim, black	■	■	■	■			
	Side window frame trim, chrome					■	■	■
	Split exhaust tips, chrome					■	■	■
	Twin exhaust tips, chrome	■	■	■	■			
	White turn signal indicator lenses	■	■	■	■	■	■	■
Interior Features	Comfort & Convenience							
	Auto-dimming interior mirror	□	■	■	■	■	■	■
	Armrest, centre front with storage	■	■	■	■	■	■	■
	Armrest, centre rear, folding	■	■	■	■	■	■	■
	BMW Ambiance lighting	■	■	■	■	■	■	■
	Central lock switch	■	■	■	■	■	■	■
	Cupholders, integrated in dashboard and rear armrest	■	■	■	■	■	■	■
	Door entry sills with "BMW" in chrome	■	■	■	■	■	■	■
	Dynamic Cruise Control	■	■	■	■	■	■	■
	Fully finished trunk	■	■	■	■	■	■	■
	Heated Steering Wheel	□	□	□	□	■	■	□
	Interior electric trunk release	■	■	■	■	■	■	■
	Locking illuminated glovebox	■	■	■	■	■	■	■
	Glass sunroof, electrically adjustable	□	■	■		■	■	■
	Panorama sunroof, electrically adjustable				■			
	Multi-function leather steering wheel, 3-spoke	■	■	■	■			■
	Multi-function leather sport steering wheel, 3-spoke					■	■	
	Multi-purpose center console storage	■	■	■	■	■	■	■
	Tilt/telescopic steering wheel column	■	■	■	■	■	■	■
	Through load, 60/40 split folding rear seats	■	■	■	■	■	■	■
	Sun visors with illuminated vanity mirrors, incl. slide cover	■	■	■	■	■	■	■
	Window lifts electric, anti-trap and comfort open/close	■	■	■	■	■	■	■
	Seating							
	Front seats, 6-way manually adjustable	■						
	Front seats, 8-way electrically adjustable with driver memory		■	■	■	■	■	■
	Front Sport Seats with adjustable side bolsters		□	□	□	■	□	□
	Heated front seats, 3 stage	■	■	■	■	■	■	■
	Upholstery: Leatherette	■	■	■	■			■
	Upholstery: Dakota Leather		□	□	□	■	■	□
	Climate Control							
	Dual zone automatic air conditioning with micro filter	■	■	■	■	■	■	■
	Automatic air recirculation function	■	■	■	■	■	■	■
	Rear air vents with temperature and air flow adjustments	■	■	■	■	■	■	■
	Entertainment							
	Anti-theft AM/FM audio system with RDS and diversity antenna	■	■	■	■	■	■	■
	Auxiliary input, in center console	■	■	■	■	■	■	■
	CD Player, in-dash with MP3 capability	■	■	■	■	■	■	■
	6-speaker sound system, include. 2 subwoofers	■						
	HiFi 8-speaker sound system, incl. 2 subwoofers		■	■	■	■	■	■
	High Definition Radio Tuner	■	■	■	■	■	■	■
	Pre-wiring for SIRIUS Satellite Radio Tuner	■	■	■	■	■	■	■
	USB Audio Integration with Apple iPod Y-Cable	□	■	■	■	■	■	■
	Communication							
	Bluetooth wireless technology	□	■	■	■	■	■	■
	BMW Assist with 1 year subscription	□	■	■	■	■	■	■
	Instrumentation							
	Check control vehicle monitor system	■	■	■	■	■	■	■
	Condition Based Service (CBS) display	■	■	■	■	■	■	■
	On-board computer, 4 functions	■	■	■	■	■	■	■

■ Standard □ Optional

All specifications subject to change without prior notice.

