

BMW Group Asia Corporate Affairs Office



About BMW Group Asia

Established in 1985, Singapore is the regional office for BMW Group Asia, which has market responsibility for all importers in the Asia-Pacific region, as well as the BMW Group subsidiary in Indonesia. It is home to BMW Group's subsidiaries DesignworksUSA and BMW Financial Services, as well as the regional office for Rolls-Royce Motor Cars.

The Singapore office is also the regional centre for key corporate functions from purchasing to treasury centre and financial services.

BMW Group presents three brands – BMW, MINI and Rolls-Royce Motor Cars.

BMW 7 Series

The Most Innovative Rendition of Luxury and Dynamic Performance.

APEC delegates will have access to a fleet of 70 BMW 7 Series.

The new BMW 7 Series is the result of perfection in design and supreme engineering. The sophisticated but very modern interior makes driving and riding in the new BMW 7 Series, a truly impressive experience.

The high-performance and outstandingly efficient engines as well as the suspension technology of the new BMW 7 Series are both quite unique in the luxury saloon segment.



Without sacrificing performance for efficiency, the various features such as the Brake Energy Regeneration, consistent lightweight technology and optimised aerodynamics, as well as electronically controlled air flap management in the new BMW 7 Series contribute to the further reduction of fuel consumption and emissions.

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BMW 5 Series
Sheer driving pleasure in its segment.

APEC delegates will have access to a fleet of 225 BMW 5 Series.

The sporty look of the class-leading BMW 5 Series Sedan is accentuated, by the headlights that come with new clear glass technology.

Enhanced control comfort, new design and sophisticated surface materials give the interior of the BMW 5 Series a new standard of quality.

The six-speed automatic transmission stands out in particular through its upgraded hydraulics, innovative torque converter and even more powerful management software, ensuring an even more spontaneous response to even the slightest movement of the accelerator pedal and an extremely fast and efficient gearshift. On the road, this means reaction times are now some 40 per cent faster, with the actual gearshift time being almost halved.

The BMW 5 Series is the only car in its segment that allows the driver to maneuver the car with less effort and force on the steering wheel when parking, while at high speeds remaining precisely on track.

For more information, log onto to www.press.bmwgroup.com.

