



MINI CORPORATE COMMUNICATIONS

Media Information
07 March 2025

Postcard Story. The MINI Cooper Convertible S in Copper Grey.



The MINI Cooper Convertible S drives through Barcelona with the first signs of spring. In line with its "Always Open" philosophy, the four-seater delights with unmistakable open-air driving fun.

On its trip to Barcelona, the new MINI Cooper Convertible shines in the elegant shade of Copper Grey. The convertible-specific metallic paint glistens in the Spanish sun. Thanks to the sunroof function and the ability to fully open the fully automatic roof at speeds of up to 30 km/h in just 18 seconds, a unique open-air experience is guaranteed. The roof folds compactly, providing comfortable storage space in the trunk of 160 liters even when folded. When the roof is closed, this increases to 215 liters. The integrated "Always-Open Timer" counts the moments of fresh air travelled with the roof down on the round central instrument.

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The MINI Cooper Convertible S is powered by an efficient 4-cylinder petrol engine with 150 kW/204 hp. This allows the MINI Cooper Convertible to reach a top speed of 237 km/h.

With this release, we are providing new images of the MINI Cooper Convertible S.

MINI Cooper Convertible S (WLTP combined: Power consumption 6.6 - 6.5 l /100 km; CO₂ emissions 150 - 148 g/km; CO₂ class E).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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