2010 - 3 Series Sedan and Touring

Wheels & Tires

	Standard	Executive Package	Sport Package	M Sport Package*
323i	 <p>V Spoke - Style 360 7.0J x 16 205/55 R 16 All Season Run-Flat Tires</p>	 <p>Double Spoke - Style 161 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>		
328i**	 <p>Radial Spoke - Style 284 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>		 <p>Star Spoke - Style 286 8J x 17 front / 8.5J x 17 rear 225/45 R 17 front / 255/40 R 17 rear Performance Run-Flat Tires***</p>	 <p>M Double Spoke - Style 194M 8J x 17 front / 8.5J x 17 rear 225/45 R 17 front / 255/40 R 17 rear Performance Run-Flat Tires***</p>
335i	 <p>Star Spoke - Style 287 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires***</p>			 <p>M Star Spoke - Style 193M 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires***</p>
335i xDrive	 <p>V Spoke - Style 285 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>		 <p>Star Spoke - Style 287 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires***</p>	 <p>M Star Spoke - Style 193M 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires***</p>
335d	 <p>Radial Spoke - Style 284 8.0J x 17 225/45 R 17 All Season Run-Flat Tires</p>		 <p>Double Spoke - Style 195 8J x 18 front / 8.5J x 18 rear 225/40 R 18 front / 255/35 R 18 rear Performance Run-Flat Tires***</p>	

* Special Order only on 328i

** Includes xDrive

*** Not recommended for winter use. Increased treadwear is normal for performance tires.

2010 - 3 Series Sedan and Touring

Paint, Upholstery & Trims - 323i

Model	Upholstery	Colour	Standard Seat	Key Number	Metallic Paint				Non-Metallic Paint		Interior Trim
					Titanium Silver	Black Sapphire	Monaco Blue	Space Grey	Alpine White	Jet Black	Satin Silver Matte
					354	475	A35	A52	300	668	-
323i	Leatherette	Black	■	KASW	■	■	■	■	■	■	S
		Beige	■	KAB4	■	■	■	■	■	■	S

■ = Recommended

S = Standard

2010 - 3 Series Sedan and Touring

Paint, Upholstery & Trims - All (Excluding 323i)

Model	Upholstery	Colour	Standard Seat	Sport Seat	Key Number	Metallic Paint										Non-Metallic Paint			Interior Trim				
						Titanium Silver	Le Mans Blue ²	Black Sapphire	Bluewater	Monaco Blue ¹	Barbera Red ¹	Montego Blue ¹	Space Grey	Platinum Bronze ¹	Tasman ¹	Alpine White	Jet Black ¹	Crimson Red ¹	Black High-Gloss	Brushed Aluminum ^{1,3}	Burl Walnut Wood	Walnut Light Wood	Aluminum Glacier Silver ²
						354	381	475	896	A35	A39	A51	A52	A53	A81	300	668	A61	-	-	4AB	4A3	4MG
328i* 335d	Leatherette	Black	■	■	KASW	■	■	■	■	■	■	■	■	■	■	■	■	■	S		O	O	O
		Beige	■	■	KAB4	■	■	■	■	■	■	■	■	■	■	■	■	■	S		O	O	O
328i* 335i* 335d	Dakota Leather	Black	■	■	LCSW	■	■	■	■	■	■	■	■	■	■	■	■	■	S	S	O	O	O
		Beige	■	■	LCB4	■	■	■	■	■	■	■	■	■	■	■	■	■	S	S	O	O	O
		Grey	■	■	LCAD	■	■	■	■	■	■	■	■	■	■	■	■	■	S	S	O	O	O
		Oyster	■	■	LCCX	■	■	■	■	■	■	■	■	■	■	■	■	■	S	S	O	O	O
		Chestnut Brown	■	■	LCCZ	■		■	■	■			■		■	■	■		S	S	O	O	O
		Saddle Brown	■	■	LCD3	■		■	■	■			■		■	■	■		S	S	O	O	O

