



# MINI CORPORATE COMMUNICATIONS

Media Information  
20 March 2025

## Postcard Story. The MINI Cooper Convertible S in Chili Red.



**The distinctive Chili Red colour gives the MINI Cooper Convertible S an expressive appearance and brings out its charm. The pronounced driving dynamics combined with iconic design provide boundless freedom and pure emotions.**

The Open-Top Four-Seater attracts all eyes and delights with its agile handling and expressive highlights. While clearly defined surfaces and fresh accents in the exterior characterise the puristic design of the MINI Cooper Convertible. Classic design features such as the round LED headlights with three optional light signatures and redesigned front grille give the model the typical MINI face in a modern interpretation.

The MINI Cooper Convertible is equipped with a suspension and damping system which is tuned for agile handling. In combination with the

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Page 2

precise, brand-typical steering, drives on the winding coastal roads can be enjoyed.

For open-air driving pleasure, the four-cylinder petrol engine of the MINI Cooper Convertible S has an output of 150 kW/204 hp and accelerates from 0 to 100 km/h in 6.9 seconds.

With this release, we are providing new images of the MINI Cooper Convertible S.

MINI Cooper Convertible S (WLTP combined: Power consumption 6.6 - 6.5 l /100 km; CO2 emissions 150 - 148 g/km; CO2 class E).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO<sub>2</sub> emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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Page 3

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales net-work in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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