

**Media Information**

6 December 2022

**The BMW M4 Competition 50 Jahre now in Singapore.**  
Special global edition marking the anniversary of BMW M GmbH in exclusive run of just 3 units.



**Singapore.** As part of the celebrations of 50 years of BMW M GmbH, the company presents the BMW M4 Competition 50 Jahre as an exclusive edition in a limited run. BMW Asia is pleased to announce that just 3 units are available in Singapore for M enthusiasts to express both their passion for racing and their awareness of tradition.



The BMW M4 Competition 50 Jahre edition is based on the current generation of the most successful model series in the history of BMW M GmbH. Worldwide, the model designation BMW M4 is synonymous with high performance in the premium mid-range segment. The edition model is powered by a straight six-cylinder engine with a blistering 510 hp, M TwinPower Turbo

technology, and high-revving characteristics. Power is transferred to the rear wheels via an 8-speed M Steptronic transmission with Drivelogic.

The exclusive character of the edition model is the result of a market-specific configuration with unique design features. With a strictly limited number of units per market, fascinating rarities are created for the most important automotive markets around the world. For the exterior paintwork of the edition vehicles, style-defining colours from the history of BMW M GmbH are being reissued. These are complemented by M forged wheels in a similarly exclusive colour scheme and striking accents in the interior.

In Singapore, the two-door BMW M 50 Jahre edition comes in the exterior colours Imola Red, Macao Blue, and Brands Hatch Grey. Their expressive appearance is enhanced by 19-inch M forged wheels on the front axle and 20-inch wheels on the rear axle featuring a double-spoke design, which are being offered for the first time in Gold Bronze matt. This is paired with M Compound brakes in high-gloss red.





In the interior of the edition vehicles, door sill panels bearing the lettering “Edition 50 Jahre BMW M”, a metal plaque on the centre console with the lettering “M4 Edition 50 Jahre BMW M”, and a special imprint on the headrests of the M sports seats for driver and front passenger hint at the anniversary. M interior trim finishers in Carbon Fibre add an additional sporty touch.

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For media enquiries, please contact:

**BMW Group Asia**

Corporate Affairs Department

[BMWAsiaCorpAffairs@bmw.com](mailto:BMWAsiaCorpAffairs@bmw.com)

Tel: (+65) 6838 9600

Media Website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)

LinkedIn: <https://www.linkedin.com/company/bmw-asia>

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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## 1. The new BMW M4 Competition 50 Jahre price.

Model	VES Band	Retail price (at press time)
BMW M4 Competition 50 Jahre	C2	\$567,888

## 2. The new BMW M4 Competition 50 Jahre specifications.

### BMW M4 Competition

M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, High Precision Injection (maximum injection pressure: 350 bar), VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing.

Capacity: 2,993 cc.

Output: 510 hp at 6250 rpm

Torque: 650 Nm at 2,750 – 5,500 rpm.

Acceleration (0 – 100 km/h): 3.9 seconds.

Top speed: 250 km/h (electronically limited).

Fuel consumption (combined): 10.2 L/100 km.

CO<sub>2</sub> emissions (combined): 234 g/km.