* Includes xDrive

¹ Not available with M Sport Package

² Only available with M Sport Package

³ Only available for 335i models

■ = Recommended

S = Standard

O = Optional

2010 - 3 Series Sedan and Touring

Colour linked parts

	Leatherette		Dakota Leather					
	Black KASW	Beige KAB4	Black LCSW	Beige LCB4	Grey LCAD	Oyster LCCX	Chestnut Brown LCCZ	Saddle Brown LCD3
Seat centre parts	Black	Beige	Black ^L	Beige ^L	Grey ^L	Oyster ^L	Chestnut Brown ^L	Saddle Brown ^L
Seat side panels	Black	Beige	Black ^L	Beige ^L	Grey ^L	Oyster ^L	Chestnut Brown ^L	Saddle Brown ^L
Rear of seat back	Black	Beige	Black	Beige	Grey	Black	Black	Black
Door panels	Black	Beige	Black	Beige	Grey	Black	Black	Black
Door panel inserts	Black	Beige	Black ^L	Beige ^L	Grey ^L	Oyster ^L	Chestnut Brown ^L	Saddle Brown ^L
Door pull handle, passengers	Black	Beige	Black	Beige	Grey	Black	Black	Black
Armrest top front	Black	Beige	Black	Beige	Grey	Oyster	Chestnut Brown	Saddle Brown
Instrument panel upper trim section	Black	Beige	Black	Beige	Grey	Black	Black	Black
Instrument panel lower trim section	Black	Beige	Black	Beige	Grey	Black	Black	Black
Centre console, top	Black	Beige	Black	Beige	Grey	Black	Black	Black
Centre console, sides	Black	Beige	Black	Beige	Grey	Black	Black	Black
Gearshift gaiter	Black	Black	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L	Black ^L
Handbrake gaiter	Black	Beige	Black ^L	Beige ^L	Grey ^L	Black ^L	Black ^L	Black ^L
Floor carpet	Anthracite	Beige	Anthracite	Beige	Grey	Anthracite	Anthracite	Anthracite
Roof liner	Sky Grey	Beige	Sky Grey	Beige	Sky Grey	Sky Grey	Sky Grey	Sky Grey
Parcel shelf	Anthracite	Beige	Anthracite	Beige	Grey	Anthracite	Anthracite	Anthracite

^L - Items in Leather

BMW Canada Inc. 2010 3 Series
323i Sedan

Optional Equipment
Manufacturer's Suggested Retail Pricing

Model Code	Car Model	Retail	Restrictions
PG73	323i Sedan with 6 Speed Manual Transmission	\$34,900	Start Date 09/09

Option Code	Packages	Retail	Restrictions
ZGJ	Premium Package	\$1,800	
248	Heated Steering Wheel		
403	Glass Sunroof		
431	Auto Dimming Mirror, Interior		
ZGP	Executive Package	\$1,600	
2BZ	17" Double Spoke Alloy Wheels - Style 161		
459	Electric Seats with Driver Memory		
ZJE	Hands Free Package	\$1,000	
639	BMW Assist with Bluetooth Wireless Technology		
6FL	USB Audio Integration		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Leatherette Upholstery	No Charge	
205	6 Speed Automatic Transmission with Steptronic	\$1,600	
248	Heated Steering Wheel	\$250	
403	Glass Sunroof	\$1,500	
655	SIRIUS Satellite Radio Tuner	\$650	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE
PRICES AT DATE OF DELIVERY WILL APPLY
LOCAL FREIGHT AND RETAILER PREPARATION ARE NOT INCLUDED
RETAILERS MAY SELL FOR LESS

Model Code	Car Model	Retail	Restrictions
PH73	328i Sedan with 6 Speed Manual Transmission	\$41,400	Start Date 09/09

Option Code	Packages / Editions	Retail	Restrictions
ZFU	Navigation Package	\$2,000	
609	BMW On-Board Navigation		
620	Voice Control		
ZGM	Premium Package	\$2,500	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		
ZGV	Executive Package	\$2,000	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
4AB	Burl Walnut Wood Trim		
507	Park Distance Control		
ZFT	Premium Sound Package	\$1,200	
655	SIRIUS Satellite Radio Tuner		
677	LOGIC7 Sound System		
ZKF	Sport Package	\$1,900	
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels		
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		
704	Sport Suspension		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Leatherette Upholstery	No Charge	
205	6 Speed Automatic Transmission with Steptronic	\$1,600	
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
248	Heated Steering Wheel	\$250	
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	
	In combination with Executive Package	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

