

Media Information

23 October 2014

BMW 320i EfficientDynamics.

- **Most fuel efficient petrol engine of its class.**
- **Dynamic agility meets efficiency and comfort.**

Singapore. The BMW 320i EfficientDynamics, which sets the benchmark as the most efficient premium car of its class, is now retailing at Performance Motors Ltd.

BMW 320i EfficientDynamics is resolutely oriented towards a highly-consistent reduction in fuel consumption. It is powered by a 1.6-litre four-cylinder combustion engine with BMW TwinPower Turbo technology. The engine delivers a maximum power output of 170hp and torque up to 250Nm from 1,500 - 4,500 rpm. It can reach 0-100km/h in 7.6 seconds.

The BMW EfficientDynamics measures, which are fitted as standard on the other variants, are complemented on this model by an optimisation of the engine management, better aerodynamics with a lowered chassis by 10mm, reduced rolling resistance and a default-setting in ECO PRO mode, unless otherwise selected by the driver. Once the car is engaged in ECO PRO mode, everything is geared towards maximum efficiency from pedal recognition to gear recognition. The best point at which to change gear is also optimised, and the heating and air conditioning strategy is adapted intelligently. This results in an average fuel consumption of 5.4 litres per 100km (as per average EU test cycle) and CO2 emissions of just 127 g/km (as per average EU test cycle).

Consequently, in terms of efficiency, the BMW 320i EfficientDynamics places itself in the forefront of BMW's range of petrol-driven models.

BMW EfficientDynamics

BMW 320i EfficientDynamics comes with an eight-speed automatic gearbox. It links up with the Auto Start-Stop function that comes as standard. Compact and exceptionally efficient, the eight-speed automatic brings together shift comfort, dynamic performance and efficiency of the highest order, making it the perfect partner for the new sedan's dynamic potential. As components of the

BMW EfficientDynamics technology line-up, the Auto Start-Stop function, Brake Energy Regeneration, and need-based operation of ancillary components also play their part in reducing fuel consumption. Added to which, the new Driving Experience Control switch not only offers Comfort, and Sport options, but also ECO PRO mode, which gives all the models in the range the potential to further improve fuel economy. This switch helps to influence the style of driving and enables drivers with maximum fuel economy.

Intelligent lightweight design brings further reduction in fuel consumption and CO2 emissions.

The use of lightweight materials play a significant role in reducing the weight of the new BMW 320i EfficientDynamics and in delivering high passenger cell safety standards, combined with a significant increase in strength. At the same time, these measures also help to ensure superior driving dynamics. Intelligent lightweight design is integrated into all areas of BMW vehicle development work and into all components, from the body and engine to the suspension. Materials used include high and ultra-high tensile steels, a hot-stamped B-pillar, plastics and state-of-the-art composites. There is also increased usage of aluminium components in the engine and suspension systems to further reduce the weight of the relevant assemblies.

The BMW 320i EfficientDynamics comes standard with the; 16-inch light alloy wheels in Streamline style with Runflat tyres, Multifunction sport leather steering wheel, Comfort-access, Park Distance Control, Navigation system Business, and more.

The new BMW 320i EfficientDynamics is available for viewing at Performance Motors' showroom.

Additional information enclosed:

1. The BMW 320i EfficientDynamics price list.
2. The BMW 320i EfficientDynamics specifications.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW

customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the dealer representing the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW is appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

1. The BMW i3 price list.

| Model | Retail price (at press time) |
|----------------------------|------------------------------|
| BMW 320i EfficientDynamics | \$194,800 |

- Warranty: 3 years or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

2. The BMW i3 specifications.

BMW 320i EfficientDynamics

In-line four-cylinder petrol engine with BMW TwinPower Turbo technology and High Precision Injection and VALVETRONIC.

Capacity: 1,598 cc

Max output: 170 hp at 4,800 – 6,450 rpm

Max torque: 270 Nm from 1,500 – 4,500 rpm

Acceleration: 0-100 km/h in 7.6 seconds

Top speed: 230 km/h

Average fuel consumption to the EU standard: 5.4 litres/100km

Combined CO₂ emissions to the EU standard: 127 g/km