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Model Code	Car Model	Retail	Restrictions
PK73	328i xDrive Sedan with 6 Speed Manual Transmission	\$44,000	Start Date 09/09

Option Code	Packages / Editions	Retail	Restrictions
ZFU	Navigation Package	\$2,000	
609	BMW On-Board Navigation		
620	Voice Control		
ZGM	Premium Package	\$2,500	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		
ZGV	Executive Package	\$2,000	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
4AB	Burl Walnut Wood Trim		
507	Park Distance Control		
ZFT	Premium Sound Package	\$1,200	
655	SIRIUS Satellite Radio Tuner		
677	LOGIC7 Sound System		
ZKS	Sport Package	\$1,500	
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels		
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Leatherette Upholstery	No Charge	
205	6 Speed Automatic Transmission with Steptronic	\$1,600	
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
216	Servotronic	\$350	
248	Heated Steering Wheel	\$250	
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

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Model Code	Car Model	Retail	Restrictions
PM73	335i Sedan with 6 Speed Manual Transmission	\$51,300	Start Date 09/09

Option Code	Packages	Retail	Restrictions
ZFU	Navigation Package	\$2,000	
609	BMW On-Board Navigation		
620	Voice Control		
ZGW	Executive Package	\$2,400	
302	Alarm System		
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
430	Auto Dimming Mirror, Ext.		
488	Lumbar Support		
4NA	Compass Mirror		
507	Park Distance Control		
ZGG	Audiophile Sound Package	\$1,700	
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		
ZKJ	M Sport Package	\$2,300	
2MF	18" M Star Spoke Alloy Wheels - Style 193M		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
337	M Sport Package		
	M Sport Steering Wheel, M Aerodynamic Package, M Shift Knob (Manual Only), M Footrest, High-gloss Shadow Line, Anthracite Roof Liner, Aluminum Glacier Silver Trim		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Dakota Leather	No Charge	
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
ZKK	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
217	Active Steering	\$1,500	
4AB	Burl Walnut Wood Trim	No Charge	
4A3	Walnut Light Wood Trim	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9A	BMW Individual Composition	\$3,900	
CODE	BMW Individual Paint Finish		
CODE	BMW Individual Interior Trim		
778	BMW Individual Door Sills		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152l	\$500	

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Model Code	Car Model	Retail	Restrictions
PL33	335i xDrive Sedan with 6 Speed Manual Transmission	\$52,000	Start Date 09/09

Option Code	Packages / Editions	Retail	Restrictions
ZFU 609 620	Navigation Package BMW On-Board Navigation Voice Control	\$2,000	
ZGW 302 319 322 430 488 4NA 507	Executive Package Alarm System Universal Garage Door Opener (HomeLink® compatible) Comfort Access Auto Dimming Mirror, Ext. Lumbar Support Compass Mirror Park Distance Control	\$2,400	
ZGG 655 752	Audiophile Sound Package SIRIUS Satellite Radio Tuner BMW Individual Audio System with Dirac Live™ Technology	\$1,700	
ZGX 2S2 481	Sport Package 18" Star Spoke Alloy Wheels - Style 287 Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 Sport Seats	\$1,600	
ZKJ 2MF 337	M Sport Package 18" M Star Spoke Alloy Wheels - Style 193M Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18 M Sport Package M Sport Steering Wheel, M Aerodynamic Package, M Shift Knob (Manual Only), Sport Seats M Footrest, High-gloss Shadow Line, Anthracite Roof Liner, Aluminum Glacier Silver Trim	\$3,500	

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Dakota Leather	No Charge	
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
ZKK	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
216	Servotronic	\$350	
481	Sport Seats	\$800	
4AB	Burl Walnut Wood Trim	No Charge	
4A3	Walnut Light Wood Trim	No Charge	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9A CODE CODE 778	BMW Individual Composition BMW Individual Paint Finish BMW Individual Interior Trim BMW Individual Door Sills	\$3,900	

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152I	\$500	

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Model Code	Car Model	Retail	Restrictions
PN73	335d Sedan with 6 Speed Automatic Transmission	\$49,900	Start Date 09/09

Option Code	Packages / Editions	Retail	Restrictions
ZFU	Navigation Package	\$2,000	
609	BMW On-Board Navigation		
620	Voice Control		
ZGM	Premium Package	\$2,500	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		
4NA	Compass Mirror		
CODE	Dakota Leather		
ZGV	Executive Package	\$2,000	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
4AB	Burl Walnut Wood Trim		
507	Park Distance Control		
ZFT	Audiophile Sound Package	\$1,700	
655	SIRIUS Satellite Radio Tuner		
752	BMW Individual Audio System with Dirac Live™ Technology		
ZQB	Sport Package	\$2,400	
2B4	18" Double Spoke Alloy Wheels - Style 195		
	Performance Run-Flat Tires: 225/40 R 18 & 255/35 R 18		
2XA	3 Spoke Leather Sport Steering Wheel with Steptronic Paddles		
481	Sport Seats		
704	Sport Suspension		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Leatherette Upholstery	No Charge	
248	Heated Steering Wheel	\$250	
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

Option Code	BMW Individual Collection	Retail	Restrictions
Z9A	BMW Individual Composition	\$3,900	
CODE	BMW Individual Paint Finish		
CODE	BMW Individual Interior Trim		
778	BMW Individual Door Sills		

Option Code	BMW Individual Optional Equipment - Only with Composition	Retail	Restrictions
2M0	18" BMW Individual Alloy Wheels style 152I	\$500	

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Model Code	Car Model	Retail	Restrictions
UU33	328i xDrive Touring with 6 Speed Manual Transmission	\$45,600	Start Date 09/09

Option Code	Packages / Editions	Retail	Restrictions
ZFU	Navigation Package	\$2,000	
609	BMW On-Board Navigation		
620	Voice Control		
ZGM	Premium Package	\$2,500	
248	Heated Steering Wheel		
302	Alarm System		
430	Auto Dimming Mirror, Ext.		
4NA	Compass Mirror		
CODE	Dakota Leather Upholstery		
ZGV	Executive Package	\$2,000	
319	Universal Garage Door Opener (HomeLink® compatible)		
322	Comfort Access		
488	Lumbar Support		
4AB	Burl Walnut Wood Trim		
507	Park Distance Control		
ZFT	Premium Sound Package	\$1,200	
655	SIRIUS Satellite Radio Tuner		
677	LOGIC7 Sound System		
ZKS	Sport Package	\$1,500	
255	3 Spoke Leather Sport Steering Wheel		
2S1	17" Alloy Wheels		
	Performance Run-Flat Tires: 225/45 R 17 & 255/40 R 17		
481	Sport Seats		
760	High-gloss Shadow Line		
775	Anthracite Roof Liner		

Option Code	Optional Equipment	Retail	Restrictions
CODE	Metallic Paint	\$800	
CODE	Leatherette Upholstery	No Charge	
205	6 Speed Automatic Transmission with Steptronic	\$1,600	
ZER	6 Speed Automatic Transmission with Steptronic Shift Paddles	\$1,700	
216	Servotronic	\$350	
248	Heated Steering Wheel	\$250	
4AB	Burl Walnut Wood Trim	\$585	
4A3	Walnut Light Wood Trim	\$585	
ZED	European Delivery	No Charge	
ZSP	Special Orders	\$400	
	Administrative fee for ordering special colours, interiors or equipment.		

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